

MTY to franchise La Crémère in Saudi Arabia

TSX Trading Symbol: "MTY"

MONTREAL, Feb. 7, 2013 /CNW Telbec/ - MTY Food Group Inc. ("MTY" or the "Company") (TSX: MTY), franchisor and operator of multiple concepts of quick service restaurants, announces that its wholly-owned subsidiary, MTY Tiki Ming Enterprises Inc., has signed an area master development agreement with a reputable master franchisee to develop La Crémère in the Kingdom of Saudi Arabia.

"Signing of this new area development agreement demonstrates our goal to continue develop our brands internationally" says Stanley Ma.

Certain information in this News Release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking information. When used in this News Release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this News Release. Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Company's Management Discussion and Analysis, which can be found on SEDAR at www.sedar.com.

**On Behalf of the Board of Directors of
MTY Food Group Inc.**

Stanley Ma, Chairman, President & CEO

SOURCE: MTY FOOD GROUP INC.

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For further information:

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CO: MTY FOOD GROUP INC.

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