

iNsu INNOVATIONS GROUP INC.
3465 Thimens Blvd., Ville St. Laurent, Quebec, H4R 1V5
(the "Company")

February 12th, 2001

CDNX Trading Symbol: "INU"

NEWS RELEASE

AGREEMENT WITH DS DATA SYSTEMS USA SIGNED

Through the Company's 100% owned subsidiary, Gold Tech Computer Systems Ltd. ("Gold Tech"), the Company has entered into a binding letter of intent with DS Data Systems USA, Inc. ("DS USA") for the rights to act as system integrator and professional services provider of DS Data Products, dsTAXIfashion, including Accounting and Finance module, exclusively within Canada, and non-exclusively within the rest of North America, for a term of five (5) years.

DS USA is a wholly-owned subsidiary of DS Data Systems SpA, of Parma, Italy. ("DS Data"), which is actively involved in the development and implementation of enterprise management software solutions for banks and other industries, owns the copyrights or holds licenses to certain management software programmes, and is a world-wide authority on "Forte Express"[™] and "Forte Conductor"[™] application and design, development and constancy, with offices in Europe and the USA. Founded in 1980, DS Data is an expert in the field of Object Oriented technologies, and has grown into one of Italy's largest software companies, placing sixth among all Italian companies (and first among Italian software companies) in the 1999 Europe's 500 list.

In addition to acting as DS USA's exclusive marketing and sales agent in Canada, Gold Tech will provide professional consulting services for the implementation, installation, maintenance and support for customers of DS USA within Canada, and DS USA will refer its customers within Canada to Gold Tech. Gold Tech will be entitled to invoice the customers of DS USA, Gold Tech's standard consulting fees and charges. Gold Tech also has a right of first refusal to provide such services to DS Data's customers within the rest of North America.

iNsu Innovations Group Inc.

Winston Yau, President and Director

FOR MORE INFORMATION CONTACT WINSTON YAU AT 514 339 9900 EXTENSION 286 OR VISIT OUR WEBSITE: WWW.INSUGROUP.COM OR E-MAIL US AT INFO@INSUGROUP.COM

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