# INSU INNOVATIONS INC. (The "Company")

December 4, 2001

CDNX TRADING SYMBOL: INU

# NEWS RELEASE

### CALL CENTRE DEAL WITH CANQUEST SIGNED

The Company is pleased to announce that GT-CTI division of Gold Tech Computer Systems Ltd., a wholly owned subsidiary of the Company, has signed a contract with Canquest Communication (Canada) Inc. of Chatham, Ontario. Canquest is a privately held company that sees its core business as providing innovative and intelligent communication solutions for its customers. Canquest is Canada's only licensed Service Bureau offering a full range of electronic transaction business solutions including prepaid and postpaid phone cards, prepaid wireless, prepaid paging, prepaid Internet, prepaid 1-plus, prepaid conferencing, IVR services and 24/7 Customer Service.

"After diligent and intense market research of software/hardware platforms, the decision to go with GT-CTI and their CallCenter@nywhere platform was remarkably clear", states company president Brent Ward. We could find no other comparable solution that can respond to our explosive growth cycle yet has many measurable features to facilitate controlled expansion of our business. The support and active participation from the vendor, GT-CTI, is refreshing and definitely speaks to our own corporate, customer-first philosophy. Solid references from satisfied CallCenter@nywhere clients and outstanding performance in industry evaluations prove that the system is truly a carrier-class application. We are confident that this tool will position Canquest Communications as a leading, global outsource provider".

"Once again, our view of the contact centre market direction and its needs, are bringing top quality companies into our fold", says Steve Mann, Director of Business Development of GT-CTI. "We are able to provide a true turn key solution for companies looking toward the multi channel contact centre business model."

The initial phase of the deal is worth \$335,000 which will include implementation, training and services revolving around the <u>CallCenter@nywhere</u> platform. A second phase expansion is forecasted for 2002.

### iNsu INNOVATIONS INC.

#### Winston Yau, President/Director

For more information please contact Winston Yau at 514 339 9900 ex. 286 or visit our website: <u>www.insugroup.com</u> or email us at <u>info@insugroup.com</u>

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