

**MTY FOOD GROUP INC.**

(the "Company")

May 3, 2005

TSXV Trading Symbol: "MTY"

**NEWS RELEASE**  
**BINDING AGREEMENT SIGNED FOR TCBY**

The Company is pleased to announce that its wholly-owned subsidiary Matoyee Enterprises Inc. (the "Matoyee") has entered into a binding agreement to purchase from Mr. Daniel J. Tremblay and Mr. Donald Foley of LES ALIMENTS TREMLAC CANADA LTEE. (the "Vendor") all of the assets and undertaking of the Vendor's franchising rights in Canada to retailers, under the name "The Country's Best Yogurt" (the "TCBY") pursuant to a master franchise agreement with TCBY Systems Inc. of Little Rock, Arkansas, USA, for an all cash undisclosed amount. There are presently 93 existing TCBY's outlets in operation in Canada, for the retail sale of frozen yogurt and other food and beverage items for carry-out and on-premises consumption.

This will be a great acquisition for MTY as it provides Matoyee an international / national brand with a great history and potential opportunity for further development.

The closing of the acquisition is subject to the completion of certain conditions, a full due diligence review, and the acceptance of the TSX Venture Exchange. Closing of the acquisition is scheduled for August 1, 2005. The proposed acquisition does not represent a reverse take-over or change in business of the Company.

This acquisition will complement and expand Matoyee's existing quick service franchise operations, and bring Matoyee's quick service franchise outlets to over 525 outlets in operation.

**On Behalf of the Board of Directors of  
MTY Food Group Inc.**

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Stanley Ma, Chairman, President and CEO

For more information please contact Jean-Francois Dube, investor relations at 1-450 226-8475 or by e-mail at [jfcinc@cgocable.ca](mailto:jfcinc@cgocable.ca) or visit our website: [www.mtygroup.com](http://www.mtygroup.com) This news release was prepared by management who takes full responsibility for its contents. The TSX Venture Exchange neither approves nor disapproves the contents of this news release.