

**iNsu INNOVATIONS GROUP INC.**  
3465 Thimens Blvd., Ville St. Laurent, Quebec, H4R 1V5  
(the "Company")

February 7, 2001

CDNX Trading Symbol: "INU"

**NEWS RELEASE**

The Company has renegotiated certain existing stock option agreements for the purchase of up to 892,000 common shares, by reducing the exercise prices to \$0.32 per share. The renegotiation of such stock options is subject to regulatory acceptance.

ON BEHALF OF THE BOARD OF DIRECTORS

iNsu INNOVATIONS GROUP INC.

Per:

---

Winston Yau, President and Director

FOR MORE INFORMATION CONTACT WINSTON YAU AT 514 339 9900 EXTENSION 286 OR VISIT OUR WEBSITE: WWW.INSUGROUP.COM OR E-MAIL US AT INFO@INSUGROUP.COM

THE CANADIAN VENTURE EXCHANGE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.