

MTY FOOD GROUP INC.

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Trading Symbol: TSX Venture - MTY

YOGEN FRÜZ CANADIAN FRANCHISE RIGHTS DEAL COMPLETED

Further to the Company's news release dated January 31, 2006, the Company is pleased to announce the completion of the transaction with Yogen Früz Canada Inc. (the "YFC") the owner and franchisor of the Yogen Früz™ chain, to acquire the exclusive master franchise rights to franchise Yogen Früz™ throughout Canada for a period of 20 years from April 1, 2006, plus an option to renew for a further 10 years.

In consideration, MTY has agreed to pay YFC \$3.0 million in common shares of MTY at a price of \$4.11 per share (or a total of 722,892 shares). The shares will be subject to escrow restrictions governing their release over the next 28 months from closing, as permitted by regulatory authorities.

The agreement will entitle the Company to receive 55% of the gross revenue presently generated in Canada from about 67 franchised Yogen Früz™ mall stores, about 40 franchised Yogen Früz™ cinemas stores and about 70 franchised non-traditional Yogen Früz™ stores, and any future franchises in Canada.

During the 2 years transitional period commencing from the closing date, the Company shall appoint YFC to manage, supervise and further develop the Yogen Früz™ franchising business in Canada. Upon completion of the two year transitional period, the Company will assume all management and operating duties for the Yogen Früz™ business in Canada.

The transaction of Yogen Früz represents the Company's fifth transaction during the past 36 months, and brings the number of quick service franchise outlets in operation to over 700 outlets.

On Behalf of the Board of Directors of
MTY Food Group Inc.

Stanley Ma, Chairman of the Board

For more information, please contact Jean-Francois Dube, Investor Relations at 1-450-226-8475 or by email at jfcinc@cgocable.ca or visit our website: www.mtygroup.com

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.