# iNsu INNOVATIONS GROUP INC. (The "Company")

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### NEWS RELEASE

#### CALL CENTRE DEAL WITH INTELLIMARK, PENNSYLVANIA SIGNED

The Company is pleased to announce that GT-CTI division of Gold-Tech Computer Systems Ltd., a wholly owned subsidiary of the Company, has signed a contract with Intellimark-IT Solutions of Pennsylvania. Intellimark combines world-class expertise and local accessibility to deliver solutions for the entire information technology life cycle.

The initial first phase of the contract signed by GT-CTI, is for the implementation, installation, configuration and complete set up of the Intellimark Contact Centres in Pennsylvania and Texas, the value of the contract is for \$ 450 000 Cdn, and is expected to increase to over \$1 Million Cdn over the next 12 months.

"We deploy over 1,800 employees and consultants, across 32 U.S. locations to rapidly service our clients' information technology needs, "states John Willet, President of Intellimark-IT Solutions. "With that type of commitment comes the responsibility of providing up to date resources for customer contact. We needed a unified, web-enabled contact center solution and provider that best suited our requirements. We looked at several "Best of Industry" vendors; GT-CTI and their Callcenter @nywhere platform was the clear choice".

"We are the most logical solution for any sized company looking to implement bleeding edge contact centre technology", says Steve Mann, Director of Business Development of GT-CTI. "Intellimark is part of a growing group of contact centres that recognize GT-CTI is way ahead of the pack when it comes to providing truly state of the art solutions and quickest time to market deployment".

#### **INSU INNOVATIONS GROUP INC.**

## WINSTON YAU, PRESIDENT/DIRECTOR

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