



Management's Discussion and Analysis
For the three and twelve months ended November 30, 2025
Quarterly key highlights

GAAP Measures:

- Segment profits increased by 48% to reach \$87.3 million during the quarter primarily due to a one-time catch up of gift card breakage income on unutilized gift cards.
- Net income attributable to owners increased to \$32.1 million, or \$1.40 per diluted share compared to a loss of \$55.3 million, or \$2.34 per diluted share in Q4-24.
- Cash flows provided by operating activities of \$46.2 million compared to \$43.7 million in Q4-24, an increase of \$2.5 million mainly attributable to a higher net income and a decrease in interest paid on long-term debt.
- Long-term debt repayments of \$13.8 million for the quarter with net repayments of \$69.9 million since Q4-24.

Management Key Performance Indicators:

- Normalized adjusted EBITDA⁽¹⁾ increased 48% to reach \$87.7 million in the quarter, compared to \$59.4 million in Q4-24 primarily due to a one-time catch up of gift card breakage income on unutilized gift cards.
- Net store openings of 19 locations in Q4-25 compared to net store closures of 13 locations in Q4-24. Ended the year with a net positive opening of 1, ending the year at 7,080 locations.
- Free cash flows net of lease payments⁽²⁾ increased by 38% reaching \$37.7 million or \$1.65 per diluted share compared to \$27.4 million or \$1.16 per diluted share in Q4-24,
- System sales⁽³⁾ for the quarter increased by 3% to reach \$1.4 billion for the quarter due to a 53rd week of sales recorded on some of the concepts. Excluding this 53rd week, system sales decreased by 1% .
- Same stores sales⁽³⁾ decreased by 1.7% during the quarter.
- Adjusted earnings (loss) per share⁽¹⁾ of \$1.88 per diluted share compared to \$(1.38) in Q4-24.

⁽¹⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of non-GAAP ratios" found in the Supplemental Information section for definition.

⁽³⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.



Management's Discussion and Analysis For the twelve months ended November 30, 2025

General

This Management's Discussion and Analysis of the financial position and financial performance ("MD&A") of MTY Food Group Inc. ("MTY") is supplementary information and should be read in conjunction with the Company's audited consolidated financial statements and accompanying notes for the fiscal year ended November 30, 2025.

In the MD&A, "MTY Food Group Inc.", "MTY", or the "Company", designates, as the case may be, MTY Food Group Inc. and its Subsidiaries, or MTY Food Group Inc., or one of its subsidiaries.

The disclosures and values in this MD&A were prepared in accordance with International Financial Reporting Standards ("IFRS Accounting Standards"), as issued by the International Accounting Standards Board ("IASB") and with current issued and adopted interpretations applied to fiscal years beginning on or after December 1, 2024.

This MD&A was prepared as at February 18, 2026. Supplementary information about MTY, including its latest annual and quarterly reports, and press releases, is available on SEDAR+'s website at www.sedarplus.ca.

FORWARD-LOOKING STATEMENTS AND USE OF ESTIMATES

This MD&A and, in particular but without limitation, the sections of this MD&A entitled "Near-Term Outlook", "Same-Store Sales" and "Contingent Liabilities", contain forward-looking statements. These forward-looking statements include, but are not limited to, statements relating to certain aspects of the business outlook of the Company during the course of 2025. Forward-looking statements also include any other statements that do not refer to independently verifiable historical facts. A statement made is forward-looking when it uses what is known and expected today to make a statement about the future. Forward-looking statements may include words such as "aim", "anticipate", "assumption", "believe", "could", "expect", "goal", "guidance", "intend", "may", "objective", "outlook", "plan", "project", "seek", "should", "strategy", "strive", "target" and "will". All such forward-looking statements are made pursuant to the "safe harbour" provisions of applicable Canadian securities laws.

Unless otherwise indicated, forward-looking statements in this MD&A describe the Company's expectations as at February 18, 2026 and, accordingly, are subject to change after such date. Except as may be required by Canadian securities laws, the Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Forward-looking statements, by their very nature, are subject to inherent risks and uncertainties and are based on several assumptions, which give rise to the possibility that actual results or events could differ materially from the expectations expressed in or implied by such forward-looking statements and that the business outlook, objectives, plans and strategic priorities may not be achieved. As a result, the Company cannot guarantee that any forward-looking statement will materialize, and readers are cautioned not to place undue reliance on these forward-looking statements. Forward-looking statements are provided in this MD&A for the purpose of giving information about management's current strategic priorities, expectations and plans and allowing investors and others to get a better understanding of the business outlook and operating environment. Readers are cautioned, however, that such information may not be appropriate for other purposes.

Forward-looking statements made in this MD&A are based on a number of assumptions that are believed to be reasonable on February 18, 2026. Refer, in particular, to the section of this MD&A entitled "Risks and Uncertainties" for a description of certain key economic, market and operational assumptions the Company has used in making forward-looking statements contained in this MD&A. If the assumptions turn out to be inaccurate, the actual results could be materially different from what is expected.

In preparing the consolidated financial statements in accordance with IFRS Accounting Standards and the MD&A, management must exercise judgment when applying accounting policies and use assumptions and estimates that have an impact on the amounts of assets, liabilities, sales and expenses reported and information on contingent liabilities and contingent assets provided. The gift card liability and the associated gift card breakage is an example of a judgment made when determining fair value and can vary depending on circumstances.

Unless otherwise indicated in this MD&A, the strategic priorities, business outlooks and assumptions described in the previous MD&A remain substantially unchanged.

Important risk factors that could cause actual results or events to differ materially from those expressed in or implied by the above-mentioned forward-looking statements and other forward-looking statements included in this MD&A include, but are not limited to: the intensity of competitive activity and the resulting impact on the ability to attract customers' disposable income; the Company's ability to secure advantageous locations and renew existing leases at sustainable rates; the arrival of foreign concepts; the ability to attract new franchisees; changes in customer tastes, demographic trends and in the attractiveness of concepts, traffic patterns, occupancy cost and occupancy level of malls and office towers; general economic and financial market conditions, the level of consumer confidence and spending, and the demand for, and prices of, the products; the ability to implement strategies and plans in order to produce the expected benefits; events affecting the ability of third-party suppliers to provide essential products and services; labour availability and cost; stock market volatility; volatility in foreign exchange rates or borrowing rates; foodborne illness; operational constraints, government orders and the event of the occurrence of epidemics, other pandemics and health risks.

These and other risk factors that could cause actual results or events to differ materially from the expectations expressed in or implied by these forward-looking statements are discussed in this MD&A.

Readers are cautioned that the risks described above are not the only ones that could impact the Company. Additional risks and uncertainties not currently known or that are currently deemed to be immaterial may also have a material adverse effect on the business, financial condition or results of operations.

Except as otherwise indicated by the Company, forward-looking statements do not reflect the potential impact of any non-recurring or other special items or of any dispositions, monetizations, mergers, acquisitions, other business combinations or other transactions that may be announced or that may occur after February 18, 2026. The financial impact of these transactions and non-recurring and other special items can be complex and depend on the facts particular to each of them. The Company therefore cannot describe the expected impact in a meaningful way or in the same way that present known risks affecting the business.

CORE BUSINESS

MTY franchises and operates quick service, fast casual and casual dining restaurants. MTY aims to be the franchisor of choice in North America and offers the market a range of offering through its many brands. MTY currently operates under the following banners: Tiki-Ming, Sukiyaki, La Crémère, Panini Pizza Pasta, Villa Madina, Cultures, Thai Express, Vanellis, Kim Chi, "TCBY", Sushi Shop, Koya Japan, Vie & Nam, Tutti Frutti, Taco Time, Country Style, Valentine, Jugo Juice, Mr. Sub, Koryo Korean Barbeque, Mr. Souvlaki, Sushi Go, Mucho Burrito, Extreme Pita, PurBlendz, ThaiZone, Madisons New York Grill & Bar, Café Dépôt, Muffin Plus, Sushi-Man, Van Houtte, Manchu Wok, Tosto, Big Smoke Burger, Cold Stone Creamery, Blimpie, Surf City Squeeze, The Great Steak & Potato Company, NrGize Lifestyle Café, Samurai Sam's Teriyaki Grill, Frullati Café & Bakery, Johnnie's New York Pizzeria, Ranch One, America's Taco Shop, Tasti D-Lite, Planet Smoothie, Maui Wowi, Pinkberry, Baja Fresh Mexican Grill, La Salsa Fresh Mexican Grill, La Diperie, Steak Frites St-Paul, Giorgio Ristorante, The Works Gourmet Burger Bistro, Dagwoods Sandwiches and Salads, The Counter Custom Burgers, Built Custom Burgers, Baton Rouge, Pizza Delight, Scores, Toujours Mikes, Ben & Florentine, Grabbagreen, Timothy's World Coffee, SweetFrog, Casa Grecque, South Street Burger, Papa Murphy's, Yuzu Sushi, Allô! Mon Coco, Turtle Jack's Muskoka Grill, COOP Wicked Chicken, Kûto Comptoir à Tartares, Famous Dave's, Village Inn, Barrio Queen, Granite City, Real Urban Barbecue, Tahoe Joe's Steakhouse, Bakers Square, Champpps, Wetzel's Pretzels, Sauce Pizza and Wine, Spice Bros and Cakes N Shakes.

As at November 30, 2025, MTY had 7,080 locations in operation, of which 6,831 were franchised or under operator agreements and the remaining 249 locations were operated by MTY.

MTY's locations can be found in: i) mall and office tower food courts and shopping malls; ii) street front; and, iii) non-traditional format within airports, petroleum retailers, convenience stores, cinemas, amusement parks, in other venues or retailers shared sites, hospitals, universities, grocery stores, and food trucks or carts. Certain locations also offer catering services. Over the last 45 years, MTY has developed several restaurant concepts, including Tiki-Ming, which was the first concept it franchised. Details on other banners added through acquisitions can be found in the supplemental section of this MD&A.

MTY has also launched multiple ghost kitchens in existing restaurant locations. These ghost kitchens and the pre-existing MTY restaurant locations are benefiting from the synergies of shared costs, streamlined workflows as well as being able to respond to the increase in delivery and takeout orders.

Revenues from franchise locations are generated from royalty fees, franchise fees, sales of turnkey projects, rent, sign rental, supplier contributions, gift card breakage and program fees and sales of other goods and services. Operating expenses related to franchising include salaries, general and administrative costs associated with existing and new franchisees, expenses in the development of new markets, costs of setting up turnkey projects, rent, supplies, finished products and equipment sold.

Revenues and expenses from corporate-owned locations include sales generated and cost incurred from their operations.

Promotional funds contributions are based on a percentage of gross sales as reported by the franchisees. The Company is not entitled to retain these promotional fund payments received and is obligated to transfer these funds to be used solely in promotional and marketing-related costs for specific restaurant banners.

MTY generates revenues from the food processing businesses discussed herein. The two plants produce various products that range from ingredients and ready to eat food sold to restaurants or other food processing plants to prepared food sold in retail stores. The plants generate most of their revenues selling their products to distributors, retailers and franchisees. The Company also generates revenue from its distribution centers that serve primarily the Valentine and Casa Grecque franchisees. Furthermore, the Company generates revenues from the sale of retail products under various brand names, which are sold at a variety of retailers.

COMPLIANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS

Unless otherwise indicated, the financial information presented below, including tabular amounts, is prepared in accordance with IFRS Accounting Standards. Definitions of all non-GAAP ("generally accepted accounting principles") measures, non-GAAP ratios and supplemental financial measures can be found in the supplemental information section of this MD&A. The non-GAAP measures, non-GAAP ratios and supplemental financial measures used within the context of this MD&A do not have a standardized meaning prescribed by GAAP and are therefore unlikely to be comparable to similar measures presented by other issuers.

Non-GAAP measures include:

- Adjusted EBITDA: the Company believes that adjusted earnings before interest, taxes, depreciation and amortization ("adjusted EBITDA") is a useful metric because it is consistent with the indicators management uses internally to measure the Company's performance, to prepare operating budgets and to determine components of executive compensation.
- Normalized adjusted EBITDA: the Company believes that normalized adjusted EBITDA is a useful metric for the same reasons as adjusted EBITDA; additionally, the Company believes that normalized adjusted EBITDA provides a measure of the Company's performance that does not include the impact of transaction costs related to acquisitions and SAP project implementation costs, which may vary in occurrence and in amount.
- Adjusted earnings per share: the Company believes adjusted earnings per share provides investors and management with a clearer view of operational performance by eliminating variability caused by foreign exchange fluctuations, which may vary significantly in occurrence and magnitude.
- Free cash flows net of lease payments: the Company believes that free cash flows net of lease payments is a useful metric because it provides the Company with a measure related to decision-making about cash-intensive matters such as capital expenditures, compensation, and potential acquisitions.

Non-GAAP ratios include:

- Adjusted EBITDA as a % of revenue: the Company believes that adjusted EBITDA as a % of revenue is a useful metric because it is consistent with the indicators management uses internally to measure the Company's profitability from operations, including to gauge the effectiveness of cost management measures.
- Normalized adjusted EBITDA as a % of revenue: the Company believes that normalized adjusted EBITDA as a % of revenue is a useful metric for the same reasons as adjusted EBITDA as a % of revenue; additionally, the Company believes that normalized adjusted EBITDA as a % of revenue provides a measure of the Company's performance that does not include the impact of transaction costs related to acquisitions and SAP project implementation costs, which may vary in occurrence and in amount.

- Free cash flows net of lease payments per diluted share: the Company believes that free cash flows net of lease payments per diluted share is a useful metric because it is used by securities analysts, investors and other interested parties as a measure of the Company's cash flows that are available to be distributed to debt and equity shareholders, including to pay debt, to pay dividends, and to repurchase shares.
- Debt-to-EBITDA: the Company believes that debt-to-EBITDA is a useful metric because it represents a financial covenant that the Company must be in compliance with and, accordingly, a determining factor in the Company's credit availability.

The Company also believes that these measures are used by securities analysts, investors and other interested parties and that these measures allow them to compare the Company's operations and financial performance from period to period and provide them with a supplemental measure of the operating performance and financial position and thus highlight trends in the core business that may not otherwise be apparent when relying solely on GAAP measures.

HIGHLIGHTS OF SIGNIFICANT EVENTS

Credit agreement amendment

On November 25, 2025, the Company modified its existing credit facility payable to a syndicate of lenders. The modification resulted in an extension for a period of three years with a new maturity date of November 25, 2028.

Normal Course Issuer Bid Program

On June 30, 2025, the Company announced the renewal of the normal course issuer bid ("NCIB"). The NCIB began on July 3, 2025 and will end on July 2, 2026 or on such earlier date when the Company completes its purchases or elects to terminate the NCIB. The renewed period allows the Company to purchase 1,142,068 of its common shares. These purchases will be made on the open market plus brokerage fees through the facilities of the TSX and/or alternative trading systems at the prevailing market price at the time of the transaction, in accordance with the TSX's applicable policies. All common shares purchased pursuant to the NCIB will be cancelled.

During the three and twelve months ended November 30, 2025, the Company repurchased and cancelled a total of nil and 584,400 common shares, respectively, (2024 – 314,700 and 906,900 respectively) under the current NCIB, at a weighted average price of nil and \$44.78 per common share, respectively, (2024 – \$45.26 and \$46.36 respectively), for a total consideration of nil and 27.7 million, respectively, (2024 – \$14.0 million and \$41.8 million, respectively). An excess of \$1.3 million and \$20.4 million, respectively, (2024 – \$10.2 million and \$30.6 million, respectively) of the shares' repurchase value over their carrying amount was charged to retained earnings as share repurchase premiums.

SUMMARY OF ANNUAL FINANCIAL METRICS

(In thousands \$, except EPS, dividend per common share and number of common shares)

| | Year ended November 30, 2025 | Year ended November 30, 2024 |
|---|---------------------------------|---------------------------------|
| Total assets | 2,510,478 | 2,586,359 |
| Total long-term financial liabilities | 632,172 | 704,141 |
| Revenue | 1,190,169 | 1,159,604 |
| Income before taxes | 138,242 | 15,805 |
| Net income attributable to owners | 118,992 | 24,170 |
| Total comprehensive income attributable to owners | 110,890 | 58,405 |
| Cash flows from operations | 184,151 | 204,807 |
| Net income per share – basic and diluted | 5.18 | 1.01 |
| Dividends paid on common stock | 30,302 | 26,811 |
| Dividends per common share | 1.32 | 1.12 |
| Weighted daily average number of common shares – basic and diluted | 22,987,616 | 23,977,313 |

SUMMARY OF ANNUAL OPERATING METRICS

| <i>(In thousands \$, except per share amounts)</i> | Year ended November 30, 2025 | Year ended November 30, 2024 |
|--|---------------------------------|---------------------------------|
| Adjusted EBITDA ⁽¹⁾ | 288,281 | 263,037 |
| Normalized adjusted EBITDA ⁽¹⁾ | 291,913 | 264,532 |
| Income before taxes, excluding impairment charges | 152,574 | 90,011 |
| Cash flows from operations per diluted share ⁽²⁾ | 8.01 | 8.54 |
| Free cash flows net of lease payments ⁽¹⁾ | 130,618 | 137,882 |

⁽¹⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

SUMMARY OF QUARTERLY FINANCIAL METRICS

| <i>(In thousands \$, except per share information)</i> | Quarters ended | | | | | | | |
|---|------------------|-------------|----------------|------------------|------------------|-------------|----------------|------------------|
| | February 2024 | May 2024 | August 2024 | November 2024 | February 2025 | May 2025 | August 2025 | November 2025 |
| Revenue | 278,644 | 303,739 | 292,753 | 284,468 | 284,792 | 304,874 | 295,108 | 305,395 |
| Net income (loss) attributable to owners | 17,305 | 27,278 | 34,886 | (55,299) | 1,743 | 57,289 | 27,875 | 32,085 |
| Total comprehensive income (loss) attributable to owners share | 0.71 | 1.13 | 1.46 | (2.34) | 0.07 | 2.49 | 1.22 | 1.40 |
| Net income (loss) per diluted share | 0.71 | 1.13 | 1.46 | (2.34) | 0.07 | 2.49 | 1.22 | 1.40 |
| Cash flows provided by operating activities | 54,178 | 40,558 | 66,355 | 43,716 | 58,802 | 40,160 | 39,009 | 46,180 |

⁽¹⁾ Prior quarter revenues have been restated to reflect a reclassification between revenue and operating expenses

SUMMARY OF QUARTERLY OPERATING METRICS

| <i>(In thousands \$, except system sales, # of locations and per share information)</i> | Quarters ended | | | | | | | |
|---|----------------|---------|---------|----------|----------|---------|---------|----------|
| | February | May | August | November | February | May | August | November |
| | 2024 | 2024 | 2024 | 2024 | 2025 | 2025 | 2025 | 2025 |
| System sales ^(1 & 2) | 1,331.7 | 1,459.4 | 1,472.7 | 1,371.9 | 1,364.8 | 1,463.5 | 1,455.3 | 1,414.8 |
| # of locations | 7,112 | 7,107 | 7,066 | 7,079 | 7,047 | 7,046 | 7,061 | 7,080 |
| Adjusted EBITDA ⁽³⁾ | 59,262 | 73,198 | 71,781 | 58,796 | 58,450 | 69,285 | 73,204 | 87,342 |
| Normalized adjusted EBITDA ⁽³⁾ | 59,535 | 73,683 | 71,895 | 59,419 | 60,190 | 70,021 | 73,964 | 87,738 |
| Free cash flows net of lease payments ⁽³⁾ | 36,922 | 24,321 | 49,271 | 27,368 | 43,527 | 23,622 | 25,819 | 37,650 |
| Free cash flows net of lease payments per diluted share ⁽⁴⁾ | 1.52 | 1.01 | 2.06 | 1.16 | 1.87 | 1.03 | 1.13 | 1.65 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

⁽²⁾ In millions \$.

⁽³⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

⁽⁴⁾ See section "Definition of non-GAAP ratios" found in the Supplemental Information section for definition.

SEGMENT NOTE DISCLOSURE

Management monitors and evaluates the Company's results based on geographical segments; these two segments being Canada and US & International. The Company and its chief operating decision maker assess the performance of each operating segment based on its segment profit and loss, which is equal to revenue less operating expenses. Within those geographical segments, the Company's chief operating decision maker also assesses the performance of subdivisions based on the type of product or service provided. These subdivisions include franchising, corporate stores, retail, food processing and distribution and promotional funds revenues and expenses.

RESULTS OF OPERATIONS FOR THE FISCAL YEAR ENDED NOVEMBER 30, 2025

Revenue

During the 2025 fiscal year, the Company's total revenue increased to \$1,190.1 million, from \$1,159.6 million a year earlier. Revenues for the two segments of business are broken down as follows:

| Segment | Subdivision | November 30, 2025 | November 30, 2024 | Variation |
|-------------------------------------|--|-------------------|-------------------|-----------|
| | | (\$ millions) | (\$ millions) | |
| Canada | Franchise operation | 148.1 | 147.5 | 0% |
| | Corporate stores | 41.7 | 45.3 | (8%) |
| | Food processing, distribution and retail | 163.2 | 146.6 | 11% |
| | Promotional funds | 45.7 | 43.6 | 5% |
| | Intercompany transactions | (9.0) | (4.6) | N/A |
| Total Canada | | 389.7 | 378.4 | 3% |
| US & International | Franchise operation | 273.8 | 245.4 | 12% |
| | Corporate stores | 448.5 | 455.5 | (2%) |
| | Food processing, distribution and retail | 2.6 | 2.7 | (4%) |
| | Promotional funds | 76.0 | 78.1 | (3%) |
| | Intercompany transactions | (0.5) | (0.5) | N/A |
| Total US & International | | 800.4 | 781.2 | 2% |
| Total revenue | | 1,190.1 | 1,159.6 | 3% |

Canada revenue analysis:

Revenue from franchise locations in Canada increased to \$148.1 million from \$147.5 million a year earlier. The segment was impacted by several factors listed below:

| | <i>(In millions \$)</i> |
|--|-------------------------|
| Revenue, 2024 fiscal year | 147.5 |
| Increase in recurring revenue streams ⁽¹⁾ | 0.6 |
| Decrease in initial franchise fees, renewal fees and transfer fees | (0.4) |
| Increase in sales of material to franchisees and rent revenues | 0.1 |
| Other non-material variations | 0.3 |
| Revenue, 2025 fiscal year | 148.1 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

During the 2025 fiscal year, franchising revenues increased by \$0.6 million mostly due to an increase in recurring revenue streams which was tightly correlated with the 2% increase in system sales compared to the same period last year.

Revenue from corporate-owned locations decreased by 8% to \$41.7 million during the year mainly due to a reduction in corporate locations as well as a shift in the mix of restaurant concepts in the segment with a decrease in casual dining restaurants over prior year. This was partially offset by the increase in system sales.

Food processing, distribution and retail revenues increased by 11% due to an increase in retail sales of 23%. This was partially offset by a decrease in food processing and distribution of 10%. The increase in retail sales was due primarily to a shift in the Company's retail model from a licensing agreement to vendor on record for some of the products. During the year ended November 30, 2025, 167 products were sold in the Canadian retail market (2024 – 169).

The promotional fund revenue increase of 5% is attributable to the increase in system sales as well as the impact of the various contribution rates and several other contributing elements, including fees charged to brands which had historically never paid promotional fees.

US & International revenue analysis:

Revenue from franchise locations in the US and International increased to \$273.8 million from \$245.5 million the preceding year. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|--|-------------------------|
| Revenue, 2024 fiscal year | 245.4 |
| Decrease in recurring revenue streams ⁽¹⁾ | (6.1) |
| Increase in initial franchise fees, renewal fees and transfer fees | 0.3 |
| Increase in sales of material and services to franchisees | 0.1 |
| Increase in gift card breakage income | 29.5 |
| Impact of variation in foreign exchange rates | 4.7 |
| Revenue, 2025 fiscal year | 273.8 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

During the 2025 fiscal year, franchise revenues increased by 12% compared to the same period last year largely attributable to an increase in gift card breakage income of \$29.5 million as well as a favourable foreign exchange variation of \$4.7 million. The increase in gift card breakage reflects the recognition of \$29.5 million unredeemed gift card balances in line with historical redemption patterns. Removing this one-time gift card adjustment, revenues would have been in line with prior year. Revenues were also impacted by a \$6.1 million decrease in recurring revenue streams which were negatively impacted by the organic system sales decrease of 3% which was offset by a favourable foreign exchange impact.

Revenue from corporate-owned locations decreased by \$7.0 million or 2% due to the decrease in organic system sales. This was partially offset by a favourable impact on foreign exchange.

Promotional funds decreased by 3% as a result of lower system sales as well as a reclass in promotional funds used by the corporate subdivision. This was partially offset by the impact of the various contribution rates.

Operating expenses

During 2025 fiscal year, operating expenses increased to \$901.8 million, from \$896.6 million a year ago. Operating expenses for the two business segments were incurred as follows:

| Segment | Subdivision | November 30, 2025 | November 30, 2024 | Variation |
|-------------------------------------|--|-------------------|-------------------|-------------|
| | | (\$ millions) | (\$ millions) | |
| Canada | Franchise operation | 82.2 | 79.0 | 4% |
| | Corporate stores | 42.4 | 46.4 | (9%) |
| | Food processing, distribution and retail | 146.9 | 131.7 | 12% |
| | Promotional funds | 45.7 | 43.6 | 5% |
| | Intercompany transactions | (6.1) | (2.1) | N/A |
| Total Canada | | 311.1 | 298.6 | 4% |
| US & International | Franchise operation | 115.4 | 112.5 | 3% |
| | Corporate stores | 402.1 | 409.6 | (2%) |
| | Food processing, distribution and retail | 0.6 | 0.8 | (25%) |
| | Promotional funds | 76.0 | 78.1 | (3%) |
| | Intercompany transactions | (3.4) | (3.0) | N/A |
| Total US & International | | 590.7 | 598.0 | (1%) |
| Total operating expenses | | 901.8 | 896.6 | 1% |

Canada operating expenses analysis:

Operating expenses from franchise locations in Canada increased to \$82.2 million from \$79.0 million a year earlier. The Canadian subdivision was impacted by several factors listed below:

| | <i>(In millions \$)</i> |
|--|-------------------------|
| Operating expenses, 2024 fiscal year | 79.0 |
| Increase in non-controllable expenses ⁽¹⁾ | 0.1 |
| Increase in cost of sale of material and services to franchisees and rent | 0.5 |
| Increase in recurring controllable expenses ⁽¹⁾ including wages, professional and consulting services and other office expenses | 4.4 |
| Increase in SAP project implementation costs | 0.8 |
| Decrease in expected credit loss provision | (0.8) |
| Decrease due to impact of IFRS 16 on rent expense | (1.8) |
| <hr/> Operating expenses, 2025 fiscal year | <hr/> 82.2 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

Franchising operating expenses increased by 4% year-over-year primarily due to an increase in controllable expenses of \$4.4 million. The increase in controllable expenses is primarily due to higher wages, attributable to normal inflation on wages as well as higher headcounts primarily in the franchisee development and data-science departments. The overall increase was also impacted by \$0.8 million in SAP implementation which is attributable to the long term strategy to improve operational efficiency, have greater scalability and flexibility and increase data-driven decision making. These increases were partially offset by a \$0.8 million decrease in expected credit loss provision.

Expenses from corporate stores decreased by \$4.0 million or 9% compared to the same period last year as a result of lower revenues as well as lower wages and supply chain costs, reflecting a reduced number of corporate store locations.

The variations of food processing, distribution and retail expenses as well as promotional funds expense were tightly correlated to the related revenues.

US & International operating expenses analysis:

Operating expenses from franchise locations in the US & International increased to \$115.4 million from \$112.5 million a year earlier. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|--|-------------------------|
| Operating expenses, 2024 fiscal year | 112.5 |
| Decrease in non-controllable expenses ⁽¹⁾ | (0.1) |
| Decrease in cost of sale of material and services to franchisees and rent | (0.2) |
| Decrease in recurring controllable expenses ⁽¹⁾ including wages, professional and consulting services and other office expenses | (1.2) |
| Increase in expected credit loss provision | 1.0 |
| Increase due to transaction costs related to acquisitions | 1.4 |
| Decrease due to impact of IFRS 16 on rent expense | (0.8) |
| Impact of variation in foreign exchange rates | 2.5 |
| Other non-material variations | 0.3 |
| <hr/> Operating expenses, 2025 fiscal year | <hr/> 115.4 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

Operating expenses for franchise locations increased to \$115.4 million from \$112.5 million during the 2025 fiscal year, mainly due to a \$1.4 million in acquisition related transaction costs, and \$1.0 higher expected credit loss provisions. The overall increase was also impacted by an unfavourable foreign exchange impact of \$2.5 million.

Corporate store expenses decreased to \$402.1 million from \$409.6 million compared to the same period last year, due to the recognition of a \$7.4 million Employee Retention Credit (ERC) related to 2020 – 2022 fiscal year received from the U.S. government during the year as well as lower wages and supply chain costs.

The variations of promotional funds expense were tightly correlated to the related revenues.

Segment profit, Adjusted EBITDA ⁽¹⁾ and Normalized adjusted EBITDA ⁽¹⁾

| Fiscal year ended November 30, 2025 | | | |
|---|--------|--------------------|---------|
| <i>(In millions \$)</i> | Canada | US & International | Total |
| Revenue | 389.7 | 800.4 | 1,190.1 |
| Operating expenses | 311.1 | 590.7 | 901.8 |
| Segment profit | 78.6 | 209.7 | 288.3 |
| Segment profit as a % of Revenue ⁽²⁾ | 20% | 26% | 24% |
| SAP project implementation costs ⁽³⁾ | 2.2 | — | 2.2 |
| Transaction costs related to acquisitions ⁽⁴⁾ | — | 1.4 | 1.4 |
| Normalized adjusted EBITDA ⁽¹⁾ | 80.8 | 211.1 | 291.9 |
| Normalized adjusted EBITDA as a % of Revenue ⁽²⁾ | 21% | 26% | 25% |

| Fiscal year ended November 30, 2024 | | | |
|---|--------|--------------------|---------|
| <i>(In millions \$)</i> | Canada | US & International | Total |
| Revenue | 378.4 | 781.2 | 1,159.6 |
| Operating expenses | 298.6 | 598.0 | 896.6 |
| Segment profit | 79.8 | 183.2 | 263.0 |
| Segment profit as a % of Revenue ⁽²⁾ | 21% | 23% | 23% |
| SAP project implementation costs ⁽³⁾ | 1.5 | — | 1.5 |
| Normalized adjusted EBITDA ⁽¹⁾ | 81.3 | 183.2 | 264.5 |
| Normalized adjusted EBITDA as a % of Revenue ⁽²⁾ | 21% | 23% | 23% |

Below is a summary of performance segmented by product/service:

| Fiscal year ended November 30, 2025 | | | | | | |
|---|-----------|-----------|---|----------------------|------------------------------|---------|
| <i>(In millions \$)</i> | Franchise | Corporate | Processing, distribution and retail | Promotional funds | Intercompany transactions | Total |
| Revenue | 421.9 | 490.2 | 165.8 | 121.7 | (9.5) | 1,190.1 |
| Operating expenses | 197.6 | 444.5 | 147.5 | 121.7 | (9.5) | 901.8 |
| Segment profit ⁽¹⁾ | 224.3 | 45.7 | 18.3 | — | — | 288.3 |
| Segment profit as a % of Revenue ⁽²⁾ | 53% | 9% | 11% | N/A | N/A | 24% |
| SAP project implementation costs ⁽³⁾ | 2.2 | — | — | — | — | 2.2 |
| Transaction costs related to acquisitions ⁽⁴⁾ | 1.4 | — | — | — | — | 1.4 |
| Normalized adjusted EBITDA ⁽¹⁾ | 227.9 | 45.7 | 18.3 | — | — | 291.9 |
| Normalized adjusted EBITDA as a % of Revenue ⁽²⁾ | 54% | 9% | 11% | N/A | N/A | 25% |

Fiscal year ended November 30, 2024

| <i>(In millions \$)</i> | Franchise | Corporate | Processing, distribution and retail | Promotional funds | Intercompany transactions | Total |
|--|-----------|-----------|---|----------------------|------------------------------|---------|
| Revenue | 392.9 | 500.8 | 149.3 | 121.7 | (5.1) | 1,159.6 |
| Operating expenses | 191.5 | 456.0 | 132.5 | 121.7 | (5.1) | 896.6 |
| Segment profit | 201.4 | 44.8 | 16.8 | — | — | 263.0 |
| Segment profit as a % of Revenue ⁽²⁾ | 51% | 9% | 11% | N/A | N/A | 23% |
| SAP project implementation costs ⁽³⁾ | 1.5 | — | — | — | — | 1.5 |
| Normalized adjusted EBITDA ⁽¹⁾ | 202.9 | 44.8 | 16.8 | — | — | 264.5 |
| Normalized adjusted EBITDA as a % of Revenue ⁽²⁾ | 52% | 9% | 11% | N/A | N/A | 23% |

⁽¹⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of non-GAAP ratios" found in the Supplemental Information section for definition.

⁽³⁾ SAP project implementation costs are included in the Consulting and professional fees, wages and benefits and advertising, travel, meals and entertainment as part of the Operating expenses in the consolidated financial statements.

⁽⁴⁾ Transaction costs related to acquisitions are included in the Consulting and professional fees as part of the Operating expenses in the consolidated financial statements.

Several factors contributed to the variation, as listed below:

| <i>(In millions \$)</i> | Canada | US & International | Total |
|--|--------|-----------------------|-------|
| Segment profit, 2024 fiscal year | 79.8 | 183.2 | 263.0 |
| Variance in recurring revenues and expenses ⁽¹⁾ | (3.9) | (4.8) | (8.7) |
| Variance in corporate store recurring revenues and expenses | 0.6 | 0.1 | 0.7 |
| Variance in retail, distribution and manufacturing recurring revenues and expenses | 1.1 | 0.1 | 1.2 |
| Variance in sales of material and services to franchisees and rent for franchising unit | (0.4) | 0.3 | (0.1) |
| Variance in initial franchise fees, renewal fees and transfer fees | (0.4) | 0.3 | (0.1) |
| Variance in expected credit loss provision | 0.6 | (1.0) | (0.4) |
| Variance due to SAP project implementation costs | (0.7) | — | (0.7) |
| Variance due to transaction costs related to acquisitions | — | (1.4) | (1.4) |
| Variance due to impact of IFRS 16 on rent revenue & expense | 1.8 | 0.8 | 2.6 |
| Variance in gift card breakage | — | 29.5 | 29.5 |
| Impact of variation in foreign exchange rates | — | 2.6 | 2.6 |
| Other non-material variations | 0.1 | — | 0.1 |
| Segment profit, 2025 fiscal year | 78.6 | 209.7 | 288.3 |
| Normalized adjusted EBITDA ⁽²⁾ , 2024 fiscal year | 81.3 | 183.2 | 264.5 |
| Variances in segment profit | (1.2) | 26.5 | 25.3 |
| Variance due to SAP project implementation costs | 0.7 | — | 0.7 |
| Variances in transaction costs related to acquisitions | — | 1.4 | 1.4 |
| Normalized adjusted EBITDA ⁽²⁾ , 2025 fiscal year | 80.8 | 211.1 | 291.9 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

Total segment profit for the year ended November 30, 2025 was \$288.3 million, an increase of 10% compared to the prior year, while normalized adjusted EBITDA increased from \$264.5 million to \$291.9 million compared to the prior year. US & International contributed 72% of total normalized adjusted EBITDA and an increase of \$27.9 million compared to the prior year, while the Canada normalized adjusted EBITDA decreased slightly by less than 1% to \$80.8 million. The overall increase was primarily impacted by gift card breakage income of \$29.5 million in the US segment

and the recognition of a \$7.4 million ERC related to 2020 – 2021 fiscal year received from the U.S. government during the year. Excluding the gift card breakage income and ERC, normalized adjusted EBITDA would have reflected a more pronounced year-over-year decline, mainly attributable to margin pressure at U.S. corporate stores.

Calculation of Adjusted EBITDA ⁽¹⁾ and Normalized adjusted EBITDA ⁽¹⁾

| <i>(In thousands \$)</i> | Period ended November 30, 2025 | Period ended November 30, 2024 |
|---|---|---|
| Income before taxes | 138,242 | 15,805 |
| Depreciation – property, plant and equipment and right-of-use assets | 59,090 | 59,949 |
| Amortization – intangible assets | 32,684 | 31,870 |
| Interest on long-term debt | 35,007 | 46,515 |
| Net interest expense on leases | 10,887 | 11,205 |
| (Reversal of) impairment charge – right-of-use assets | (535) | 1,259 |
| Impairment charge – property, plant and equipment, intangible assets and goodwill | 14,867 | 72,947 |
| Unrealized and realized foreign exchange (gain) loss | (1,792) | 21,763 |
| Interest income | (343) | (627) |
| Gain on de-recognition/lease modification of lease liabilities | (653) | (407) |
| Loss (gain) on disposal of property, plant and equipment | 192 | (194) |
| Revaluation of financial liabilities and derivatives recorded at fair value | 635 | 596 |
| Gain on extinguishment of debt | — | (131) |
| Restructuring | — | 2,487 |
| Segment profit | 288,281 | 263,037 |
| SAP project implementation costs ⁽²⁾ | 2,221 | 1,495 |
| Transaction costs related to acquisitions ⁽³⁾ | 1,411 | — |
| Normalized adjusted EBITDA ⁽¹⁾ | 291,913 | 264,532 |

⁽¹⁾ See section “Definition of non-GAAP measures” found in the Supplemental Information section for definition.

⁽²⁾ SAP project implementation costs are included in the Consulting and professional fees, wages and benefits and advertising, travel, meals and entertainment as part of the Operating expenses in the consolidated financial statements.

⁽³⁾ Transaction costs related to acquisitions are included in Consulting and professional fees and Other as part of Operating expenses in the consolidated financial statements.

Other income and expenses

Depreciation of property, plant and equipment and right-of-use assets decreased by \$0.8 million during the fiscal year ended November 30, 2025. Depreciation expenses are segregated by business segment and subdivision as follows:

| Segment | Subdivision | November 30, 2025 | November 30, 2024 | Variation |
|-------------------------------------|--|-------------------|-------------------|-------------|
| | | (\$ millions) | (\$ millions) | |
| Canada | Franchise operation | 1.5 | 1.9 | (21%) |
| | Corporate stores | 8.1 | 6.8 | 19% |
| | Food processing, distribution and retail | 1.1 | 1.2 | (8%) |
| Total Canada | | 10.7 | 9.9 | 8% |
| US & International | Franchise operation | 3.4 | 4.4 | (23%) |
| | Corporate stores | 45.0 | 45.6 | (1%) |
| Total US & International | | 48.4 | 50.0 | (3%) |
| Total depreciation expense | | 59.1 | 59.9 | (1%) |

Amortization of intangible assets increased by \$0.8 million, or 3% during 2025, primarily due to the commencement of SAP ERP amortization.

Interest on long-term debt decreased by \$11.5 million as a result net repayments of \$69.9 million of long-term debt since November 2024 as well as a lower Canadian Overnight Repo Rate Average, resulting in lower interest. The Company also continues to enter into fixed rate interest swaps which have resulted in savings of \$0.1 million and US\$0.5 million (2024 – US\$0.7 million).

During the twelve-month period ended November 30, 2025, the Company recognized impairment charges of \$5.3 million (2024 – \$10.1 million) on its property, plant and equipment, primarily related to certain corporate owned locations in the US & International geographical segments and \$9.6 million on its intangible assets (2024 – \$22.3 million). The Company recognized an impairment on Goodwill of nil (2024 - \$40.5 million related to the Papa Murphy's brand due to lower than expected past performance and lower expected future growth). The impairment charge on property, plant and equipment was the result of the lower performance of some corporate stores and the impairment charge on intangible assets was related to the franchise rights and trademarks for seven brands in the Canadian segment and one brand in the US & International geographical segment (2024 – twelve brands; seven and five brands in the Canada and US & International segments, respectively).

During the year ended November 30, 2025, the Company recorded a gain of \$1.8 million as a result of a stronger Canadian dollar relative to the US dollar, compared to a loss of \$21.8 million in the 2024 fiscal year. Most of this gain relates to intercompany loans and is offset by loss on translation on the consolidated statement of comprehensive income.

Net income (loss)

For the year ended November 30, 2025, net income attributable to owners of \$119.0 million was recorded, or \$5.18 per share (\$5.18 per diluted share) compared to a net income attributable to owners of \$24.2 million or \$1.01 per share (\$1.01 per diluted share) last year.

Adjusted earnings per share ⁽¹⁾ for the year ended November 30, 2025 was \$5.11 per share compared to \$1.80 per share during the same period last year. The calculation of adjusted earnings per share ⁽¹⁾ is as follows:

Calculation of adjusted earnings per share ⁽¹⁾

| | Period ended | |
|--|--------------|------------|
| | November 30 | |
| | 2025 | 2024 |
| <i>(In thousands \$, except number of shares information)</i> | | |
| Net income attributable to owners | 118,992 | 24,170 |
| Unrealized and realized foreign exchange (gain) loss | (1,792) | 21,763 |
| Tax impact on unrealized and realized foreign exchange gain (loss) | 237 | (2,884) |
| Adjusted net income attributable to owners | 117,437 | 43,049 |
| Weighted daily average number of common shares – diluted | 22,987,616 | 23,977,313 |
| Adjusted earnings per share ⁽¹⁾ | 5.11 | 1.80 |

⁽¹⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

RESULTS OF OPERATIONS FOR THE THREE-MONTH PERIOD ENDED NOVEMBER 30, 2025

Revenue

During the fourth quarter of 2025, the Company's total revenue increased to \$305.4 million, from \$284.5 million a year earlier. Revenues for the two segments of business are broken down as follows:

| Segment | Subdivision | November 30, 2025 (\$ millions) | November 30, 2024 (\$ millions) | Variation |
|-------------------------------------|--|------------------------------------|------------------------------------|------------|
| Canada | Franchise operation | 39.7 | 39.4 | 1% |
| | Corporate stores | 9.9 | 13.9 | (29%) |
| | Food processing, distribution and retail | 41.0 | 34.2 | 20% |
| | Promotional funds | 12.0 | 11.4 | 5% |
| | Intercompany transactions | (7.3) | (3.3) | N/A |
| Total Canada | | 95.3 | 95.6 | —% |
| US & International | Franchise operation | 85.8 | 57.3 | 50% |
| | Corporate stores | 104.4 | 111.4 | (6%) |
| | Food processing, distribution and retail | 0.6 | 0.6 | —% |
| | Promotional funds | 19.4 | 19.7 | (2%) |
| | Intercompany transactions | (0.1) | (0.1) | N/A |
| Total US & International | | 210.1 | 188.9 | 11% |
| Total revenue | | 305.4 | 284.5 | 7% |

Canada revenue analysis:

Revenue from franchise locations in Canada increased by 1%. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|--|-------------------------|
| Revenue, fourth quarter of 2024 | 39.4 |
| Increase in recurring revenue streams ⁽¹⁾ | 0.3 |
| Decrease in initial franchise fees, renewal fees and transfer fees | (0.4) |
| Increase in sales of material to franchisees and rent revenues | 0.2 |
| Other non-material variations | 0.2 |
| Revenue, fourth quarter of 2025 | 39.7 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

During the fourth quarter of 2025, franchising revenues increased by \$0.3 million mainly due to an increase in recurring revenue streams as well as an increase in sales of material to franchisees. The increase in recurring revenue streams were tightly correlated to the increase in systems sales compared to prior year.

Revenue from corporate-owned locations decreased by 29% to \$9.9 million, primarily impacted by a reduction in the number of corporate stores. This was partially offset by the increase in system sales.

Food processing, distribution and retail revenues increased by 20% or \$6.8 million due to an increase in retail sales of 22% as well as an increase in food processing and distribution of 16%. The increase in retail sales was due primarily to a shift in the Company's retail model from a licensing agreement to vendor on record for some of the products. In the fourth quarter of 2025, the Company sold 161 products in the Canadian retail market (2024 – 163 products), demonstrating the strength of the Company's core products.

The promotional fund revenue increase of 5% is attributable to the increase in system sales as well as the impact of the various contribution rates and several other contributing elements, including fees charged to a brand which had historically never paid promotional fees.

US & International revenue analysis:

Revenue from franchise locations in the US and International increased to \$85.8 million from a year earlier. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|--|-------------------------|
| Revenue, fourth quarter of 2024 | 57.3 |
| Decrease in recurring revenue streams ⁽¹⁾ | (1.9) |
| Increase in initial franchise fees, renewal fees and transfer fees | 0.3 |
| Increase in sales of material and services to franchisees | 0.3 |
| Increase in gift card breakage income | 29.5 |
| Impact of variation in foreign exchange rates | 0.4 |
| Other non-material variations | (0.1) |
| Revenue, fourth quarter of 2025 | 85.8 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

During the fourth quarter of 2025, franchising revenues increased by \$28.5 million, largely attributable to an increase in gift card breakage income of \$29.5 million. The increase in gift card breakage reflects the recognition of \$29.5 million unredeemed gift card balances in line with historical redemption patterns. Removing this one-time gift card adjustment, revenues would have decreased by \$1.0 million due to a decrease in recurring revenue streams, caused primarily by the organic system sales decline of 3%.

Revenue from corporate-owned locations decreased by 6%, which is tightly correlated to a decrease in system sales.

Promotional funds decreased by 2% as a result of the decrease in organic system sales as well as a reclass in promotional funds used by the corporate division.

Operating expenses

During the fourth quarter of 2025, operating expenses decreased by 3% to \$218.1 million, from \$225.7 million a year ago. Operating expenses for the two business segments were incurred as follows:

| Segment | Subdivision | November 30, 2025 | November 30, 2024 | Variation |
|-------------------------------------|--|-------------------|-------------------|-------------|
| | | (\$ millions) | (\$ millions) | |
| Canada | Franchise operation | 21.0 | 20.7 | 1% |
| | Corporate stores | 10.7 | 14.3 | (25%) |
| | Food processing, distribution and retail | 36.8 | 30.9 | 19% |
| | Promotional funds | 12.0 | 11.4 | 5% |
| | Intercompany transactions | (4.1) | (0.5) | N/A |
| Total Canada | | 76.4 | 76.8 | (1%) |
| US & International | Franchise operation | 29.8 | 27.3 | 9% |
| | Corporate stores | 95.7 | 104.6 | (9%) |
| | Food processing, distribution and retail | 0.1 | 0.2 | (50%) |
| | Promotional funds | 19.4 | 19.7 | (2%) |
| | Intercompany transactions | (3.3) | (2.9) | N/A |
| Total US & International | | 141.7 | 148.9 | (5%) |
| Total operating expenses | | 218.1 | 225.7 | (3%) |

Canada operating expenses analysis:

Operating expenses from franchise locations in Canada increased by \$0.3 million, due to several factors listed below:

| | <i>(In millions \$)</i> |
|--|-------------------------|
| Operating expenses, fourth quarter of 2024 | 20.7 |
| Decrease in cost of sale of material and services to franchisees and rent | (0.6) |
| Increase in recurring controllable expenses ⁽¹⁾ including wages, professional and consulting services and other office expenses | 2.1 |
| Decrease in SAP project implementation costs | (0.2) |
| Increase in expected credit loss provision | 0.9 |
| Decrease due to impact of IFRS 16 on impairment of lease receivables | (2.0) |
| Other non-material variations | 0.1 |
| <u>Operating expenses, fourth quarter of 2025</u> | <u>21.0</u> |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

During the quarter, operating expenses were 1% higher compared to prior year mostly due to higher controllable expenses which increased by \$2.1 million primarily due to higher licensing and IT related costs as we invest in the Company's IT infrastructure combined with higher wages and consulting fees. Wages increased due to inflation as well as higher headcounts primarily in the franchisee development and data-science departments. This is attributable to normal inflation on wages. Expenses also increased by \$0.9 million due to higher expected credit loss provisions. This was partially offset by a decrease of \$2.0 million in lease receivable impairments.

Expenses from corporate stores decreased by \$3.6 million compared to the same period last year as a result of lower wages and supply chain costs, reflecting a reduced number of corporate store locations.

The increase in food processing, distribution and retail expenses and promotional funds expense were tightly correlated to the related revenues.

US & International operating expenses analysis:

Operating expenses from franchise locations in the US & International increased by 9%. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|--|-------------------------|
| Operating expenses, fourth quarter of 2024 | 27.3 |
| Increase in non-controllable expenses ⁽¹⁾ | 0.2 |
| Increase in cost of sale of material and services to franchisees and rent | 0.7 |
| Increase in recurring controllable expenses ⁽¹⁾ including wages, professional and consulting services and other office expenses | 1.3 |
| Increase in expected credit loss provision | 0.5 |
| Decrease due to impact of IFRS 16 on rent expense | (0.4) |
| Impact of variation in foreign exchange rates | 0.2 |
| <u>Operating expenses, fourth quarter of 2025</u> | <u>29.8</u> |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

Operating expenses for franchise locations increased to \$29.8 million from \$27.3 million during the fourth quarter of 2025, mainly due to higher controllable expenses of \$1.3 million, primarily driven by higher wages resulting from normal inflation, as well as \$0.7 million increase in cost of sales related to gift card programs, attributable to higher sales volumes during the quarter.

Corporate store expenses decreased to \$95.7 million from \$104.6 million compared to the same period last year, due to the decrease in corporate store system sales and directly related expenses as well as better cost management.

The variations of promotional funds expense were tightly correlated to the related revenues.

Segment profit, Adjusted EBITDA ⁽¹⁾ and Normalized adjusted EBITDA ⁽¹⁾

| Three-month period ended November 30, 2025 | | | |
|---|--------|--------------------|-------|
| <i>(In millions \$)</i> | Canada | US & International | Total |
| Revenue | 95.3 | 210.1 | 305.4 |
| Operating expenses | 76.4 | 141.7 | 218.1 |
| Segment profit | 18.9 | 68.4 | 87.3 |
| Segment profit as a % of Revenue ⁽²⁾ | 20% | 33% | 29% |
| SAP project implementation costs ⁽³⁾ | 0.4 | — | 0.4 |
| Normalized adjusted EBITDA ⁽¹⁾ | 19.3 | 68.4 | 87.7 |
| Normalized adjusted EBITDA as a % of Revenue ⁽²⁾ | 20% | 33% | 29% |

| Three-month period ended November 30, 2024 | | | |
|---|--------|--------------------|-------|
| <i>(In millions \$)</i> | Canada | US & International | Total |
| Revenue | 95.6 | 188.9 | 284.5 |
| Operating expenses | 76.8 | 148.9 | 225.7 |
| Segment profit | 18.8 | 40.0 | 58.8 |
| Segment profit as a % of Revenue ⁽²⁾ | 20% | 21% | 21% |
| SAP project implementation costs ⁽³⁾ | 0.6 | — | 0.6 |
| Normalized adjusted EBITDA ⁽¹⁾ | 19.4 | 40.0 | 59.4 |
| Normalized adjusted EBITDA as a % of Revenue ⁽²⁾ | 20% | 21% | 21% |

Below is a summary of performance segmented by product/service:

| Three-month period ended November 30, 2025 | | | | | | |
|--|-----------|-----------|---|----------------------|------------------------------|-------|
| <i>(In millions \$)</i> | Franchise | Corporate | Processing, distribution and retail | Promotional funds | Intercompany transactions | Total |
| Revenue | 125.5 | 114.3 | 41.6 | 31.4 | (7.4) | 305.4 |
| Operating expenses | 50.8 | 106.4 | 36.9 | 31.4 | (7.4) | 218.1 |
| Segment profit | 74.7 | 7.9 | 4.7 | — | — | 87.3 |
| Segment profit as a % of Revenue ⁽²⁾ | 60% | 7% | 11% | N/A | N/A | 29% |
| SAP project implementation costs ⁽³⁾ | 0.4 | — | — | — | — | 0.4 |
| Normalized adjusted EBITDA ⁽¹⁾ | 75.1 | 7.9 | 4.7 | — | — | 87.7 |
| Normalized adjusted EBITDA as a % of Revenue ⁽²⁾ | 60% | 7% | 11% | N/A | N/A | 29% |

Three-month period ended November 30, 2024

| (In millions \$) | Franchise | Corporate | Processing, distribution and retail | Promotional funds | Intercompany transactions | Total |
|--|-----------|-----------|---|----------------------|------------------------------|-------|
| Revenue | 96.7 | 125.3 | 34.8 | 31.1 | (3.4) | 284.5 |
| Operating expenses | 48.0 | 118.9 | 31.1 | 31.1 | (3.4) | 225.7 |
| Segment profit | 48.7 | 6.4 | 3.7 | — | — | 58.8 |
| Segment profit as a % of Revenue ⁽²⁾ | 50% | 5% | 11% | N/A | N/A | 21% |
| SAP project implementation costs ⁽³⁾ | 0.6 | — | — | — | — | 0.6 |
| Normalized adjusted EBITDA ⁽¹⁾ | 49.3 | 6.4 | 3.7 | — | — | 59.4 |
| Normalized adjusted EBITDA as a % of Revenue ⁽²⁾ | 51% | 5% | 11% | N/A | N/A | 21% |

⁽¹⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of non-GAAP ratios" found in the Supplemental Information section for definition.

⁽³⁾ SAP project implementation costs are included in the Consulting and professional fees, wages and benefits and advertising, travel, meals and entertainment as part of the Operating expenses in the consolidated financial statements.

Several factors contributed to the variation, as listed below:

| (In millions \$) | Canada | US & International | Total |
|---|--------|-----------------------|-------|
| Segment profit, fourth quarter of 2024 | 18.8 | 40.0 | 58.8 |
| Variance in recurring revenues and expenses ⁽¹⁾ | (1.8) | (3.1) | (4.9) |
| Variance in corporate store recurring revenues and expenses | (0.3) | 2.2 | 1.9 |
| Variance in retail, distribution and manufacturing recurring revenues and expenses | 0.8 | 0.1 | 0.9 |
| Variance in sales of material and services to franchisees and rent for franchising unit | 0.7 | (0.4) | 0.3 |
| Variance in initial franchise fees, renewal fees and transfer fees | (0.4) | 0.3 | (0.1) |
| Variance in expected credit loss provision | (1.0) | (0.5) | (1.5) |
| Variance due to SAP Implementation | 0.2 | — | 0.2 |
| Variance due to impact of IFRS 16 on rent revenue & expense | 2.0 | 0.4 | 2.4 |
| Variance in gift card breakage | — | 29.5 | 29.5 |
| Impact of variation in foreign exchange rates | — | 0.1 | 0.1 |
| Other non-material variations | (0.1) | (0.2) | (0.3) |
| Segment profit, fourth quarter of 2025 | 18.9 | 68.4 | 87.3 |
| Normalized adjusted EBITDA ⁽²⁾ , fourth quarter of 2024 | 19.4 | 40.0 | 59.4 |
| Variances in segment profit | 0.1 | 28.4 | 28.5 |
| Variance due to SAP project implementation costs | (0.2) | — | (0.2) |
| Normalized adjusted EBITDA ⁽²⁾ , fourth quarter of 2025 | 19.3 | 68.4 | 87.7 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

Total segment profit for the three-month period ended November 30, 2025 was \$87.3 million, an increase of \$28.5 million compared to the same period last year, with the US and International segment generating 78% of the profits. The overall increase was primarily impacted by gift card breakage income of \$29.5 million in the US segment.

Normalized adjusted EBITDA was \$87.7 million, an increase of \$28.3 million. US & International contributed 78% of total normalized adjusted EBITDA and an increase of 71% or \$28.4 million compared to the same period last year, while the Canada normalized adjusted EBITDA remained steady.

Calculation of Adjusted EBITDA ⁽¹⁾ and Normalized adjusted EBITDA ⁽¹⁾

| | Quarter ended November 30, 2025 | Quarter ended November 30, 2024 |
|---|------------------------------------|------------------------------------|
| | <i>(In thousands \$)</i> | |
| Income before taxes | 33,654 | (71,205) |
| Depreciation – property, plant and equipment and right-of-use assets | 14,650 | 15,276 |
| Amortization – intangible assets | 8,069 | 8,253 |
| Interest on long-term debt | 8,198 | 10,427 |
| Net interest expense on leases | 2,665 | 2,821 |
| Impairment reversal – right-of-use assets | — | 1,145 |
| Impairment charge – property, plant and equipment, intangible assets and goodwill | 8,191 | 64,565 |
| Unrealized and realized foreign exchange loss | 12,511 | 26,284 |
| Interest income | (82) | (100) |
| Gain on de-recognition/lease modification of lease liabilities | (718) | (259) |
| Gain on disposal of property, plant and equipment | 229 | 552 |
| Revaluation of financial liabilities and derivatives recorded at fair value | (25) | 240 |
| Restructuring | — | 797 |
| Segment profit | 87,342 | 58,796 |
| SAP project implementation costs ⁽²⁾ | 396 | 623 |
| Normalized adjusted EBITDA ⁽¹⁾ | 87,738 | 59,419 |

⁽¹⁾ See section “Definition of non-GAAP measures” found in the Supplemental Information section for definition.

⁽²⁾ SAP project implementation costs are included in the Consulting and professional fees, wages and benefits and advertising, travel, meals and entertainment as part of the Operating expenses in the consolidated financial statements.

Other income and expenses

Depreciation of property, plant and equipment and right-of-use assets decreased by 0.6 million during the three month period ended November 30, 2025. Depreciation expenses are segregated by business segment and subdivision as follows:

| Segment | Subdivision | Quarter ended November 30, 2025 | Quarter ended November 30, 2024 | Variation |
|-------------------------------------|--|------------------------------------|------------------------------------|-------------|
| | | (\$ millions) | (\$ millions) | |
| Canada | Franchise operation | 0.2 | 0.5 | (60%) |
| | Corporate stores | 2.3 | 2.0 | 15% |
| | Food processing, distribution and retail | 0.2 | 0.3 | (33%) |
| Total Canada | | 2.7 | 2.8 | (4%) |
| US & International | Franchise operation | 0.6 | 1.1 | (45%) |
| | Corporate stores | 11.4 | 11.4 | —% |
| Total US & International | | 12.0 | 12.5 | (4%) |
| Total depreciation expense | | 14.7 | 15.3 | (4%) |

Interest on long-term debt decreased by \$2.2 million as a result net repayments of \$69.9 million of long-term debt since November 2024 as well as a lower Canadian Overnight Repo Rate Average, resulting in lower interest. The Company also continues to enter into fixed rate interest swaps which have resulted in savings of nil (2024 – US\$0.7 million).

During the fourth quarter of 2025, the Company recognized an impairment charge of \$5.1 million (2024 – \$5.3 million) on its property, plant and equipment, primarily related to certain corporate owned locations in the US & International geographical segments and \$3.0 million on its intangible assets (2024 – \$18.8 million). The Company recognized an impairment on Goodwill of nil (2024 - \$40.5 million related to the Papa Murphy's brand due to lower than expected past performance and lower expected future growth). The impairment charge on property, plant and equipment and intangible assets were due to lower than expected 2025 performance of some corporate stores and brands respectively.

During the fourth quarter of 2025, the Company recorded a loss of \$12.5 million (2024 – \$26.3 million) as a result of a weaker Canadian dollar relative to the US dollar. Most of this loss relates to intercompany loans and is offset by gain on translation on the consolidated statement of comprehensive income.

Net income (loss)

For the three months ended November 30, 2025, a net income attributable to owners of \$32.1 million was recorded, or \$1.40 per share (\$1.40 per diluted share) compared to net loss of \$55.3 million or \$2.34 per share \$2.34 per diluted share) last year. Net income attributable to owners was mostly impacted by the impairment losses mentioned in section “Other income and expenses”.

Adjusted earnings per share ⁽¹⁾ improved to \$1.88 for the three months ended November 30, 2025 compared to an adjusted loss per share of \$1.38 in the prior year period. The calculation of adjusted earnings per share ⁽¹⁾ is as follows:

| | Quarter ended November 30 | |
|---|------------------------------|------------|
| | 2025 | 2024 |
| <i>(In thousands \$, except number of shares information)</i> | | |
| Net income (loss) attributable to owners | 32,084 | (55,299) |
| Unrealized and realized foreign exchange loss | 12,511 | 26,284 |
| Tax impact on unrealized and realized foreign exchange loss | (1,658) | (3,483) |
| Adjusted net income attributable to owners | 42,937 | (32,498) |
| Weighted daily average number of common shares – diluted | 22,846,361 | 23,582,479 |
| Adjusted earnings per share ⁽¹⁾ | 1.88 | (1.38) |

⁽¹⁾ See section “Definition of non-GAAP measures” found in the Supplemental Information section for definition.

CONTRACTUAL OBLIGATIONS

The obligations pertaining to the long-term debt and the minimum payments for the leases are as follows:

| <i>(In millions \$)</i> | 0 – 6 | 6 – 12 | 12 – 24 | 24 – 36 | 36 – 48 | 48 – 60 | Thereafter |
|---|--------------|-------------|--------------|--------------|-------------|-------------|--------------|
| | Months | Months | Months | Months | Months | Months | |
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| Accounts payable and accrued liabilities | 123.6 | — | — | — | — | — | — |
| Long-term debt ⁽¹⁾ | — | — | — | 633.8 | — | — | — |
| Interest on long-term debt ^(2 & 3) | 19.3 | 19.3 | 16.2 | — | — | — | — |
| Lease liabilities | 64.2 | 64.2 | 110.3 | 90.3 | 70.1 | 51.1 | 121.7 |
| Total contractual obligations | 207.1 | 83.5 | 126.5 | 724.1 | 70.1 | 51.1 | 121.7 |

⁽¹⁾ Amounts shown represent the total amount payable at maturity and are therefore undiscounted. Long-term debt includes non-interest-bearing contract cancellation fees and holdbacks on acquisitions, non-controlling interest option and revolving credit facility payable to a syndicate of lenders.

⁽²⁾ When future interest cash flows are variable, they are calculated using the interest rates prevailing at the end of the reporting period.

⁽³⁾ Net of swap arrangement interest revenue.

LIQUIDITY AND CAPITAL RESOURCES

As at November 30, 2025, the Company held \$52.0 million in cash, an increase of \$1.6 million since the end of the 2024 fiscal period.

During the year ended November 30, 2025, MTY paid \$30.3 million (2024 – \$26.8 million) in dividends to its shareholders and repurchased and cancelled 584,400 of its shares (2024 – 906,900) for \$27.7 million (2024 – \$41.8 million) through its NCIB.

During the year ended November 30, 2025, cash flows generated by operating activities were \$184.2 million, compared to \$204.8 million in the same period last year. The decrease is mainly attributable to fluctuations in income taxes paid offset by lower interest paid. The negative working capital fluctuation is the result of the gift card breakage income reported on the consolidated statement of income. Excluding the variations in non-cash working capital items, income taxes, interest paid and other, operations generated \$280.8 million during the year ended November 30, 2025, compared to \$257 million last year.

The Company's revolving credit facility payable to a syndicate of lenders has an authorized amount of \$900.0 million (November 30, 2024 – \$900.0 million), an accordion feature of \$300.0 million (November 30, 2024 – \$300.0 million) that is subject to lenders approval, and matures on November 25, 2028. As at November 30, 2025, CAD\$250.0 million and US\$275.0 million was drawn from the revolving credit facility (November 30, 2024 – CAD\$270.0 million and US\$308.0 million). MTY has at its disposal \$266.2 million (2024 – \$195.4 million) available to meet its working capital requirements should the need arise.

Under this facility, the Company is required to comply with certain financial covenants, including:

- a debt to EBITDA ratio ⁽¹⁾ that must be less than or equal to 3.50:1.00;
- a debt to EBITDA ratio ⁽¹⁾ that must be less than or equal to 4.00:1.00 in the twelve months following acquisitions with a consideration exceeding \$150.0 million; and
- an interest and rent coverage ratio that must be at least 2.00:1.00 at all times.

The revolving credit facility is repayable without penalty with the balance due on the date of maturity November 25, 2028.

As at November 30, 2025, the Company was in compliance with the covenants of the credit agreement.

⁽¹⁾ See section "Definition of non-GAAP ratios" found in the Supplemental Information section for definition.

LOCATION INFORMATION

MTY's locations can be found in: i) food courts and shopping malls; ii) street front; and iii) non-traditional format within petroleum retailers, convenience stores, grocery stores, cinemas, amusement parks, in other venues or retailers shared sites, hospitals, universities and airports. The non-traditional locations are typically smaller in size, require lower investment and generate lower revenue than the shopping malls, food courts and street front locations.

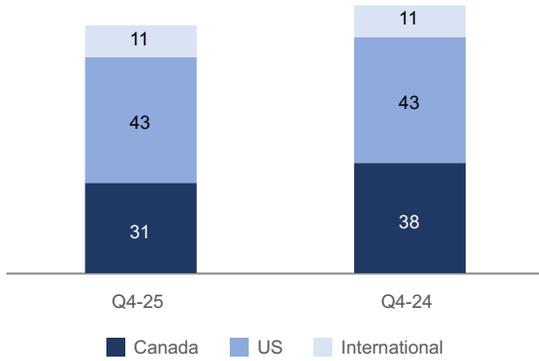
Number of locations

| | Three months ended November 30, | | Twelve months ended November 30, | |
|--|--|-------|---|-------|
| | 2025 | 2024 | 2025 | 2024 |
| Franchises, beginning of the period | 6,804 | 6,830 | 6,827 | 6,897 |
| Corporate-owned, beginning of the period | | | | |
| Canada | 47 | 52 | 52 | 43 |
| US | 210 | 184 | 200 | 176 |
| Total, beginning of the period | 7,061 | 7,066 | 7,079 | 7,116 |
| Opened during the period | 85 | 92 | 327 | 319 |
| Closed during the period | (66) | (79) | (326) | (356) |
| Total, end of the period | 7,080 | 7,079 | 7,080 | 7,079 |
| Franchises, end of the period | | | 6,831 | 6,827 |
| Corporate-owned, end of the period | | | | |
| Canada | | | 43 | 52 |
| US | | | 206 | 200 |
| Total, end of the period | | | 7,080 | 7,079 |

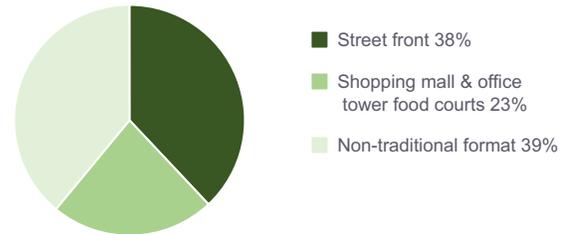
Openings

During the three and twelve months ended November 30, 2025, the Company's network opened 85 and 327 locations, respectively (2024 – 92 and 319 locations, respectively). The breakdown by geographical location and by location type is as follows:

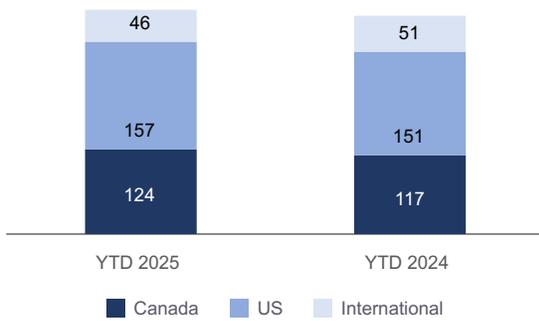
**Openings
Q4-25 vs Q4-24**



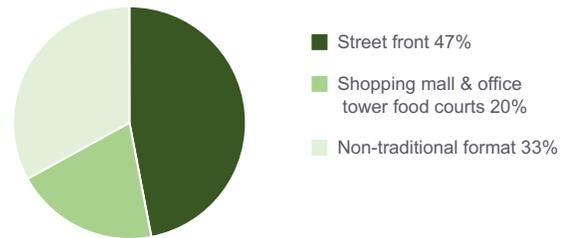
Openings by Location Type Q4-25



**Openings
YTD 2025 vs YTD 2024**



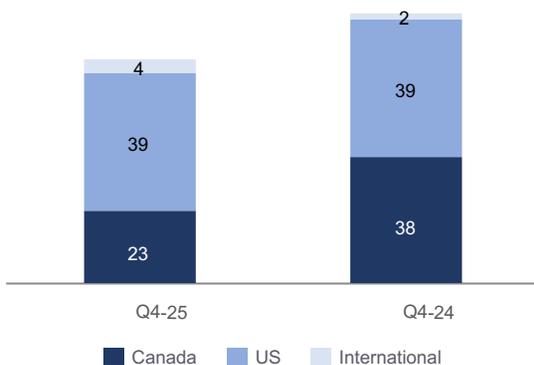
Openings by Location Type YTD 2025



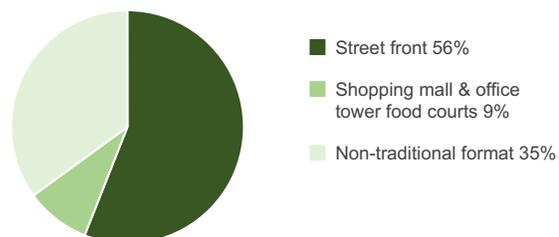
Closures

During the three and twelve months ended months ended November 30, 2025, the Company's network closed 66 and 326 locations, respectively (2024 – 79 and 356 locations respectively). The breakdown by geographical location and by location type is as follows:

**Closures
Q4-25 vs Q4-24**



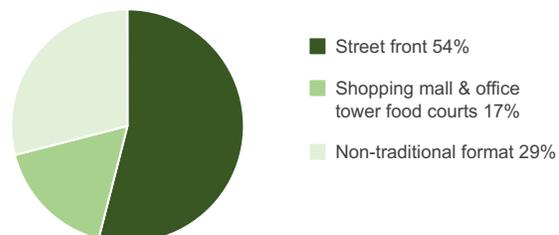
Closures by Location Type Q4-25



**Closures
YTD 2025 vs YTD 2024**



Closures by Location Type YTD 2025



The average monthly sales in the last twelve months of a newly opened location compared to a closed location by type is as follows:

| Location type | (in thousands \$) | New opening | Closure |
|--|-------------------|-------------|---------|
| Street front | | 53.6 | 49.5 |
| Shopping mall & office tower food courts | | 72.2 | 34.0 |
| Non-traditional format | | 34.9 | 32.8 |

The table below provides the breakdown of MTY's locations and system sales by type:

| Location type | % of location count | | % of system sales Twelve months ended | |
|------------------------|--|-------------------|--|-------------------|
| | November 30, 2025 | November 30, 2024 | November 30, 2025 | November 30, 2024 |
| | Shopping mall & office tower food courts | 16% | 16% | 15% |
| Street front | 62% | 62% | 75% | 76% |
| Non-traditional format | 22% | 22% | 10% | 9% |

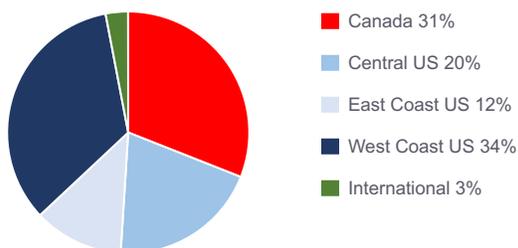
The geographical breakdown of MTY's locations and system sales is as follows:

| Geographical location | % of location count | | % of system sales Twelve months ended | |
|-----------------------|---------------------|-------------------|--|-------------------|
| | November 30, 2025 | November 30, 2024 | November 30, 2025 | November 30, 2024 |
| | Canada | 35% | 35% | 31% |
| US | 57% | 57% | 66% | 66% |
| International | 8% | 8% | 3% | 3% |

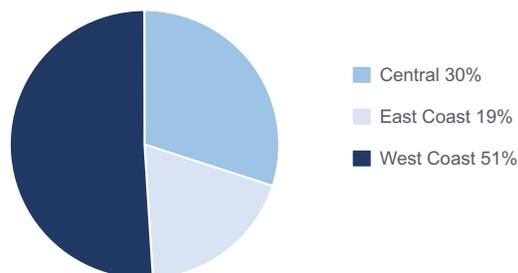
The territories that had the largest portions of total system sales were Quebec (Canada) with 17%, California (US) with 12%, Ontario (Canada) with 7%, Arizona (US), Washington (US), Florida (US) and Oregon (US) with 4% each.

The geographical distribution of system sales is as follows:

% of total system sales



% of total US system sales



The breakdown by the types of concepts for MTY's locations and system sales is as follows:

| Concept type | % of location count | | % of system sales Twelve months ended | |
|---------------|--------------------------|----------------------|--|----------------------|
| | November 30, 2025 | November 30, 2024 | November 30, 2025 | November 30, 2024 |
| | Quick service restaurant | 79% | 79% | 63% |
| Fast casual | 11% | 11% | 9% | 9% |
| Casual dining | 10% | 10% | 28% | 28% |

System sales

During the three and twelve months ended November 30, 2025, MTY's network generated \$1,414.8 million and \$5,698.4 million in sales, respectively. The breakdown of system sales is as follows:

| (millions of \$) | Canada | US | International | TOTAL |
|------------------------|---------|---------|---------------|---------|
| First quarter of 2025 | 419.0 | 906.9 | 38.9 | 1,364.8 |
| First quarter of 2024 | 415.9 | 878.5 | 37.3 | 1,331.7 |
| Variance | 1% | 3% | 4% | 2% |
| Second quarter of 2025 | 447.7 | 976.0 | 39.8 | 1,463.5 |
| Second quarter of 2024 | 436.3 | 983.6 | 39.5 | 1,459.4 |
| Variance | 3% | (1%) | 1% | 0% |
| Third quarter of 2025 | 458.1 | 956.4 | 40.8 | 1,455.3 |
| Third quarter of 2024 | 456.8 | 973.8 | 42.1 | 1,472.7 |
| Variance | 0% | (2%) | (3%) | (1%) |
| Fourth quarter of 2025 | 457.9 | 918.1 | 38.8 | 1,414.8 |
| Fourth quarter of 2024 | 441.6 | 893.8 | 36.5 | 1,371.9 |
| Variance | 4 % | 3% | 6% | 3% |
| Year-to-date 2025 | 1,782.7 | 3,757.4 | 158.3 | 5,698.4 |
| Year-to-date 2024 | 1,750.6 | 3,729.7 | 155.4 | 5,635.7 |
| Variance | 2% | 1% | 2% | 1% |

The overall movement in sales is distributed as follows:

| (millions of \$) | Three-month sales ended November 30 | | | | Twelve-month sales ended November 30 | | | |
|--|--|--------|---------------|---------|---|---------|---------------|---------|
| | Canada | US | International | TOTAL | Canada | US | International | TOTAL |
| Reported sales – 2024 | 441.6 | 893.8 | 36.5 | 1,371.9 | 1,750.6 | 3,729.7 | 155.4 | 5,635.7 |
| Net increase in sales due to the impact of a 53 rd week of operations | 13.7 | 39.4 | 0.4 | 53.5 | 13.7 | 39.4 | 0.4 | 53.5 |
| Organic system sales variance | 2.6 | (28.4) | 1.4 | (24.4) | 18.4 | (115.5) | (1.7) | (98.8) |
| Cumulative impact of foreign exchange variation | — | 13.3 | 0.5 | 13.8 | — | 103.8 | 4.2 | 108.0 |
| Reported sales – 2025 | 457.9 | 918.1 | 38.8 | 1,414.8 | 1,782.7 | 3,757.4 | 158.3 | 5,698.4 |

For the three-month period ended November 30, 2025, system sales increased by \$42.9 million compared to the same period last year. System sales for the quarter were positively impacted by the sales of a 14th week in 2025 compared to

only 13 weeks in 2024 for some of the brands. Excluding this additional week of sales and the impact of foreign exchange fluctuation, organic system sales decreased by 2% for the quarter. Canada organic system sales saw an improvement of 1%, which was primarily driven by a better performance in the casual dining business unit compared to the same period last year while the US & International declined by 3%.

For the twelve-month period ended November 30, 2025, system sales were up by \$62.7 million compared to 2024. Canada contributed to \$32.1 million of that increase, with the casual dining concept representing 79% of the Canadian year-over-year total growth. Excluding the impacts of a 53rd week of sales and foreign exchange fluctuations, organic systems sales decreased by 2% for the year. This was primarily driven by organic system sales decline of 3% in the US & International segment, offset by a 1% improvement in Canada.

Cold Stone Creamery and Papa Murphy's continue to be the only concepts that currently represent more than 10% of system sales, generating approximately 17% each of the total sales of MTY's network. Wetzel's Pretzels, Famous Dave's and Village Inn are the third, fourth and fifth largest concepts in terms of systems sales, generating less than 10% each of the network's sales.

System wide sales include sales for corporate and franchise locations and excludes sales realized by the distribution centers, by the food processing plants and by the retail division. System sales are converted from the currency in which they are generated into Canadian dollars for presentation purposes; they are therefore subject to variations in foreign exchange rates.

Same-Store Sales ⁽¹⁾

During the quarter ended November 30, 2025, same-store sales decreased by 1.7% over the last year. By region, same-store sales were broken down as follows for the last eight quarters:

| Region | Three months ended | | | | | | | |
|---------------|--------------------|---------------|----------------|------------------|------------------|---------------|----------------|------------------|
| | February 2024 | May 2024 | August 2024 | November 2024 | February 2025 | May 2025 | August 2025 | November 2025 |
| Canada | (2.7)% | (3.6)% | (3.9)% | (0.1)% | (0.4)% | 1.4 % | (0.3)% | 0.0 % |
| US | (3.6)% | (1.0)% | (1.1)% | 0.1 % | (2.2)% | (3.8)% | (2.5)% | (2.8)% |
| International | (7.4)% | (8.1)% | (7.0)% | (2.3)% | (3.5)% | (2.9)% | 0.8 % | (3.2)% |
| Total | (3.3)% | (2.1)% | (2.3)% | 0.0 % | (1.5)% | (1.9)% | (1.6)% | (1.7)% |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

In the fourth quarter of 2025, same-store sales were consistent in the Canada segment and negative in the US and international segments. The consistency in the Canada segment is stemming primarily from an increase in the casual dining business unit, partially offset by a decrease in the QSR business unit. The US and international segment had a decrease of 2.8% and 3.2%, respectively with the QSR business unit having the largest impact with a drop of 3% and 2%, respectively.

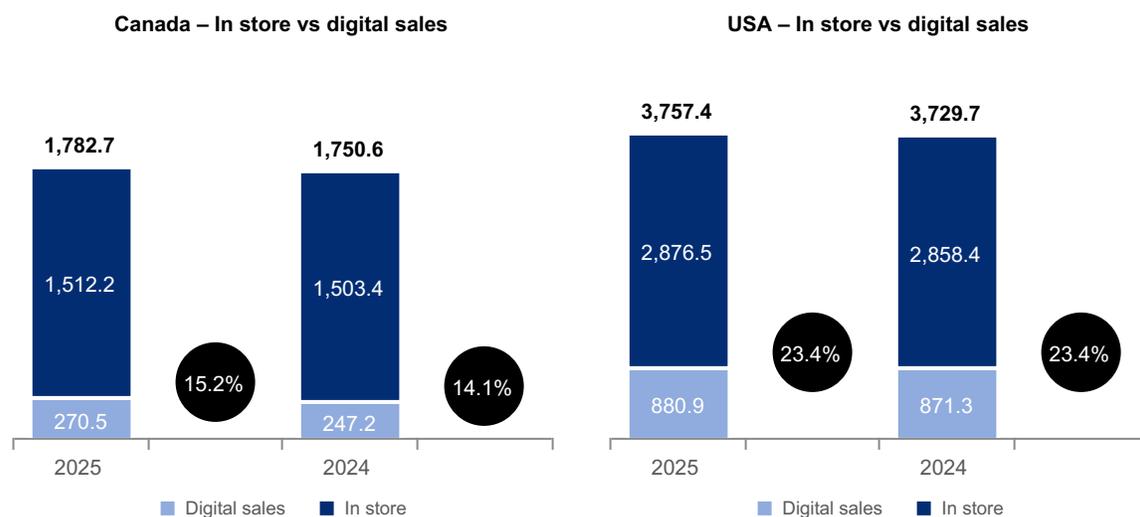
By restaurant type⁽¹⁾, same-store sales were broken down as follows for the twelve months ended months ended November 30, 2025 and 2024:

| | Three months ended November 30 | | Twelve months ended November 30 | |
|--------------------------|-----------------------------------|--------|------------------------------------|--------|
| | 2025 | 2024 | 2025 | 2024 |
| Quick service restaurant | (0.6)% | (1.4)% | (0.2)% | (2.1)% |
| Fast casual | 0.0 % | (2.6)% | (0.3)% | (6.4)% |
| Casual | 0.5 % | 2.4 % | 1.3 % | (1.2)% |
| Canada | — % | (0.1)% | 0.4 % | (2.5)% |
| Quick service restaurant | (2.8)% | 1.6 % | (2.5)% | (0.3)% |
| Fast casual | (3.8)% | 2.9 % | (2.7)% | 0.9 % |
| Casual | (2.6)% | (4.6)% | (1.5)% | (4.4)% |
| US | (2.8)% | 0.1 % | (2.2)% | (1.3)% |
| Quick service restaurant | (2.3)% | (2.7)% | (1.8)% | (6.7)% |
| Fast casual | (34.8)% | (2.8)% | (15.7)% | (4.9)% |
| Casual | (13.0)% | 8.9 % | (6.7)% | (3.4)% |
| International | (3.2)% | (2.3)% | (2.2)% | (6.5)% |

⁽¹⁾ Refer to the Supplemental Information section for a list of brands included in each category.

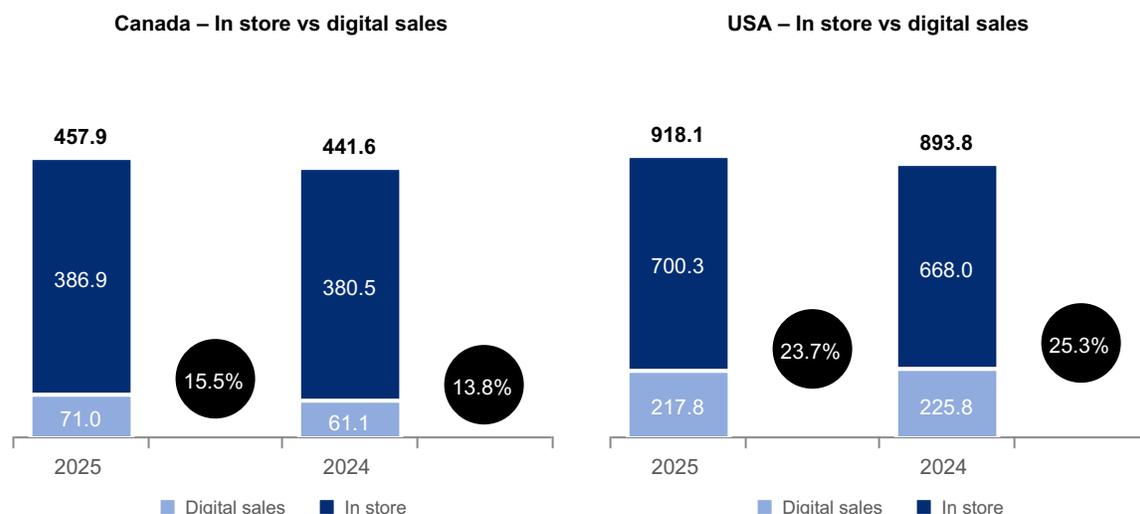
Digital sales

System sales versus digital sales breakdown is as follows for the twelve months ended November 30, 2025 and 2024:



Digital sales for the twelve-month period ended November 30, 2025 increased by 3% compared to the same period last year, including the impact of foreign exchange rates, from \$1,118.5 million to \$1,151.4 million, and represented 21% of total sales, a slight increase over the 20% seen last year. Excluding the impact of foreign exchange, digital sales grew by 1% in the period. The US saw an increase of \$9.6 million or 1% compared to prior year and Canadian digital sales saw an increase of \$23.3 million or 9% during the twelve-month period. The Company continues to invest in the growth of digital sales through continued in-house technological investment as well as partnerships with third-party aggregators.

System sales versus digital sales breakdown is as follows for the three months ended November 30, 2025 and 2024:



Digital sales for the fourth quarter of 2025 increased by 1% compared to the same period last year, including the impact of foreign exchange rates, from \$286.9 million to \$288.8 million, and represented 21% of total sales, which remained unchanged from the same period last year. Excluding the impact of foreign exchange, digital sales decreased by less than 1% in the period. The US saw a decrease of \$8.0 million or 4% compared to prior year and Canadian digital sales saw an increase of \$9.9 million or 16% during the fourth quarter. The US decline is primarily due to Papa Murphy's which saw a reduction of 8% this quarter. Excluding Papa Murphy's, digital sales and the impact of foreign exchange, the US saw an improvement of 6% compared to prior year.

The Company continues to invest in the growth of digital sales through continued in-house technological investment as well as partnerships with third-party aggregators which will include the relaunch of the Papa Murphy's loyalty program in the near future.

CAPITAL STOCK INFORMATION

Stock options

As at November 30, 2025, there were 425,000 options outstanding and 353,887 that were exercisable.

Share trading

MTY's stock is traded on the Toronto Stock Exchange ("TSX") under the ticker symbol "MTY". From December 1, 2024 to November 30, 2025, MTY's share price fluctuated between \$33.34 and \$52.76. On November 30, 2025, MTY's shares closed at \$37.84

Capital stock

The Company's outstanding share capital is comprised of common shares. An unlimited number of common shares are authorized.

As at February 18, 2026, the Company's issued and outstanding capital stock consisted of 22,841,361 shares (November 30, 2024 – 23,425,761) and 425,000 granted and outstanding stock options (November 30, 2024 – 400,000). During the three and twelve months ended November 30, 2025, the Company repurchased and cancelled a total of nil and 584,400 common shares, respectively, (2024 – 314,700 and 906,900, respectively) for cancellation through its NCIB.

Normal Course Issuer Bid Program

On June 30, 2025, the Company announced the renewal of the NCIB. The NCIB began on July 3, 2025 and will end on July 2, 2026 or on such earlier date when the Company completes its purchases or elects to terminate the NCIB. The renewed period allows the Company to purchase 1,142,068 of its common shares. These purchases will be made on the open market plus brokerage fees through the facilities of the TSX and/or alternative trading systems at the prevailing market price at the time of the transaction, in accordance with the TSX's applicable policies. All common shares purchased pursuant to the NCIB will be cancelled.

During the three and twelve months ended November 30, 2025, the Company repurchased and cancelled a total of nil and 584,400 common shares, respectively, (2024 – 314,700 and 906,900, respectively) under the current NCIB, at a weighted average price of nil and \$44.78 per common share, respectively (2024 – \$45.26 and \$46.36, respectively), for a total consideration of nil and \$27.7 million, respectively (2024 – \$14.0 million and \$41.8, respectively). An excess of \$1.3 million and \$20.4 million, respectively (2024 – \$10.2 million and \$30.6 million, respectively) of the shares' repurchase value over their carrying amount was charged to retained earnings as share repurchase premiums.

SEASONALITY

Results of operations for any interim period are not necessarily indicative of the results of operations for the full year. The Company expects that seasonality will continue to be a factor in the quarterly variation of its results. For example, the Frozen treat category, which is a significant category in the United States ("US") market, varies significantly during the winter season as a result of weather conditions. This risk is offset by other brands that have better performance during the winter season such as Papa Murphy's. Sales for shopping mall locations are also higher than average in December during the holiday shopping period.

OFF-BALANCE SHEET ARRANGEMENTS

MTY has no off-balance sheet arrangements.

CONTINGENT LIABILITIES

The Company is involved in legal claims associated with its current business activities. The timing of the outflows, if any, is out of the control of the Company and is as a result undetermined at the moment. Contingent liabilities are disclosed as provisions on the consolidated statement of financial position.

The provisions include \$3.9 million (November 30, 2024 – \$3.9 million) for litigations, disputes and other contingencies, representing management's best estimate of the outcome of litigations and disputes that are ongoing at the date of the statement of financial position, as well as self-insured liabilities related to health and workers' compensation and general liability claims. These provisions are made of multiple items; the timing of the settlement of these provisions is unknown given their nature, as the Company does not control the litigation timelines.

The provisions also varied in part due to foreign exchange fluctuations related to the US subsidiaries.

GUARANTEE

The Company has guaranteed leases on certain franchise stores in the event the franchisees are unable to meet their remaining lease commitments. The maximum amount the Company may be required to pay under these agreements was \$10.7 million as at November 30, 2025 (November 30, 2024 – \$12.5 million). In addition, the Company could be required to make payments for percentage rents, realty taxes and common area costs. As at November 30, 2025, the Company has accrued \$1.6 million (November 30, 2024 – \$1.6 million), included in Accounts payable and accrued liabilities in the consolidated financial statements, with respect to these guarantees.

CRITICAL ACCOUNTING JUDGMENTS AND ESTIMATES

In the application of the Company's accounting policies, which are described in Note 3 of the consolidated financial statements, management is required to make judgments and to make estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The following are the critical judgments, apart from those involving estimations, that management has made in the process of applying the Company's accounting policies and that have the most significant effect on the amounts recognized in the financial statements.

Impairment of long-lived assets

The Company assesses whether there are any indicators of impairment for all long-lived assets at each reporting period date. In addition, management is required to use judgment in determining the grouping of assets to identify a

CGU; the determination is done based on management's best estimation of what constitutes the lowest level at which an asset or group of assets has the possibility of generating cash inflows.

Impairment of property, plant and equipment and right-of-use assets

The Company performs an impairment test of its property, plant and equipment and right-of-use assets when there is an indicator of impairment. The recoverable amounts of the Company's corporate store assets are generally estimated based on fair value less cost of disposal as this was determined to be higher than their value in use. The fair value less cost of disposal of corporate stores is generally determined by estimating the liquidation value of the restaurant equipment and any costs associated with exiting the lease.

Impairment of property, plant and equipment and right-of-use assets

During the years ended November 30, 2025 and 2024 the Company recognized impairment charges on its property, plant and equipment (Note 14 of the consolidated financial statements). The total impairment on property, plant and equipment of \$5.3 million (2024 – \$10.1 million) represents a write-down of the carrying value of the leasehold improvements, equipment, computer hardware, and rolling stock to their fair value less cost of disposal, which was higher than their value in use.

During the years ended November 30, 2025 and 2024, the Company also recognized impairment reversals (charges) on its right-of-use assets (Note 10 of the consolidated financial statements) of \$0.5 million and a reversal of \$1.3 million, respectively.

Key sources of estimation uncertainty

The following are the key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the year ended November 30, 2025, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

Impairment of long-lived assets

The Company uses judgment in determining the grouping of assets to identify its CGUs for purposes of testing for impairment of goodwill, trademarks and franchise rights.

In testing for impairment, goodwill acquired in a business combination is allocated to the CGUs that are expected to benefit from the synergies of the business combination. In testing for impairment, trademarks and franchise rights are allocated to the CGUs to which they relate. Furthermore, at each reporting period, judgment is used in determining whether there has been an indication of impairment, which would require the completion of a quarterly impairment test, in addition to the annual requirement.

Impairment of franchise rights and trademarks

The Company performs at least annually an impairment test of its trademarks. The recoverable amounts of the Company's assets are generally estimated based on value in use calculations using a discounted cash flow model as this was determined to be higher than fair value less cost of disposal.

Discount rates are based on pre-tax rates that reflect the current market assessments, taking the time value of money and the risks specific to the CGU into account.

During the years ended November 30, 2025 and 2024, the Company recognized impairment charges of \$9.6 million and \$22.3 million, respectively, on its franchise rights, trademarks, and other intangibles (Note 12 of the consolidated financial statements) representing a write-down of the carrying value to the recoverable amount. The fair value was determined using key assumptions such as discount rates, and projected operating cash flows (Earnings before income tax, depreciation and amortization "EBITDA"). The fair value is classified as level 3 in the fair value hierarchy.

These calculations take into account the Company's best estimate of projected operating cash flows. Projected operating cash flows are estimated based on a multiyear extrapolation of the most recent historical actual results or budgets and a terminal value calculated by discounting the final year in perpetuity.

Impairment of goodwill

Determining whether goodwill is impaired requires an estimation of the recoverable amount in use of the goodwill unit to which goodwill has been allocated. The value in use calculation requires management to estimate the projected operating cash flows expected to arise from the goodwill unit and a suitable discount rate in order to calculate present value.

During the year ended November 30, 2025, the Company recognized impairment charges of \$nil on its goodwill (Note 13 of the consolidated financial statements) (2024 - \$40.5 million).

CHANGES IN ACCOUNTING POLICIES

Policies applicable beginning December 1, 2024

IAS 1, Presentation of Financial Statements

The amendments to IAS 1 were adopted effective December 1, 2024 and resulted in no significant adjustment.

IFRS 16, Leases

The amendments to IFRS 16 were adopted effective December 1, 2024 and resulted in no significant adjustment.

IAS12, Income Taxes

The amendments to IAS 12 were adopted effective December 1, 2024 and resulted in no significant adjustment.

FUTURE ACCOUNTING CHANGES

A number of new standards, interpretations and amendments to existing standards were issued by the IASB that are not yet effective for the year ended November 30, 2025 and have not been applied in preparing the consolidated financial statements.

The following amendments may have a material impact on the consolidated financial statements of the Company:

| | Standard | Issue date | Effective date for the Company | Impact |
|-----------------|---|-------------|--------------------------------|---------------|
| IAS 21 | The Effects of Changes in Foreign Exchange Rates | August 2023 | December 1, 2025 | In assessment |
| IFRS 9 & IFRS 7 | Financial Instruments & Financial Instruments and Disclosures | May 2024 | December 1, 2026 | In assessment |
| IFRS 10 | Consolidated Financial Statements | July 2024 | December 1, 2026 | In assessment |
| IFRS 18 | Presentation and Disclosure in Financial Statements | April 2024 | December 1, 2027 | In assessment |

IAS 21, The Effects of Changes in Foreign Exchange Rates

In August 2023, the IASB published *Lack of Exchangeability (Amendments to IAS 21)*. The amendments specify when a currency is exchangeable into another currency and when it is not, specify how an entity determines the exchange rate to apply when a currency is not exchangeable, and require the disclosure of additional information when a currency is not exchangeable. The amendments to IAS 21 are effective for annual reporting periods beginning on or after January 1, 2025. Earlier application is permitted. The Company will adopt the amendments on December 1, 2025.

IFRS 9, Financial Instruments and IFRS 7 Financial Instrument Disclosures

In May 2024, the IASB published Amendments to the Classification and Measurement of Financial Instruments (Amendments to IFRS 9 Financial Instruments and IFRS 7 Financial Instruments: Disclosures). The amendments to IFRS 9 clarify de-recognition and classification of specific financial assets and liabilities respectively while the amendments to IFRS 7 clarify the disclosure requirements for investments in equity instruments designated at fair value through other comprehensive income and contractual terms that could change the timing or amount of contractual cash flows on the occurrence or non-occurrence of a contingent event. The amendments to IFRS 9 and IFRS 7 are effective for annual reporting beginning on or after January 1, 2026. Earlier application is permitted. The Company will adopt the amendments on December 1, 2026.

IFRS 10, Consolidated Financial Statements

In July 2024, the IASB issued the Annual Improvements to IFRS Accounting Standards—Volume 11, which included amendments to IFRS 10 Consolidated Financial Statements. These amendments aim to clarify the determination of a 'de facto agent' in the context of control assessment. A 'de facto agent' refers to an entity that, although not formally designated as an agent, acts on behalf of another entity due to its specific circumstances, such as holding a significant portion of voting rights without practical exercise. The amendments to IFRS 10 are effective for annual reporting beginning on or after January 1, 2026. The Company will adopt the amendments on December 1, 2026.

IFRS 18, Presentation and Disclosure in Financial Statements

In April 2024, the IASB published a new standard: IFRS 18 Presentation and Disclosure in Financial Statements which replaces IAS 1 Presentation of Financial Statements. New requirements have been introduced for presentation in the statement of profit and loss, increased disclosure of management defined performance measures and defining the way information is aggregated and disaggregated in the financial statements. The application of IFRS 18 is effective for annual reporting beginning on or after January 1, 2027. Earlier application is permitted. The Company will adopt the amendments on December 1, 2027.

RISKS AND UNCERTAINTIES

Despite the fact that the Company has various numbers of concepts, diversified in type of locations and geographies across Canada and the US, the performance of the Company is also influenced by changes in demographic trends, traffic patterns, occupancy level of malls and office towers and the type, number, and location of competing restaurants. In addition, factors such as innovation, increased food costs, labour and benefits costs, occupancy costs and the availability of experienced management and hourly employees may adversely affect the Company. Changing consumer preferences and discretionary spending patterns could oblige the Company to modify or discontinue concepts and/or menus and could result in a reduction of revenue and operating income. Even if the Company was able to compete successfully with other restaurant companies with similar concepts, it may be forced to make changes in one or more of its concepts in order to respond to changes in consumer tastes or dining patterns. If the Company changes a concept, it may lose additional customers who do not prefer the new concept and menu, and it may not be able to attract a sufficient new customer base to produce the revenue needed to make the concept profitable. Similarly, the Company may have different or additional competitors for its intended customers as a result of such a concept change and may not be able to successfully compete against such competitors. The Company's success also depends on numerous factors affecting discretionary consumer spending, including economic conditions, disposable consumer income and consumer confidence. Adverse changes in these factors could reduce customer traffic or impose practical limits on pricing, either of which could reduce revenue and operating income.

The growth of MTY is dependent on maintaining the current franchise system, which is subject to many factors including but not limited to the renewal of existing leases at sustainable rates, MTY's ability to continue to expand by obtaining acceptable store sites and lease terms, obtaining qualified franchisees, increasing comparable store sales and completing acquisitions. The time, energy and resources involved in the integration of the acquired businesses into the MTY system and culture could also have an impact on MTY's results.

Labour is a key factor in the success of the Company. If the Company was unable to attract, motivate and retain a sufficient number of qualified individuals, this could materially disrupt the Company's business and operations and adversely impact its operating results, including the delay of planned restaurant openings, the Company's ability to grow sales at existing restaurants and expand its concepts effectively. A shortage of qualified workers has been felt since 2021, as well as an increase in labour costs due to competition and increased wages which have persisted into 2025. These conditions have resulted in aggressive competition for talent, wage inflation and pressure to improve benefits and workplace conditions to remain competitive and attract talent affecting the Company and its franchisees. Restaurants in the Company's network could be short staffed, the ability to meet customer demand could be limited and operational efficiency could also be adversely impacted.

The impacts of a widespread health epidemic or pandemic, including various strains of avian flu or swine flu, such as H1N1, or COVID-19, particularly if located in regions from which the Company derives a significant amount of revenue or profit could continue to impact the Company in the future. The occurrence of such an outbreak or other adverse public health developments can and could continue to materially disrupt the business and operations. Such events could also significantly impact the industry and cause a temporary closure of restaurants, which could severely disrupt MTY's or the Company's franchisees' operations and have a material adverse effect on the business, financial condition and results of operations.

Outbreaks of avian flu occur from time to time around the world, and such outbreaks have resulted in confirmed human cases. Public concern over avian flu generally may cause fear about the consumption of chicken, eggs and other products derived from poultry, which could cause customers to consume less poultry and related products. Because poultry is a menu offering for many of the Company's concepts, this would likely result in lower revenues and profits to both MTY and franchisee partners. Avian flu outbreaks could also adversely affect the price and availability of poultry, which could negatively impact profit margins and revenues.

Furthermore, other viruses may be transmitted through human contact or through the consumption of foods. The risk of contracting viruses transmitted through human contact could cause employees or guests to avoid gathering in public places, which could adversely affect restaurant guest traffic or the ability to adequately staff restaurants.

MTY could also be adversely affected if government authorities impose mandatory closures, seek voluntary closures, impose restrictions on operations of restaurants, impose restrictions on customers via a vaccine passport to dine-in, or restrict the import or export of products, or if suppliers issue mass recalls of products. Even if such measures are not implemented and a virus or other disease does not spread significantly, the perceived risk of infection or health risk may adversely affect the business and operating results. Viruses transmitted through the consumption of foods, such as salmonella, could cause guests to have negative views of a brand, which could cause severe reputational and potentially irreversible damages and, similar to viruses transmitted through human contact, may adversely affect the business and operating results.

The Company's operating results substantially depend upon its ability to obtain frequent deliveries of sufficient quantities of products such as beef, chicken, and other products used in the production of items served and sold to customers. Geopolitical events, such as trade tariffs, public health or pandemic outbreaks, war or hostilities in countries in which suppliers or operations are located, terrorist or military activities, or natural disasters such as hurricanes, tornadoes, floods, earthquakes and others, could lead to interruptions in the supply chain. Disruptions in supply chain could impact delivery of food or other supplies to the Company's restaurants. Delays or restrictions on shipping or manufacturing, closures of supplier or distributor facilities or financial distress or insolvency of suppliers or distributors could disrupt operations or the operations of one or more suppliers or could severely damage or destroy one of more of the stores or distribution centers located in the affected area. These delays or interruptions could impact the availability of certain food and packaging items at the Company's restaurants, including beef, chicken, pork and other core menu products and could require the Company's restaurants to serve a limited menu. The Company's results of operations and those of its franchisees could be adversely affected if its key suppliers or distributors are unable to fulfill their responsibilities and the Company were unable to identify alternative suppliers or distributors in a timely manner or effectively transition the impacted business to new suppliers or distributors. If a disruption of service from any of its key suppliers or distributors were to occur, the Company could experience short-term increases in costs while supply and distribution channels were adjusted and may be unable to identify or negotiate with new suppliers or distributors on terms that are commercially reasonable.

Changes to interest rates could also impact MTY's borrowing capacity, thereby affecting its ability to make accretive acquisitions. Rising interest rates would also negatively impact franchisees' borrowing capacity as well as their available cash flows, thereby slowing down the build of new locations and causing cash flow strains on existing franchisees.

Geopolitical events such as the occurrence of war or hostilities between countries, or threat of terrorist activities and the responses to and results of these activities could also adversely impact the operations of the Company or its franchisee network. These events could lead to supply chain interruptions, closures or destruction of restaurants, increases in inflation and labour shortages.

Please refer to the November 30, 2025 Annual Information Form for further discussion on all risks and uncertainties.

ECONOMIC ENVIRONMENT RISK

The business of the Company is dependent upon numerous aspects of a healthy general economic environment, from strong consumer spending to provide sales revenue, to available credit to finance the franchisees and the Company. In case of turmoil in economic, credit and capital markets, the Company's performance and market price may be adversely affected. The Company's current planning assumptions forecast that the restaurant industry will be impacted by the current economic uncertainty in certain regions in which it operates. Exposure to health epidemics and pandemics, as well as other geopolitical events, such as war or hostilities between countries, and rising interest rates are risks to the Company and its franchise partners. Within a normal economic cycle, management is of the opinion that these risks will not have a major impact on the Company due to the following reasons: 1) the Company generates strong cash flows and has a healthy balance sheet; and 2) the Company has several concepts offering affordable dining out options for consumers in an economic slowdown. During extreme economic turmoil, management believes that the Company has the ability to overcome these risks until the economy re-establishes itself.

FINANCIAL INSTRUMENTS

In the normal course of business, the Company uses various financial instruments, which by their nature involve risk, including market risk and the credit risk of non-performance by counterparties. These financial instruments are subject to normal credit standards, financial controls, risk management and monitoring procedures.

The Company has determined that the fair values of its financial assets and financial liabilities with short-term and long-term maturities approximate their carrying value. These financial instruments include cash, accounts receivable, accounts payable and accrued liabilities, deposits and other liabilities. The table below shows the fair value and the carrying amount of other financial instruments as at November 30, 2025 and November 30, 2024.

Since estimates are used to determine fair value, they must not be interpreted as being realizable in the event of a settlement of the instruments.

The classification, carrying value and fair value of financial instruments are as follows:

| | <i>(In thousands \$)</i> | | November 30, 2024 | |
|-----------------------------|--------------------------|-------------------|-------------------|-------------------|
| | November 30, 2025 | November 30, 2025 | November 30, 2024 | November 30, 2024 |
| | Carrying amount | Fair value | Carrying amount | Fair value |
| | \$ | \$ | \$ | \$ |
| Financial assets | | | | |
| Loans and other receivables | 5,896 | 5,896 | 3,994 | 3,994 |
| Finance lease receivables | 316,005 | 316,005 | 307,804 | 307,804 |
| Financial liabilities | | | | |
| Long-term debt | 633,767 | 633,767 | 706,130 | 706,130 |

The fair value of a financial instrument is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. It is established based on market information available at the date of the consolidated statement of financial position. In the absence of an active market for a financial instrument, the Company uses the valuation methods described below to determine the fair value of the instrument. To make the assumptions required by certain valuation models, the Company relies mainly on external, readily observable market inputs. Assumptions or inputs that are not based on observable market data are used in the absence of external data. These assumptions or factors represent management's best estimates of the assumptions or factors that would be used by market participants for these instruments. The credit risk of the counterparty and the Company's own credit risk have been taken into account in estimating the fair value of all financial assets and financial liabilities, including derivatives.

The following methods and assumptions were used to estimate the fair values of each class of financial instrument:

Loans and other receivables and Finance lease receivables – The carrying amount for these financial instruments approximates fair value due to the short-term maturity of these instruments and/or the use of market interest rates.

Long-term debt – The fair value of long-term debt is determined using the present value of future cash flows under current financing agreements based on the Company's current estimated borrowing rate for similar debt.

Swaps

Cross currency interest rate swaps

On October 30, 2025, the Company entered into one floating to floating 3-month cross currency interest rate swap (November 30, 2024 – one floating to floating 3-month cross currency interest rate swap). A derivative liability at fair value of \$0.7 million was recorded as at November 30, 2025 (November 30, 2024 – derivative asset of \$3.1 million) in the current portion of derivative assets in the consolidated statements of financial position. The Company has classified this as level 2 in the fair value hierarchy.

| | November 30, 2025 | November 30, 2024 |
|--------------------|-------------------|-------------------|
| | 3-month | 3-month |
| Receive – Notional | US\$178.5 million | US\$190.0 million |
| Receive – Rate | 5.72% | 6.51% |
| Pay – Notional | CA\$250.0 million | CA\$262.0 million |
| Pay – Rate | 3.96% | 5.43% |

Fixed interest rate swaps

On March 24, 2023, the Company entered into a three-year SOFR fixed interest rate swap for a notional amount of US\$200.0 million. A fair value remeasurement of nil and was recorded in the Company's consolidated statement of comprehensive income for the year ended November 30, 2025, respectively (2024 – fair value remeasurement gain of

\$0.2 million). On June 4, 2024, the Company sold the fixed interest rate swap, realizing proceeds of \$6.6 million from this transaction. The cumulative gain on the hedging instrument, which was previously recognized in other comprehensive income during the effective hedging period, will continue to be recognized in equity and will be amortized to the consolidated statement of income until the termination of the hedged item on April 10, 2026. For the twelve months ended November 30, 2025, the Company recorded a gain of \$3.6 million in the Company's consolidated statement of income related to this amortization (2024 – \$1.7 million).

On May 30, 2023, the Company entered into a two-year SOFR fixed interest rate swap for a notional amount of US\$100.0 million. The period of two years ended on May 30, 2025. Under the terms of this swap, the interest rate is fixed at 3.64%, unless the 1-month term SOFR exceeds 5.50%; if the 1-month term SOFR exceeds 5.50%, the Company will pay the 1-month term SOFR. A derivative asset fair value of nil was recorded as at November 30, 2025 (November 30, 2024 – \$0.5 million). The Company has classified this as level 2 in the fair value hierarchy. A fair value remeasurement loss of \$0.5 million was recorded in the Company's consolidated statement of income for the twelve months ended November 30, 2025 (2024 – fair value remeasurement loss of \$0.8 million).

On January 22, 2024, the Company entered into a three-year SOFR fixed interest rate swap for a notional amount of US\$50.0 million. The period of three years ends on January 22, 2027. Under the terms of this swap, the Company will receive 0.25% unless the 1-month term SOFR falls below 2.95% or exceeds 5.50%. If the term SOFR falls below 2.95%, the Company will pay the difference between the current rate and 2.95%. A derivative asset of less than \$0.1 million was recorded as at November 30, 2025 (November 30, 2024 – derivative asset of less than \$0.1 million). The Company has classified this as level 2 in the fair value hierarchy. A fair value remeasurement gain of less than \$0.1 million was recorded in the Company's consolidated statement of income for the twelve months ended November 30, 2025 (2024 – fair value remeasurement gain of less than \$0.1 million).

On September 19, 2024, the Company entered into a three-year CORRA fixed interest rate swap for a notional amount of \$100.0 million. The period of three years ends on September 17, 2027. Under the terms of this swap, the interest rate is fixed at 2.79%. A derivative liability of \$0.9 million was recorded as at November 30, 2025 (November 30, 2024 – derivative asset of \$0.1 million). The Company has classified this as level 2 in the fair value hierarchy. A fair value remeasurement gain of \$1.1 million was recorded in the Company's consolidated statement of comprehensive income for the twelve months ended November 30, 2025 (2024 – \$0.1 million).

On September 24, 2024, the Company entered into a three-year CORRA fixed interest rate swap for a notional amount of \$50.0 million. The period of three years ends on September 24, 2027. Under the terms of this swap, the interest rate is fixed at 2.77%. A derivative liability of \$0.5 million was recorded as at November 30, 2025 (November 30, 2024 – derivative asset of \$0.1 million). The Company has classified this as level 2 in the fair value hierarchy. A fair value remeasurement loss of \$0.5 million was recorded in the Company's consolidated statement of comprehensive income for the twelve months ended November 30, 2025 (2024 – \$0.1 million).

Range bonus accumulator

On April 8, 2025, the Company entered a one-year range bonus accumulator ("RBA") agreement, which is a written option that provides incremental returns if the foreign exchange rate remains within a predetermined range. The contract involves monthly observations of the USD/CAD exchange rate and may trigger an obligation of a notional amount of US\$1,0 million if rates move outside defined limits. A derivative asset of less than \$0.1 million was recorded as at November 30, 2025 (November 30, 2024 – derivative asset of nil). The Company has classified this as level 2 in the fair value hierarchy. A fair value remeasurement gain of less than \$0.1 million was recorded in the Company's consolidated statement of income for the twelve months ended-month periods ended November 30, 2025 (2024 – nil).

The swaps were recorded in the consolidated statements of financial position as follows:

| <i>(In thousands \$)</i> | Cross currency interest rate swaps | 1-year SOFR fixed interest rate swap (RBA) | 3-year SOFR fixed interest rate swap | 3-year CORRA fixed interest rate swap | 3-year CORRA fixed interest rate swap | Total |
|---|---|---|---|--|--|----------------|
| | \$ | \$ | \$ | \$ | \$ | \$ |
| Current portion of derivative assets | — | 36 | 70 | — | — | 106 |
| Long-term portion of derivative assets | — | — | 12 | — | — | 12 |
| Total derivative assets | — | 36 | 82 | — | — | 118 |
| Current portion of derivative liabilities | (656) | — | — | (509) | (250) | (1,415) |
| Long-term portion of derivative liabilities | — | — | — | (424) | (209) | (633) |
| Total derivative liabilities | (656) | — | — | (933) | (459) | (2,048) |

Fair value hierarchy

The changes in the carrying amount of the financial liabilities classified as level 3 in the fair value hierarchy are as follows:

| <i>(In thousands \$)</i> | 2025 |
|---|-------------|
| | \$ |
| Financial liabilities classified as level 3 as at November 30, 2024 | 2,142 |
| Repayment of contingent consideration | (2,365) |
| Revaluation of financial liabilities recorded at fair value | 223 |
| Financial liabilities classified as level 3 as at November 30, 2025 | — |

As at November 30, 2025 and November 30, 2024, the financial liabilities classified as level 3 in the fair value hierarchy were comprised of the following:

| <i>(In thousands \$)</i> | November 30, 2025 | November 30, 2024 |
|--|-------------------|-------------------|
| | \$ | \$ |
| Fair value of non-controlling interest buyback obligation in 9974644 Canada Inc. | — | 2,142 |
| Financial liabilities classified as level 3 | — | 2,142 |

FINANCIAL RISK EXPOSURE

The Company, through its financial assets and financial liabilities, is exposed to various risks. The following analysis provides a measurement of risks as at November 30, 2025.

Credit risk

The Company's credit risk is primarily attributable to its trade receivables and finance lease receivables. The amounts disclosed in the consolidated statement of financial position represent the maximum exposure to credit risk for each respective financial asset as at the relevant dates. The Company believes that the credit risk of accounts receivable

and finance lease receivables is limited as other than receivables from international locations, the Company's broad client base is spread mostly across Canada and the US, which limits the concentration of credit risk.

The credit risk on the Company's loans and other receivables is similar to that of its accounts receivable and finance lease receivables.

Foreign exchange risk

Foreign exchange risk is the Company's exposure to decreases or increases in financial instrument values cause by fluctuations in exchange rates. The Company's exposure to foreign exchange risk mainly comes from sales denominated in foreign currencies. The Company's US and foreign operations use the US dollar ("USD") as functional currency. The Company's exposure to foreign exchange risk stems mainly from cash, accounts receivable, long-term debt denominated in USD, other working capital items and financial obligations from its US operations. As at November 30, 2025, US\$275,000 (November 30, 2024 – US\$308,000) was drawn from the revolving credit facility.

Fluctuations in USD exchange rates are deemed to have minimal risk as they are mostly offset by the stand-alone operations of the Company's US entities.

As at November 30, 2025 and 2024, the Company has the following financial instruments denominated in foreign currencies:

| | 2025 | | 2024 | |
|----------------------------------|------------------|------------------|------------------|------------------|
| | USD | CAD | USD | CAD |
| | \$ | \$ | \$ | \$ |
| Financial assets | | | | |
| Cash | 2,370 | 3,313 | 8,573 | 12,011 |
| Accounts receivable | 482 | 674 | 631 | 884 |
| Financial liabilities | | | | |
| Accounts payable and deposits | (190) | (266) | (624) | (874) |
| Long-term debt | (275,000) | (384,423) | (308,000) | (431,508) |
| Net financial liabilities | (272,338) | (380,702) | (299,420) | (419,487) |

All other factors being equal, a reasonable possible 5% rise in foreign currency exchange rates per Canadian dollar would result in a loss of \$13.6 (2024 – loss of \$15.0) on the consolidated statements of income and comprehensive income.

Interest rate risk

Interest rate risk is the Company's exposure to increases and decreases in financial instrument values caused by the fluctuation in interest rates. The Company is exposed to cash flow risk due to the interest rate fluctuation in its floating-rate interest-bearing financial obligations. The Company from time to time may enter into fixed interest rate derivatives to manage its cash flow risk exposure, with long-term commitments requiring Board approval to ensure compliance with the Company's risk management strategy. As at November 30, 2025, the Company holds floating-to-fixed interest rate swaps in order to hedge a portion of the interest rate cash flow risk associated with floating interest rate debt.

Furthermore, upon refinancing of a borrowing, depending on the availability of funds in the market and lender perception of the Company's risk, the margin that is added to the reference rate, such as SOFR, CORRA or prime rates, could vary and thereby directly influence the interest rate payable by the Company.

Long-term debt stems mainly from acquisitions of long-term assets and business combinations. The Company is exposed to interest rate risk with its revolving credit facility which is used to finance the Company's acquisitions. The facility bears interest at a variable rate and as such the interest burden could change materially. \$633.8 million (November 30, 2024 – \$704.6 million) of the credit facility was used as at November 30, 2025. A 100 basis points increase in the bank's prime rate would result in additional interest of \$6.3 million per annum (2024 – \$7.0 million) on the outstanding credit facility.

Liquidity risk

Liquidity risk refers to the possibility of the Company not being able to meet its financial obligations when they become due. The Company has contractual and fiscal obligations as well as financial liabilities and is therefore exposed to liquidity risk. Such risk can result, for example, from a market disruption or a lack of liquidity. The Company actively maintains its credit facility to ensure it has sufficient available funds to meet current and foreseeable financial requirements at a reasonable cost.

As at November 30, 2025, the Company had an authorized revolving credit facility for which the available amount may not exceed \$900.0 million (November 30, 2024 – \$900.0 million) and including an accordion feature amounting to

\$300.0 million (November 30, 2024 – \$300.0 million) that is subject to lenders approval, to ensure that sufficient funds are available to meet its financial requirements.

The following are the contractual maturities of financial liabilities as at November 30, 2025:

| <i>(In millions \$)</i> | Carrying amount | Contractual cash flows | 0 – 6 Months | 6 – 12 Months | 12 – 24 Months | Thereafter |
|---|--------------------|---------------------------|-----------------|------------------|-------------------|--------------|
| | \$ | \$ | \$ | \$ | \$ | \$ |
| Accounts payable and accrued liabilities | 123.6 | 123.6 | 123.6 | — | — | — |
| Long-term debt ⁽¹⁾ | 632.2 | 633.8 | — | — | — | 633.8 |
| Interest on long-term debt ⁽¹⁾ | N/A | 54.8 | 19.3 | 19.3 | 16.2 | — |
| Lease liabilities | 498.8 | 572.0 | 64.2 | 64.2 | 110.3 | 333.3 |
| | 1,254.6 | 1,384.2 | 207.1 | 83.5 | 126.5 | 967.1 |

⁽¹⁾ When future interest cash flows are variable, they are calculated using the interest rates prevailing at the end of the reporting period.

NEAR-TERM OUTLOOK

MTY continues to navigate a dynamic operating environment. The macro-economic conditions continue to create short-term headwinds and the Company continues actively implementing a range of strategic initiatives to position the business for growth once the environment improves. These include, and are not limited to, driving menu innovation, maintaining product quality and consistency, enhancing both online and in-store customer experiences, and reinforcing a strong value proposition across its banners.

The pipeline of future locations remains strong. This quarter's positive net openings was in line with expectations. MTY continues to anticipate an improvement in the pace of openings in the coming quarters, excluding normal seasonality in the first quarter of the year, and continues to see strong demand for its brands, especially the larger ones.

Management notes certain macroeconomic and policy-related uncertainties could affect performance. To date MTY has only seen modest direct impacts from tariffs. In both Canada and the US, the Company primarily sources products domestically, which helps limit the potential exposure. Management remains confident in its ability to navigate potential impacts through its strong supply chain and procurement capabilities, strategic menu adjustments, and, when necessary, pricing actions.

Management expects stability in normalized adjusted EBITDA margins across each of its segments, though the Company may experience some fluctuations in corporate store margins, such as this quarter. Overall, management remains confident about its ability to drive margin improvement through positive unit growth, enhanced efficiencies, and an ongoing reduction in the number of less profitable corporate stores.

Management continues to expect to drive strong free cash flows into 2026, supported by lower capex over prior year.

CONTROLS & PROCEDURES

Disclosure controls and procedures

The Chief Executive Officer (“CEO”) and the Chief Financial Officer (“CFO”) are responsible for establishing and maintaining disclosure controls and procedures (“DC&P”). The Company's DC&P are designed to provide reasonable assurance that material information relating to the Company is made known to Management in a timely manner to allow the information required to be disclosed under securities legislation to be recorded, processed, summarized and reported within the time periods specified in securities legislation.

During the year ended November 30, 2025, MTY did not make any significant changes in, nor take any significant corrective actions regarding internal controls or other factors that could significantly affect such internal controls. The CEO and CFO periodically review the Company's DC&P for design and operating effectiveness and conduct an evaluation each quarter. As at November 30, 2025, the CEO and CFO were satisfied with the effectiveness of the Company's DC&P.

Internal controls over financial reporting

The CEO and the CFO are responsible for establishing and maintaining internal control over financial reporting. The Company's internal control over financial reporting is designed to provide reasonable assurance regarding the reliability

of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS Accounting Standards. The CEO and CFO, together with management, have concluded after having conducted an evaluation and to the best of their knowledge that, there were no changes to the Company's internal control over financial reporting that occurred during the year ended November 30, 2025, that have materially affected or are reasonably likely to materially affect the Company's internal control over financial reporting.

Limitations of controls and procedures

There are inherent limitations in the effectiveness of any control system, including the potential for human error and the possible circumvention or overriding of controls and procedures. Additionally, judgments in decision-making can be faulty and breakdowns can occur because of a simple error or mistake. An effective control system can provide only reasonable, not absolute, assurance that the control objectives of the system are adequately met. Accordingly, the management of the Company, including its CEO and CFO, does not expect that the control system can prevent or detect all error or fraud.

Finally, projections of any evaluation or assessment of effectiveness of a control system to future periods are subject to the risks that, over time, controls may become inadequate because of changes in an entity's operating environment or deterioration in the degree of compliance with policies or procedures.

Limitation on scope of design

The Company's management, with the participation of its CEO and CFO, has limited the scope of the design of the Company's DC&P and internal controls over financial reporting to exclude controls, policies and procedures and internal controls over financial reporting of certain special purpose entities ("SPEs") on which the Company has the ability to exercise *de facto* control and which have as a result been consolidated in the Company's consolidated financial statements. For the year ended November 30, 2025, these SPEs represent 0.2% of the Company's current assets, 0.0% of its non-current assets, 0.1% of the Company's current liabilities, 0.0% of non-current liabilities, 1.0% of the Company's revenue and 0.0% of the Company's net income.

"Eric Lefebvre"

Eric Lefebvre, CPA, MBA Chief Executive Officer

"Renee St-Onge"

Renee St-Onge, CPA Chief Financial Officer

SUPPLEMENTAL INFORMATION

List of acquisitions

Other banners added through acquisitions include:

| Brand | Acquisition year | % ownership | # of franchised locations | # of corporate locations |
|--|----------------------------------|--------------|-----------------------------|--------------------------|
| Fontaine Santé/Veggirama | 1999 | 100% | 18 | — |
| La Crémère | 2001 | 100% | 71 | 3 |
| Croissant Plus | 2002 | 100% | 18 | 2 |
| Cultures | 2003 | 100% | 24 | — |
| Thai Express | May 2004 | 100% | 6 | — |
| Mrs. Vanelli's | June 2004 | 100% | 103 | — |
| TCBY – Canadian master franchise right | September 2005 | 100% | 91 | — |
| Sushi Shop | September 2006 | 100% | 42 | 5 |
| Koya Japan | October 2006 | 100% | 24 | — |
| Sushi Shop – existing franchise locations | September 2007 | 100% | — | 15 |
| Tutti Frutti | September 2008 | 100% | 29 | — |
| Taco Time – Canadian master franchise rights | October 2008 | 100% | 117 | — |
| Country Style Food Services Holdings Inc. | May 2009 | 100% | 475 | 5 |
| Groupe Valentine inc. | September 2010 | 100% | 86 | 9 |
| Jugo Juice | August 2011 | 100% | 134 | 2 |
| Mr. Submarine | November 2011 | 100% | 338 | — |
| Koryo Korean BBQ | November 2011 | 100% | 19 | 1 |
| Mr. Souvlaki | September 2012 | 100% | 14 | — |
| SushiGo | June 2013 | 100% | 3 | 2 |
| Extreme Pita, PurBlendz and Mucho Burrito ("Extreme Brandz") | September 2013 | 100% | 300 - 34 of which in the US | 5 |
| ThaiZone | September 2013 March 2015 | 80% + 20% | 25 and 3 mobile restaurants | — |
| Madisons | July 2014 September 2018 | 90% + 10% | 14 | — |
| Café Dépôt, Muffin Plus, Sushi-Man and Fabrika | October 2014 | 100% | 88 | 13 |
| Van Houtte Café Bistros – perpetual franchising license | November 2014 | 100% | 51 | 1 |
| Manchu Wok, Wasabi Grill & Noodle and SenseAsian | December 2014 | 100% | 115 | 17 |
| Big Smoke Burger | September 2015 September 2016 | 60% + 40% | 13 | 4 |
| Kahala Brands Ltd - Cold Stone Creamery, Blimpie, Taco Time, Surf City Squeeze, The Great Steak & Potato Company, NrGize Lifestyle Café, Samurai Sam's Teriyaki Grill, Frullati Café & Bakery, Rollerz, Johnnie's New York Pizzeria, Ranch One, America's Taco Shop, Cerealaty, Tasti D-Lite, Planet Smoothie, Maui Wowi and Pinkberry | July 2016 | 100% | 2,839 | 40 |
| BF Acquisition Holdings, LLC – Baja Fresh Mexican Grill and La Salsa Fresh Mexican Grill | October 2016 | 100% | 167 | 16 |
| La Diperie | December 2016 March 2019 | 60%+ 5% | 5 | — |

| Brand | Acquisition year | % ownership | # of franchised locations | # of corporate locations |
|--|----------------------------|--------------------|----------------------------------|---------------------------------|
| Steak Frites St-Paul and Giorgio Ristorante | May 2017 September 2018 | 83.25% + 9.25% | 15 | — |
| The Works Gourmet Burger Bistro | June 2017 | 100% | 23 | 4 |
| Dagwoods Sandwiches and Salads | September 2017 | 100% | 20 | 2 |
| The Counter Custom Burgers | December 2017 | 100% | 36 | 3 |
| Built Custom Burgers | December 2017 | 100% | 5 | — |
| Imvescor Restaurant Group - Baton Rouge, Pizza Delight, Scores, Toujours Mikes, and Ben & Florentine | March 2018 | 100% | 253 | 8 |
| Grabbagreen | March 2018 | 100% | 26 | 1 |
| Timothy's World Coffee and Mmmuffins - perpetual franchising license | April 2018 | 100% | 32 | 7 |
| SweetFrog Premium Frozen Yogurt | September 2018 | 100% | 331 | — |
| Casa Grecque | December 2018 | 100% | 31 | — |
| South Street Burger | March 2019 | 100% | 24 | 13 |
| Papa Murphy's | May 2019 | 100% | 1,301 | 103 |
| Yuzu Sushi | July 2019 | 100% | 129 | — |
| Allô! Mon Coco | July 2019 | 100% | 40 | — |
| Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina | December 2019 | 70% | 20 | 3 |
| Küto Comptoir à Tartares | December 2021 | 100% | 31 | — |
| BBQ Holdings – Famous Dave's, Village Inn, Barrio Queen, Granite City, Real Urban Barbecue, Tahoe Joe's Steakhouse, Bakers Square, Craft Republic, Fox & Hound and Champps | September 2022 | 100% | 198 | 103 |
| Wetzel's Pretzels | December 2022 | 100% | 328 | 38 |
| Sauce Pizza and Wine | December 2022 | 100% | — | 13 |

Definition of non-GAAP measures

The following non-GAAP measures can be found in the analysis of the MD&A:

| | |
|--|--|
| Adjusted EBITDA | Represents revenue less operating expenses. See reconciliation of adjusted EBITDA to Income (loss) before taxes on page 12 and 19. |
| Normalized adjusted EBITDA | Represents revenue less operating expenses (excluding transaction costs related to acquisitions and SAP project implementation costs). See reconciliation of normalized adjusted EBITDA to Income (loss) before taxes on page 12 and 19. |
| Adjusted earnings per share | Represents net income attributable to owners less tax effected unrealized and realized foreign exchange gain (loss) divided by weighted daily average number of common shares – diluted. |
| Free cash flows net of lease payments | Represents the net cash flows: provided by operating activities; used in additions to property, plant and equipment and intangible assets; provided by proceeds on disposal of property, plant and equipment; and net of lease payments. |

Definition of non-GAAP ratios

The following non-GAAP ratios can be found in the analysis of the MD&A:

| | |
|--|---|
| Adjusted EBITDA as a % of revenue | Represents adjusted EBITDA divided by revenue. |
| Normalized adjusted EBITDA as a % of revenue | Represents normalized adjusted EBITDA divided by revenue. |
| Free cash flows net of lease payments per diluted share | Represents free cash flows net of lease payments divided by diluted shares. |
| Debt-to-EBITDA | Defined as current and long-term debt divided by EBITDA as defined in the credit agreement. |

Definition of supplementary financial measures

Management discloses the following supplementary financial measures as they have been identified as relevant metrics to evaluate the performance of the Company.

The following supplementary financial measures can be found in the analysis of the MD&A:

| | |
|---|---|
| Recurring revenue streams | Comprised of royalties and other franchising revenues that are earned on a regular basis in accordance with franchise agreements in place. |
| Non-controllable expenses | Comprised of government subsidies that are not directly in control of management and royalties paid to third parties. |
| Controllable expenses | Comprised of wages, professional and consulting services and other office expenses, that are directly in the control of management. |
| Variance in recurring revenue and expenses | Comprised of recurring revenue streams, controllable expenses, royalties paid to third parties, rent (excluding impact of IFRS 16), food processing, distribution and retail revenue and expenses, promotional fund revenue and expenses. |
| Same-store sales | Comparative sales generated by stores that have been open for at least thirteen months or that have been acquired more than thirteen months ago. |
| System sales | System sales are sales of all existing restaurants including those that have closed or have opened during the period, as well as the sales of new concepts acquired from the closing date of the transaction and forward. |
| Digital sales | Digital sales are sales made by customers through online ordering platforms. |

Free cash flows net of lease payments⁽¹⁾ loop to cash flows provided by operating activities

| | Three months ended | | | | | | | |
|---|--------------------|---------------|----------------|------------------|------------------|---------------|----------------|------------------|
| | February 2024 | May 2024 | August 2024 | November 2024 | February 2025 | May 2025 | August 2025 | November 2025 |
| <i>(In thousands \$)</i> | | | | | | | | |
| Cash flows provided by operating activities | 54,178 | 40,558 | 66,355 | 43,716 | 58,802 | 40,160 | 39,009 | 46,180 |
| Additions to property, plant and equipment | (7,011) | (7,265) | (6,375) | (4,036) | (3,665) | (4,382) | (2,681) | (2,777) |
| Additions to intangible assets | (298) | (356) | (808) | (1,577) | (889) | (827) | (81) | (242) |
| Proceeds on disposal of intangible assets | — | — | — | 314 | — | — | — | — |
| Proceeds on disposal of property, plant and equipment | 564 | 2,320 | 801 | 617 | 1,109 | 213 | 486 | 5,867 |
| Net lease payments | (10,511) | (10,936) | (10,702) | (11,666) | (11,830) | (11,542) | (10,914) | (11,378) |
| Free cash flows net of lease payments ⁽¹⁾ | 36,922 | 24,321 | 49,271 | 27,368 | 43,527 | 23,622 | 25,819 | 37,650 |

⁽¹⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

System sales ⁽¹⁾ to royalties

| Sales for the twelve months ended November 30, 2025 | | | | | | | |
|--|-----------|------------|---------|--------------------|------------|---------|---------|
| (millions of \$) | Canada | | | US & International | | | TOTAL |
| | Corporate | Franchised | Total | Corporate | Franchised | Total | |
| System sales ⁽¹⁾ | 41.7 | 1,741.0 | 1,782.7 | 448.5 | 3,467.2 | 3,915.7 | 5,698.4 |
| Franchise royalty income as a % of franchise sales | — | 5.17% | — | — | 5.01% | — | N/A |
| Royalties | — | 90.0 | — | — | 173.7 | — | 263.7 |

| Sales for the twelve months ended November 30, 2024 | | | | | | | |
|--|-----------|------------|---------|--------------------|------------|---------|---------|
| (millions of \$) | Canada | | | US & International | | | TOTAL |
| | Corporate | Franchised | Total | Corporate | Franchised | Total | |
| System sales ⁽¹⁾ | 45.3 | 1,705.3 | 1,750.6 | 455.5 | 3,429.6 | 3,885.1 | 5,635.7 |
| Franchise royalty income as a % of franchise sales | — | 5.27 % | — | — | 5.10 % | — | N/A |
| Royalties | — | 89.8 | — | — | 174.8 | — | 264.6 |

| Sales for the three months ended November 30, 2025 | | | | | | | |
|--|-----------|------------|-------|--------------------|------------|-------|---------|
| (millions of \$) | Canada | | | US & International | | | TOTAL |
| | Corporate | Franchised | Total | Corporate | Franchised | Total | |
| System sales ⁽¹⁾ | 9.9 | 448.0 | 457.9 | 104.4 | 852.5 | 956.9 | 1,414.8 |
| Franchise royalty income as a % of franchise sales | — | 4.98 % | — | — | 4.69 % | — | N/A |
| Royalties | — | 22.3 | — | — | 40.0 | — | 62.3 |

| Sales for the three months ended November 30, 2024 | | | | | | | |
|--|-----------|------------|-------|--------------------|------------|-------|---------|
| (millions of \$) | Canada | | | US & International | | | TOTAL |
| | Corporate | Franchised | Total | Corporate | Franchised | Total | |
| System sales ⁽¹⁾ | 13.9 | 427.7 | 441.6 | 111.4 | 818.9 | 930.3 | 1,371.9 |
| Franchise royalty income as a % of franchise sales | — | 5.28 % | — | — | 4.95 % | — | N/A |
| Royalties | — | 22.6 | — | — | 40.5 | — | 63.1 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

Brands per category

Quick service restaurant

America's Taco Shop
Blimpie
Built Custom Burgers
Bubble Tea Shop
Cakes'N'Shakes by La Dip
Café Dépôt
Chicken Strips and Dips
Cold Stone Creamery
Country Style
Cultures
Dagwoods Sandwiches and Salads
Extreme Pita
Frullati Café & Bakery
Jugo Juice
Kahala Coffee Traders
Kim Chi
Koryo Korean Barbeque
Koya Japan
La Crémère
La Diperie
Manchu Wok
Maui Wowi
Mr. Souvlaki
Mr. Sub
Muffin Plus
NrGize Lifestyle Café
Papa Murphy's
Planet Smoothie
Ranch One
Rocky Mountain Chocolate Factory
SenseAsian
Spice Bros
Sukiyaki
Surf City Squeeze
SweetFrog
Taco Time
Tasti D-Lite
TCBY
The Great Steak & Potato Company
Tiki Ming
Valentine
Van Houtte
Ms. Vanellis
Vie & Nam
Villa Madina
Wasabi Grill & Noodle
Wetzel's Pretzels

Fast casual

Baja Fresh Mexican Grill
Big Smoke Burger
Grabbagreen
Küto Comptoir à Tartares
La Salsa Fresh Mexican Grill
Mucho Burrito
Pinkberry
Real Urban Barbecue
Samurai Sam's Teriyaki Grill
South Street Burger
Sushi Go
Sushi Shop
Sushi-Man
Thai Express
ThaiZone
Timothy's World Coffee
Tosto Quickfire Pizza Pasta
Yuzu Sushi

Casual

Allô! Mon Coco
Bakers Square
Barrio Queen
Baton Rouge
Ben & Florentine
Casa Grecque
Champps
COOP Wicked Chicken
Famous Dave's
Giorgio Ristorante
Granite City
Johnnie's New York Pizzeria
Madisons New York Grill & Bar
Pizza Delight
Sauce Pizza & Wine
Scores
Steak Frites St-Paul
Tahoe Joe's Steakhouse
The Counter Custom Burgers
The Works Gourmet Burger Bistro
Toujours Mikes
Turtle Jack's Muskoka Grill
Tutti Frutti
Village Inn