

iNsu INNOVATIONS GROUP INC.
(The “Company”)

November 9, 2001

CDNX TRADING SYMBOL: INU

NEWS RELEASE

MASTER FRANCHISE AGREEMENT SIGNED

The Company is pleased to announce that its wholly owned subsidiary, Fontaine Santé Canada Inc. has entered into a ten year master franchise agreement with Brightime Investment Limited, a Hong Kong company to grant and licence to operate retail store outlets for the “CAFERAMA” concept.

The agreement is applicable for the Shanghai region of The People’s Republic of China and provides for the opening of a minimum of eight “CAFERAMA” outlets within the next 24 months. The first unit is expected to open within the next 4 months.

The agreement also provides for the payment of royalties, franchise fees, and other fees and rebates to Fontaine Santé Canada Inc. at various rates, terms and conditions.

iNsu Innovations Group Inc. operates within two strong and steadily growing industries, Information Technology and Franchise Restaurants. The Company is set on a steady course of expansion within both divisions, through both strategic acquisitions and alliances.

iNsu INNOVATIONS GROUP INC.

STANLEY MA, CHAIRMAN OF THE BOARD

For more information contact Murat Armutlu at 514-339-9900 extension 234 or visit our website: www.insugroup.com or e-mail us at info@insugroup.com

This news release was prepared by management who takes full responsibility for its contents. The Canadian Ventures Exchange neither approves nor disapproves the contents of this news release.