

INsu INNOVATIONS GROUP INC.
3465 Thimens, Ville St. Laurent, Quebec, H4R 1V5

November 27, 2000

CDNX Trading Symbol: "inu"

NEWS RELEASE

OPTION GRANTED

INsu Innovations Group Inc., ("the Company") has agreed to grant to key employees and Directors of the Company, incentive stock options (outside the 2000 Plan) for the purchase of up to 160,000 common shares of the Company at an exercise price of \$0.45 per share, with a minimum of four- months hold period, if exercised within three years, subject to the acceptance of the formal documentation for filing by the Canadian Venture Exchanges.

ON BEHALF OF THE BOARD OF DIRECTORS

Stephen A. Stone, CEO/ Director

For more information contact Winston Yau at 514 339 9900 ext. 286 or visit our website:
www.insugroup.com or email us at info@insugroup.com

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