



Management's Discussion and Analysis
For the three and nine months ended August 31, 2021
Key highlights

- Adjusted EBITDA⁽¹⁾ of \$49.7 million in the quarter, compared to \$43.4 million in Q3-20.
- Cash flows from operating activities of \$46.6 million, up by 21% compared to Q3-20, despite duration of COVID-19 pandemic.
- Free cash flows per diluted share⁽²⁾ increased by 23% compared to Q3-20 to reach \$1.84, in part due to higher adjusted EBITDA.
- Net income attributable to shareholders of \$24.3 million in the quarter, or \$0.98 per diluted share, up from a net income attributable to shareholders of \$22.9 million, or \$0.93 per diluted share, in Q3-20.
- Long-term debt repayments of \$35.2 million for the quarter.
- System sales⁽³⁾ of \$1,016.2 million, up 13% compared to Q3-20. System sales up 29% in Canada, 5% in the US and 7% Internationally.
- Third quarter digital sales⁽³⁾ represent 16% and 21% of total system sales for Canada and the US, respectively compared to 15% and 25% in Q3-20.
- 359 restaurants were temporarily closed at the beginning of the quarter and 164 at the end of the quarter. 139 remain temporarily closed as at the date of this press release.
- 456 locations were closed one or more days during the quarter, representing approximately 19,300 lost business days.
- Quarterly dividend restored with payment of \$0.185 per share on August 13, 2021.

⁽¹⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of non-GAAP ratios" found in the Supplemental Information section for definition.

⁽³⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.



Management's Discussion and Analysis For the three and nine months ended August 31, 2021

General

This Management's Discussion and Analysis of the financial position and financial performance ("MD&A") of MTY Food Group Inc. ("MTY") is supplementary information and should be read in conjunction with the Company's condensed interim consolidated financial statements for the period ended August 31, 2021 and the audited consolidated financial statements and accompanying notes for the fiscal year ended November 30, 2020.

In the MD&A, MTY Food Group Inc., MTY, or the Company, designates, as the case may be, MTY Food Group Inc. and its Subsidiaries, or MTY Food Group Inc., or one of its subsidiaries.

The disclosures and values in this MD&A were prepared in accordance with International Financial Reporting Standards ("IFRS") and with current issued and adopted interpretations applied to fiscal years beginning on or after December 1, 2020.

This MD&A was prepared as at October 7, 2021. Supplementary information about MTY, including its latest annual and quarterly reports, and press releases, is available on SEDAR's website at www.sedar.com.

FORWARD-LOOKING STATEMENTS AND USE OF ESTIMATES

This MD&A and, in particular but without limitation, the sections of this MD&A entitled "Near-Term Outlook", "Same-Store Sales" and "Contingent Liabilities", contain forward-looking statements. These forward-looking statements include, but are not limited to, statements relating to certain aspects of the business outlook of the Company during the course of 2021. Forward-looking statements also include any other statements that do not refer to independently verifiable historical facts. A statement made is forward-looking when it uses what is known and expected today to make a statement about the future. Forward-looking statements may include words such as aim, anticipate, assumption, believe, could, expect, goal, guidance, intend, may, objective, outlook, plan, project, seek, should, strategy, strive, target and will. All such forward-looking statements are made pursuant to the 'safe harbour' provisions of applicable Canadian securities laws.

Unless otherwise indicated, forward-looking statements in this MD&A describe the Company's expectations as at October 7, 2021 and, accordingly, are subject to change after such date. Except as may be required by Canadian securities laws, the Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Forward-looking statements, by their very nature, are subject to inherent risks and uncertainties and are based on several assumptions, which give rise to the possibility that actual results or events could differ materially from the expectations expressed in or implied by such forward-looking statements and that the business outlook, objectives, plans and strategic priorities may not be achieved. As a result, the Company cannot guarantee that any forward-looking statement will materialize, and readers are cautioned not to place undue reliance on these forward-looking statements. Forward-looking statements are provided in this MD&A for the purpose of giving information about management's current strategic priorities, expectations and plans and allowing investors and others to get a better understanding of the business outlook and operating environment. Readers are cautioned, however, that such information may not be appropriate for other purposes. In addition, the impact of COVID-19 on the operational cash flows and financial condition of the industry in which the Company operates and on the Company itself continues to evolve and any forward-looking information set forth herein with respect to such matters is subject to change and actual impact may differ from expectations in a material way.

Forward-looking statements made in this MD&A are based on a number of assumptions that are believed to be reasonable on October 7, 2021. Refer, in particular, to the section of this MD&A entitled "Risks and Uncertainties" for a

description of certain key economic, market and operational assumptions the Company has used in making forward-looking statements contained in this MD&A. If the assumptions turn out to be inaccurate, the actual results could be materially different from what is expected.

In preparing the consolidated financial statements in accordance with IFRS and the MD&A, management must exercise judgment when applying accounting policies and use assumptions and estimates that have an impact on the amounts of assets, liabilities, sales and expenses reported and information on contingent liabilities and contingent assets provided.

Unless otherwise indicated in this MD&A, the strategic priorities, business outlooks and assumptions described in the previous MD&A remain substantially unchanged.

Important risk factors that could cause actual results or events to differ materially from those expressed in or implied by the above-mentioned forward-looking statements and other forward-looking statements included in this MD&A include, but are not limited to: the intensity of competitive activity, and the resulting impact on the ability to attract customers' disposable income; the Company's ability to secure advantageous locations and renew existing leases at sustainable rates; the arrival of foreign concepts, the ability to attract new franchisees; changes in customer tastes, demographic trends and in the attractiveness of concepts, traffic patterns, occupancy cost and occupancy level of malls and office towers; general economic and financial market conditions, the level of consumer confidence and spending, and the demand for, and prices of, the products; the duration and impact of the COVID-19 pandemic, its impact on the ability to re-open locations as well as on consumer demand upon re-opening and its macro-economic impact; the ability to implement strategies and plans in order to produce the expected benefits; events affecting the ability of third-party suppliers to provide essential products and services; labour availability and cost; stock market volatility; volatility in foreign exchange rates or borrowing rates; foodborne illness; operational constraints, government orders and the event of the occurrence of epidemics, other pandemics and health risks.

These and other risk factors that could cause actual results or events to differ materially from the expectations expressed in or implied by these forward-looking statements are discussed in this MD&A.

Readers are cautioned that the risks described above are not the only ones that could impact the Company. Additional risks and uncertainties not currently known or that are currently deemed to be immaterial may also have a material adverse effect on the business, financial condition or results of operations.

Except as otherwise indicated by the Company, forward-looking statements do not reflect the potential impact of any non-recurring or other special items or of any dispositions, monetizations, mergers, acquisitions, other business combinations or other transactions that may be announced or that may occur after October 7, 2021. The financial impact of these transactions and non-recurring and other special items can be complex and depend on the facts particular to each of them. The Company therefore cannot describe the expected impact in a meaningful way or in the same way that present known risks affecting the business.

CORE BUSINESS

MTY franchises and operates quick service, fast casual and casual dining restaurants. MTY aims to be the franchisor of choice in North America and offers the market a range of offering through its many brands. MTY currently operates under the following banners: Tiki-Ming, Sukiyaki, La Crémère, Panini Pizza Pasta, Villa Madina, Cultures, Thai Express, Vanellis, Kim Chi, "TCBY", Sushi Shop, Koya Japan, Vie & Nam, Tandori, O'Burger, Tutti Frutti, Taco Time, Country Style, Buns Master, Valentine, Jugo Juice, Mr. Sub, Koryo Korean Barbeque, Mr. Souvlaki, Sushi Go, Mucho Burrito, Extreme Pita, PurBlendz, ThaiZone, Madisons New York Grill & Bar, Café Dépôt, Muffin Plus, Sushi-Man, Van Houtte, Manchu Wok, Wasabi Grill & Noodle, Tosto, Big Smoke Burger, Cold Stone Creamery, Blimpie, Surf City Squeeze, The Great Steak & Potato Company, NrGize Lifestyle Café, Samurai Sam's Teriyaki Grill, Frullati Café & Bakery, Rollerz, Johnnie's New York Pizzeria, Ranch One, America's Taco Shop, Tasti D-Lite, Planet Smoothie, Maui Wowi, Pinkberry, Baja Fresh Mexican Grill, La Salsa Fresh Mexican Grill, La Diperie, Steak Frites St-Paul, Giorgio Ristorante, The Works Gourmet Burger Bistro, Dagwoods Sandwiches and Salads, The Counter Custom Burgers, Built Custom Burgers, Baton Rouge, Pizza Delight, Scores, Toujours Mikes, Ben & Florentine, Grabbagreen, Timothy's World Coffee, Mmmuffins, SweetFrog, Casa Grecque, South Street Burger, Papa Murphy's, Yuzu Sushi, Allô! Mon Coco, La Boite Verte, Turtle Jack's Muskoka Grill and COOP Wicked Chicken.

As at August 31, 2021, MTY had 6,848 locations in operation, of which 6,701 were franchised or under operator agreements, 23 were operated through the joint venture and the remaining 124 locations were operated by MTY.

MTY's locations can be found in: i) mall and office tower food courts and shopping malls; ii) street front; and, iii) non-traditional format within airports, petroleum retailers, convenience stores, cinemas, amusement parks, in other venues or retailers shared sites, hospitals, universities, grocery stores, and food-truck carts. Over the last 40 years, MTY has developed several restaurant concepts, including Tiki-Ming, which was the first concept it franchised. Details on other banners added through acquisitions can be found in the supplemental section of this MD&A.

In the wake of COVID-19, MTY has also launched multiple ghost kitchens in existing restaurant locations. These ghost kitchens and the pre-existing MTY restaurant locations are benefiting from the synergies of shared costs, streamlined workflows as well as being able to respond to the increase in delivery and takeout orders.

Revenues from franchise locations are generated from royalty fees, franchise fees, sales of turnkey projects, rent, sign rental, supplier contributions, gift card breakage and program fees and sales of other goods and services. Operating expenses related to franchising include salaries, general and administrative costs associated with existing and new franchisees, expenses in the development of new markets, costs of setting up turnkey projects, rent, supplies, finished products and equipment sold.

Revenues and expenses from corporate owned locations include sales generated and cost incurred from their operations.

Promotional funds contributions are based on a percentage of gross sales as reported by the franchisees. The Company is not entitled to retain these promotional fund payments received and is obligated to transfer these funds to be used solely in promotional and marketing-related costs for specific restaurant banners.

MTY generates revenues from the food processing businesses discussed herein. The two plants produce various products that range from ingredients and ready to eat food sold to restaurants or other food processing plants to prepared food sold in retail stores. The plants generate most of their revenues selling their products to distributors, retailers and franchisees. The Company also generates revenues from the sale of retail products under various brand names, which are sold at a variety of retailers. The Company also generates revenue from its distribution centers that serve primarily the Valentine and Casa Grecque franchisees.

COMPLIANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS

Unless otherwise indicated, the financial information presented below, including tabular amounts, is prepared in accordance with IFRS. Definitions of all non-GAAP (“generally accepted accounting principles”) measures can be found in the supplemental information section of this MD&A. The non-GAAP measures used within the context of this MD&A do not have a standardized meaning prescribed by GAAP and are therefore unlikely to be comparable to similar measures presented by other issuers. The Company believes that non-GAAP measures are useful because they are consistent with the indicators management uses internally to measure the Company’s performance, and they provide investors with a supplemental measure of the operating performance and financial position and thus highlight trends in the core business that may not otherwise be apparent when relying solely on GAAP measures.

HIGHLIGHTS OF SIGNIFICANT EVENTS

COVID-19

During the third quarter of 2021, the COVID-19 pandemic continued to impact the markets in which MTY and its franchise partners and suppliers operate. Canada and certain parts of the United States (“US”) continued to be impacted by the continuation of government-imposed restrictions including restrictions on dine-in guests, reduced operating hours and/or temporary closures. The third quarter saw the ramp-up of the global vaccination campaign, which led to the gradual lifting of restrictions in some territories, including the resumption of indoor and outdoor dining, and the reopening of a number of restaurants. However, the end of the third quarter saw the rise of a fourth wave driven by the Delta variant, resulting in more infections and certain additional public health measures, including the mandatory presentation of a vaccine passport for seated dining in restaurants in some territories. The disruptions are expected to persist into the fourth quarter with uncertainty surrounding the rollout of the vaccines and the new variants of the virus as well as the longer-term impact on the economy and the rules that will apply to MTY’s restaurants as more sheltering measures are gradually reduced. The impact of the virus and the efforts to stop it continue to impact MTY and many of its franchisees materially.

As at August 31, 2021, MTY had 164 locations temporarily closed with many of those open operating at reduced capacity. During the months of June, July and August of 2021, MTY’s network lost approximately 19,300 days (approximately 16,800 in Canada and 2,500 in the US) of combined operations with a total of 456 locations closed one or more days during the quarter as a third wave of restrictions imposed in Canada continued into the third quarter. Locations that are still temporarily closed are mostly located in malls, office towers and non-traditional locations such as airports, gyms and universities.

As previously reported, MTY is continuing its measures set out in 2020 to continually assist franchisees and ensure the safety and well-being of its employees, guests, and partners. Management continues to adapt and respond to the challenges presented by the current pandemic and monitors on a regular basis capital and operational spending to manage cash flows and ensure continued liquidity in the face of these uncertainties.

For the third quarter, MTY's condensed interim consolidated financial statements have been impacted with respect to the following as a result of government-imposed restrictions:

- Changes to lease liabilities and finance lease receivables were made to reflect changes in lease payment terms;
- Reduction in wage expense, presented in Wage and rent subsidies as part of Operating expenses in the condensed interim consolidated financial statements, for the three and nine-month periods ending August 31, 2021, of \$0.4 million and \$3.6 million, respectively (2020 – \$2.6 million and \$5.4 million, respectively) resulting from the Canada Emergency Wage Subsidy, and of nil and \$0.3 million, respectively (2020 – nil and nil, respectively) resulting from the Employee Retention Credit available to US taxpayers under the Coronavirus Aid, Relief and Economic Security Act; and
- Reduction in rent expense, presented in Wage and rent subsidies as part of Operating expenses in the condensed interim consolidated financial statements, for the three and nine-month periods ending August 31, 2021, of \$0.4 million and \$1.5 million, respectively (2020 – nil and nil, respectively) resulting from the Canada Emergency Rent Subsidy.

Further information on these changes can be found in the August 31, 2021, condensed interim consolidated financial statements.

DESCRIPTION OF RECENT ACQUISITION

On December 3, 2019, one of the Company's wholly owned subsidiaries completed its acquisition of a 70% interest in a joint venture that acquired Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina (together "Tortoise Group"), three casual dining concepts operating in the province of Ontario, for a consideration of \$26.1 million. The consideration includes a deferred contingent consideration amounting to \$4.1 million, an obligation for the repurchase of its partner in a joint venture of \$2.9 million and cash consideration of \$19.1 million. The Company has recorded its interest as an investment in a joint venture. The Company has guaranteed liabilities of the joint venture amounting to \$7.9 million, which are payable to Tortoise Group, upon the repurchase of the 30% joint venture partner. At closing, there were 20 franchised restaurants in operation and three corporate-owned stores.

SUMMARY OF QUARTERLY FINANCIAL METRICS

| <i>(in thousands \$, except per share information)</i> | Quarters ended | | | | | | | |
|-----------------------------------------------------------------|------------------------------|---------------|----------|-------------|---------------|---------------|----------|-------------|
| | November 2019 ⁽¹⁾ | February 2020 | May 2020 | August 2020 | November 2020 | February 2021 | May 2021 | August 2021 |
| Revenue ⁽²⁾ | 156,784 | 150,780 | 97,808 | 135,366 | 127,163 | 118,960 | 135,857 | 150,801 |
| Net income (loss) attributable to owners | 20,688 | 19,008 | (99,126) | 22,932 | 20,078 | 13,397 | 23,028 | 24,337 |
| Total comprehensive income (loss) attributable to owners | 22,887 | 26,476 | (80,422) | (10,691) | 14,911 | (953) | (7,588) | 52,026 |
| Net income (loss) per share | 0.83 | 0.76 | (4.01) | 0.93 | 0.81 | 0.54 | 0.93 | 0.99 |
| Net income (loss) per diluted share | 0.83 | 0.76 | (4.01) | 0.93 | 0.81 | 0.54 | 0.93 | 0.98 |
| Cash flows provided by operating activities | 37,897 | 30,980 | 19,207 | 38,624 | 44,841 | 31,307 | 29,541 | 46,553 |

⁽¹⁾ Excludes impact of IFRS 16.

⁽²⁾ November 2019 amounts have been restated to reflect a change in presentation for retail promotional deductions.

SUMMARY OF QUARTERLY OPERATING METRICS

| (in thousands \$, except system sales, # of locations and per share information) | Quarters ended | | | | | | | |
|----------------------------------------------------------------------------------|---------------------|----------|--------|--------|----------|----------|--------|---------|
| | November | February | May | August | November | February | May | August |
| | 2019 ⁽¹⁾ | 2020 | 2020 | 2020 | 2020 | 2021 | 2021 | 2021 |
| System sales ^(2 & 3) | 1,023.5 | 999.5 | 670.7 | 897.5 | 891.4 | 761.1 | 891.5 | 1,016.2 |
| # of locations | 7,373 | 7,300 | 7,236 | 7,123 | 7,001 | 6,949 | 6,907 | 6,848 |
| Adjusted EBITDA ⁽⁴⁾ | 43,027 | 41,037 | 18,213 | 43,388 | 35,181 | 32,637 | 43,481 | 49,673 |
| Free cash flows ⁽⁴⁾ | 43,577 | 30,738 | 28,926 | 37,078 | 43,910 | 30,300 | 27,497 | 45,601 |
| Free cash flows per diluted share ⁽⁵⁾ | 1.74 | 1.23 | 1.17 | 1.50 | 1.78 | 1.23 | 1.11 | 1.84 |

⁽¹⁾ Excludes impact of IFRS 16.

⁽²⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

⁽³⁾ In millions \$.

⁽⁴⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

⁽⁵⁾ See section "Definition of non-GAAP ratios" found in the Supplemental Information section for definition.

SEGMENT NOTE DISCLOSURE

Management monitors and evaluates the Company's results based on geographical segments; these two segments being Canada and US & International. The Company and its chief operating decision maker assess the performance of each operating segment based on its segment profit and loss, which is equal to revenue less operating expenses. Within those geographical segments, the Company's chief operating decision maker also assesses the performance of subdivisions based on the type of product or service provided. These subdivisions include franchising, corporate store, food processing, retail and distribution and promotional funds revenues and expenses.

RESULTS OF OPERATIONS FOR THE NINE-MONTH PERIOD ENDED AUGUST 31, 2021

Revenue

During the first nine months of 2021, the Company's total revenue increased to \$405.6 million, from \$384.0 million a year earlier. Revenue for the two segments of business are broken down as follows:

| Segment | Subdivision | August 31, 2021 (\$ millions) | August 31, 2020 (\$ millions) | Variation |
|-------------------------------------|------------------------------------------|----------------------------------|----------------------------------|-----------|
| Canada | Franchise operation | 73.6 | 77.9 | (6%) |
| | Corporate stores | 13.5 | 14.3 | (6%) |
| | Food processing, distribution and retail | 90.4 | 79.5 | 14% |
| | Promotional funds | 22.6 | 22.4 | 1% |
| | Intercompany transactions | (1.0) | (1.2) | N/A |
| Total Canada | | 199.1 | 192.9 | 3% |
| US & International | Franchise operation | 127.5 | 111.8 | 14% |
| | Corporate stores | 30.8 | 35.2 | (13%) |
| | Food processing, distribution and retail | 3.7 | 3.5 | 6% |
| | Promotional funds | 46.0 | 42.2 | 9% |
| | Intercompany transactions | (1.5) | (1.6) | N/A |
| Total US & International | | 206.5 | 191.1 | 8% |
| Total revenue | | 405.6 | 384.0 | 6% |

Canada revenue analysis:

Revenue from franchise locations in Canada decreased by 6%. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|-------------------------------------------------------------------------|-------------------------|
| Revenue, first nine months of 2020 | 77.9 |
| Decrease in recurring revenue streams ⁽¹⁾ | (2.4) |
| Decrease in initial franchise fees, renewal fees and transfer fees | (0.9) |
| Decrease in turnkey, sales of material to franchisees and rent revenues | (0.8) |
| Other non-material variations | (0.2) |
| <u>Revenue, first nine months of 2021</u> | <u>73.6</u> |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

The decrease to franchising revenues was mostly due to the negative impact of the pandemic, which began in the second quarter of 2020. Year-to-date system sales dropped 2% compared to prior year mostly as a result of COVID-19 which directly correlated to the drop in franchise revenues. As at August 31, 2021, the Company still had 118 locations temporarily closed in Canada (2020 – 190 locations).

Revenue from corporate-owned locations decreased by 6% to \$13.5 million during the first nine months of 2021. The decrease is mostly due to the temporary and permanent closure of some corporate locations as well as the impact of reduced sales resulting from government-imposed restrictions.

Food processing, distribution and retail revenues increased by 14% mainly as a result of higher consumer spending in grocery stores while restaurants were closed during the pandemic. The launch of new products in the retail division as well as expansion into new provinces also helped generate new sales channels. During the first nine months of 2021, 176 products were sold in the Canadian retail market compared to 137 in 2020.

The promotional fund revenue increase of 1% is partly due to the impact of the various contribution rates.

US & International revenue analysis:

Revenue from franchise locations in the US and International increased by 14%. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|-----------------------------------------------------------|-------------------------|
| Revenue, first nine months of 2020 | 111.8 |
| Increase in recurring revenue streams ⁽¹⁾ | 19.6 |
| Increase in sales of material and services to franchisees | 3.2 |
| Increase in gift card breakage income | 0.3 |
| Impact of variation in foreign exchange rates | (7.5) |
| Other non-material variations | 0.1 |
| <u>Revenue, first nine months of 2021</u> | <u>127.5</u> |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

The franchising segment benefited from the reopening and lifting of government-imposed restrictions in most of the states compared to 2020. Despite 46 US & International locations temporarily closed as at August 31, 2021, year-to-date system sales increased by 7% compared to prior year. Sales of material and services to franchisees also increased by \$3.2 million, stemming primarily from the sale of equipment to franchisees.

The decrease of \$4.4 million in corporate-owned location revenues is mainly due to reduction in corporate store sales for locations that were permanently or temporarily closed as a result of the pandemic as well as the sale of some Papa Murphy's corporately owned locations that were converted into franchises.

The promotional fund revenue increase of 9% is partly due to the increase in system sales as well as the impact of the various contribution rates.

Operating expenses

During the first nine months of 2021, operating expenses decreased by 1% to \$279.4 million, down from \$281.8 million a year ago. Operating expenses for the two business segments were incurred as follows:

| Segment | Subdivision | August 31, 2021 (\$ millions) | August 31, 2020 (\$ millions) ⁽¹⁾ | Variation |
|-------------------------------------|------------------------------------------|----------------------------------|-------------------------------------------------|-------------|
| Canada | Franchise operation | 36.6 | 42.0 | (13%) |
| | Corporate stores | 11.5 | 14.1 | (18%) |
| | Food processing, distribution and retail | 82.0 | 70.7 | 16% |
| | Promotional funds | 22.6 | 22.4 | 1% |
| | Intercompany transactions | (1.3) | (1.4) | N/A |
| Total Canada | | 151.4 | 147.8 | 2% |
| US & International | Franchise operation | 52.2 | 56.7 | (8%) |
| | Corporate stores | 31.0 | 36.5 | (15%) |
| | Promotional funds | 46.0 | 42.2 | 9% |
| | Intercompany transactions | (1.2) | (1.4) | N/A |
| Total US & International | | 128.0 | 134.0 | (4%) |
| Total operating expenses | | 279.4 | 281.8 | (1%) |

⁽¹⁾ Prior year amounts have been restated to reflect a reclassification between franchise operations and intercompany transactions.

Canada operating expenses analysis:

Operating expenses from franchise locations in Canada decreased by \$5.4 million or 13%. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| Operating expenses, first nine months of 2020 | 42.0 |
| Increase in non-controllable expenses ⁽¹⁾ | 1.2 |
| Decrease in turnkey cost, cost of sale of material and services to franchisees and rent | (3.4) |
| Increase in recurring controllable expenses ⁽¹⁾ including wages, professional and consulting services and other office expenses | 2.1 |
| Decrease in expected credit loss provision | (2.2) |
| Decrease due to impact of IFRS 16 on rent expense | (0.3) |
| Decrease due to impact of IFRS 16 on impairment of lease receivables | (3.2) |
| Other non-material variations | 0.4 |
| Operating expenses, first nine months of 2021 | 36.6 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

Non-controllable expenses increased by \$1.2 million compared to prior year due to a decrease in wage subsidies. The \$3.4 million decrease in turnkey costs and cost of material and services to franchisees and rent is the impact of \$1.8 million lease guarantee provision recorded at the onset of the pandemic with the remaining \$1.6 million explained by a decrease in turnkeys' costs that are correlated with the decrease in revenues as well as a decrease in rent.

The variations of expenses from corporate stores were tightly correlated to the related revenues and partially offset by the impact of subsidies received from the government.

Food processing, distribution and retail cost increased due to increases in revenues but also as a result of a retroactive environmental contribution rates adjustment during the first quarter that required a cumulative adjustment.

Promotional funds expense activities were tightly correlated to the related revenues.

US & International operating expenses analysis:

Operating expenses from franchise locations in the US & International decreased by \$4.5 million. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| Operating expenses, first nine months of 2020 | 56.7 |
| Increase in non-controllable expenses ⁽¹⁾ | 1.7 |
| Increase in cost of sale of material and services to franchisees and rent | 4.2 |
| Decrease in recurring controllable expenses ⁽¹⁾ including wages, professional and consulting services and other office expenses | (3.0) |
| Decrease in expected credit loss provision | (2.2) |
| Decrease due to impact of IFRS 16 on rent expense | (0.2) |
| Decrease due to impact of IFRS 16 on impairment of lease receivables | (1.3) |
| Impact of variation in foreign exchange rates | (3.8) |
| Other non-material variations | 0.1 |
| Operating expenses, first nine months of 2021 | 52.2 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

The non-controllable expenses increase of \$1.7 million stems from an increase in royalties paid to area developers. The \$4.2 million increase in cost of sale of material and services to franchises and rent is primarily from the sale of equipment to franchisees, which is correlated with revenues.

The reduction in controllable expenses was due to reductions in wages, professional fees, franchising, and travel expenses, all of which were reduced as part of cost reduction initiatives put into place in response to COVID-19. The decrease in expected credit losses stems from a change in the assessment of the collection risk and better than expected collection from franchisees.

The variations from corporate stores and promotional funds fluctuated in correlation to the related revenues.

Segment profit (loss) and Adjusted earnings before interest, taxes, depreciation and amortization ("Adjusted EBITDA") ⁽¹⁾

| | Nine-month period ended August 31, 2021 | | |
|--------------------------------------------------|-----------------------------------------|--------------------|-------|
| <i>(In millions \$)</i> | Canada | US & International | Total |
| Revenue | 199.1 | 206.5 | 405.6 |
| Operating expenses | 151.4 | 128.0 | 279.4 |
| Segment profit | 47.7 | 78.5 | 126.2 |
| Segment profit as a % of Revenue | 24% | 38% | 31% |
| Segment profit | 47.7 | 78.5 | 126.2 |
| Net loss in joint venture | (0.4) | — | (0.4) |
| Adjusted EBITDA | 47.3 | 78.5 | 125.8 |
| Adjusted EBITDA as a % of Revenue ⁽²⁾ | 24% | 38% | 31% |

| | Nine-month period ended August 31, 2020 | | |
|--------------------------------------------------|-----------------------------------------|--------------------|-------|
| <i>(In millions \$)</i> | Canada | US & International | Total |
| Revenue | 192.9 | 191.1 | 384.0 |
| Operating expenses | 147.8 | 134.0 | 281.8 |
| Segment profit | 45.1 | 57.1 | 102.2 |
| Segment profit as a % of Revenue | 23% | 30% | 27% |
| Segment profit | 45.1 | 57.1 | 102.2 |
| Net profit in joint venture | 0.5 | — | 0.5 |
| Adjusted EBITDA | 45.6 | 57.1 | 102.7 |
| Adjusted EBITDA as a % of Revenue ⁽²⁾ | 24% | 30% | 27% |

Below is a summary of performance segmented by product/service:

| Nine-month period ended August 31, 2021 | | | | | | |
|--------------------------------------------------|-----------|-----------|-------------------------------------------|----------------------|------------------------------|-------|
| <i>(In millions \$)</i> | Franchise | Corporate | Processing, distribution and retail | Promotional funds | Intercompany transactions | Total |
| Revenue | 201.1 | 44.3 | 94.1 | 68.6 | (2.5) | 405.6 |
| Operating expenses | 88.8 | 42.5 | 82.0 | 68.6 | (2.5) | 279.4 |
| Segment profit | 112.3 | 1.8 | 12.1 | — | — | 126.2 |
| Segment profit as a % of Revenue | 56% | 4% | 13% | N/A | N/A | 31% |
| Segment profit | 112.3 | 1.8 | 12.1 | — | — | 126.2 |
| Net loss in joint venture | (0.4) | — | — | — | — | (0.4) |
| Adjusted EBITDA | 111.9 | 1.8 | 12.1 | — | — | 125.8 |
| Adjusted EBITDA as a % of Revenue ⁽²⁾ | 56% | 4% | 13% | N/A | N/A | 31% |

| Nine-month period ended August 31, 2020 | | | | | | |
|--------------------------------------------------|-----------|-----------|-------------------------------------------|----------------------|------------------------------|-------|
| <i>(In millions \$)</i> | Franchise | Corporate | Processing, distribution and retail | Promotional funds | Intercompany transactions | Total |
| Revenue | 189.7 | 49.5 | 83.0 | 64.6 | (2.8) | 384.0 |
| Operating expenses | 98.7 | 50.6 | 70.7 | 64.6 | (2.8) | 281.8 |
| Segment profit (loss) | 91.0 | (1.1) | 12.3 | — | — | 102.2 |
| Segment profit (loss) as a % of Revenue | 48% | N/A | 15% | N/A | N/A | 27% |
| Segment profit (loss) | 91.0 | (1.1) | 12.3 | — | — | 102.2 |
| Net profit in joint venture | 0.5 | — | — | — | — | 0.5 |
| Adjusted EBITDA | 91.5 | (1.1) | 12.3 | — | — | 102.7 |
| Adjusted EBITDA as a % of Revenue ⁽²⁾ | 48% | N/A | 15% | N/A | N/A | 27% |

⁽¹⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of non-GAAP ratios" found in the Supplemental Information section for definition.

Several factors contributed to the variation, as listed below:

| <i>(In millions \$)</i> | Canada | US & International | Total |
|-----------------------------------------------------------------------------------------------------|-------------|-----------------------|--------------|
| Segment profit, first nine months of 2020 | 45.1 | 57.1 | 102.2 |
| Variance in recurring revenues and expenses ⁽¹⁾ | (4.5) | 22.6 | 18.1 |
| Variance in turnkey, sales of material and services to franchisees and rent for franchising segment | 2.6 | (1.0) | 1.6 |
| Variance in initial franchise fees, renewal fees and transfer fees | (0.9) | — | (0.9) |
| Variance in nonrecurring non-controllable expenses ⁽¹⁾ | (0.4) | 0.3 | (0.1) |
| Variance in expected credit loss provision | 2.6 | 2.2 | 4.8 |
| Variance due to impact of IFRS 16 on rent revenue & expense | 0.6 | (0.1) | 0.5 |
| Variance due to impact of IFRS 16 on impairment of lease receivables | 3.2 | 1.3 | 4.5 |
| Impact of variation in foreign exchange rates | — | (3.7) | (3.7) |
| Other non-material variations | (0.6) | (0.2) | (0.8) |
| Segment profit, first nine months of 2021 | 47.7 | 78.5 | 126.2 |
| Adjusted EBITDA ⁽²⁾ , first nine months of 2020 | 45.6 | 57.1 | 102.7 |
| Variations in segment profit | 2.6 | 21.4 | 24.0 |
| Variance due to net impact of joint venture | (0.9) | — | (0.9) |
| Adjusted EBITDA ⁽²⁾, first nine months of 2021 | 47.3 | 78.5 | 125.8 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

Total segment profit for the nine-month period ending August 31, 2021, was \$126.2 million, an increase of 23% compared to the same period last year. Total adjusted EBITDA for the same period was \$125.8 million, an increase of 22% compared to the same period last year. The loosening of COVID-19 restrictions on the US & International segment in key territories and positive system sales growth from a few brands are the primary reasons for the increase.

Canada contributed 38% of total adjusted EBITDA and a year-over-year increase of \$1.7 million. This increase of 4% was mostly due to lower operating expenses, partly from reversals of expected credit loss provisions on accounts receivable and lease receivables, despite the decrease in recurring revenues resulting from the effects of the second and third waves of the pandemic causing temporary closures of restaurants and the decrease in customer traffic in the locations remaining open.

The US & International adjusted EBITDA grew by 37% mainly from an increase in recurring revenue, in conjunction with cost reduction measures put in place.

Net income (loss)

For the nine months ended August 31, 2021, a net income attributable to owners of \$60.8 million was recorded, or \$2.46 per share (\$2.46 per diluted share) compared to a net loss attributable to owners of \$57.2 million or \$2.31 per share (\$2.31 per diluted share) last year. The increase was primarily due to a non-cash impairment charge to the Company's property, plant and equipment, intangible assets and goodwill of \$120.3 million recorded in the prior year. This compares to a non-cash impairment charge of \$5.4 million to the Company's intangible assets recorded in the current year, primarily following a review of the recoverable amount allocated to the intangible assets associated with the "Houston Avenue Bar & Grill" and "Industria Pizza + Bar" brands as a result of indicators of impairment noted during the period.

Calculation of Adjusted EBITDA ⁽¹⁾

| (In thousands \$) | Period ended August 31, 2021 | Period ended August 31, 2020 |
|----------------------------------------------------------------------------------------|---------------------------------|---------------------------------|
| Income (loss) before taxes | 78,241 | (64,831) |
| Depreciation – property, plant and equipment and right-of-use assets | 12,101 | 13,094 |
| Amortization – intangible assets | 21,480 | 22,863 |
| Interest on long-term debt | 8,387 | 13,002 |
| Net interest expense on leases | 1,734 | 1,896 |
| Impairment charge – right-of-use assets | 922 | 3,121 |
| Impairment charge – property, plant and equipment, intangible assets and goodwill | 5,354 | 120,266 |
| Unrealized and realized foreign exchange gain | (1,458) | (2,631) |
| Interest income | (158) | (269) |
| Gain on de-recognition/lease modification of lease liabilities | (854) | (2,848) |
| (Gain) loss on disposal of property, plant and equipment and assets held for sale | (1,062) | 169 |
| Revaluation of financial liabilities recorded at fair value through profit and loss | 1,119 | (1,194) |
| Other income | (15) | — |
| Adjusted EBITDA | 125,791 | 102,638 |

⁽¹⁾ See section “Definition of non-GAAP measures” found in the Supplemental Information section for definition.

Other income and expenses

Interest on long-term debt decreased by \$4.6 million as a result of repayments made on the revolving credit facility over the course of the last 12 months and the positive impact of cross-currency interest rate swaps.

The stronger Canadian dollar relative to the US dollar resulted in unrealized foreign exchange gains of \$1.5 million on intercompany loans during the nine months ended August 31, 2021.

RESULTS OF OPERATIONS FOR THE THREE-MONTH PERIOD ENDED AUGUST 31, 2021

Revenue

During the third quarter of 2021, the Company's total revenue increased to \$150.8 million, from \$135.4 million a year earlier. Revenue for the two segments of business are broken down as follows:

| Segment | Subdivision | August 31, 2021 (\$ millions) | August 31, 2020 (\$ millions) | Variation |
|-------------------------------------|------------------------------------------|----------------------------------|----------------------------------|------------|
| Canada | Franchise operation | 32.2 | 26.8 | 20% |
| | Corporate stores | 5.8 | 3.7 | 57% |
| | Food processing, distribution and retail | 29.9 | 29.3 | 2% |
| | Promotional funds | 9.6 | 7.7 | 25% |
| | Intercompany transactions | (0.2) | (0.3) | N/A |
| Total Canada | | 77.3 | 67.2 | 15% |
| US & International | Franchise operation | 45.5 | 42.2 | 8% |
| | Corporate stores | 10.1 | 10.2 | (1%) |
| | Food processing, distribution and retail | 1.2 | 1.7 | (29%) |
| | Promotional funds | 17.1 | 14.6 | 17% |
| | Intercompany transactions | (0.4) | (0.5) | N/A |
| Total US & International | | 73.5 | 68.2 | 8% |
| Total revenue | | 150.8 | 135.4 | 11% |

Canada revenue analysis:

Revenue from franchise locations in Canada increased by 20%. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|-------------------------------------------------------------------------|-------------------------|
| Revenue, third quarter of 2020 | 26.8 |
| Increase in recurring revenue streams ⁽¹⁾ | 4.7 |
| Decrease in initial franchise fees, renewal fees and transfer fees | (0.3) |
| Increase in turnkey, sales of material to franchisees and rent revenues | 1.2 |
| Other non-material variations | (0.2) |
| <u>Revenue, third quarter of 2021</u> | <u>32.2</u> |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

The increase to franchising revenues was mostly due to the lower number of temporary closures during the quarter and lower number of lost business days compared to prior year. Although there were still 118 locations temporarily closed in Canada (2020 – 190 locations) as at August 31, 2021 system sales increased by 29% compared to prior year, which directly correlated to the increase in franchising revenues. Malls and office tower outperformed prior year with sales growth of 43% and 68% respectively while street front location had year-over-year growth of 25%. Street front location had the largest increase in the casual dining division with quarterly sales increase of 42%. The network's digital sales also continued to see a rise in total percentage of sales to reach 15.9%.

Revenue from corporate-owned locations increased by 57% to \$5.8 million during the quarter. The increase is mostly due to the reopening of corporate locations in the third quarter compared to their temporary closures in the same period last year.

Food processing, distribution and retail revenues increased by 2% mainly because of higher revenues generated by our processing and distribution centers. The year-over-year improvement is the result of increased restaurant sales during the quarter, which is a driver for these segments.

The promotional fund revenue increase of 25% is partly due to the increase in system sales as well as the impact of the various contribution rates.

US & International revenue analysis:

Revenue from franchise locations in the US and International increased by 8%. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|--------------------------------------------------------------------|-------------------------|
| Revenue, third quarter of 2020 | 42.2 |
| Increase in recurring revenue streams ⁽¹⁾ | 5.6 |
| Increase in initial franchise fees, renewal fees and transfer fees | 0.1 |
| Increase in sales of material and services to franchisees | 0.9 |
| Increase in gift card breakage income | 0.2 |
| Impact of variation in foreign exchange rates | (2.9) |
| Other non-material variations | (0.6) |
| <u>Revenue, third quarter of 2021</u> | <u>45.5</u> |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

The increase to franchising revenues is partially attributable to the momentum in the recovery of this segment from the pandemic. For the three-month period ended August 31, 2021, system sales increased by 5% compared to prior year. Much like the Canadian market, mall locations saw an increase of 49% in third quarter sales year-over-year. California, the largest territory in the US network also saw an increase of 14% compared to prior year. Sales of material and services to franchisees also increased by \$0.9 million, stemming primarily from the sales of equipment to franchisees.

The promotional fund revenue increase of 17% is partly due to the increase in system sales as well as the impact of the various contribution rates.

Operating expenses

During the third quarter of 2021, operating expenses increased by 10% to \$101.0 million, up from \$92.2 million a year ago. Operating expenses for the two business segments were incurred as follows:

| Segment | Subdivision | August 31, 2021 (\$ millions) | August 31, 2020 (\$ millions) ⁽¹⁾ | Variation |
|-------------------------------------|------------------------------------------|----------------------------------|-------------------------------------------------|------------|
| Canada | Franchise operation | 14.2 | 13.0 | 9% |
| | Corporate stores | 5.1 | 3.2 | 59% |
| | Food processing, distribution and retail | 27.7 | 26.1 | 6% |
| | Promotional funds | 9.6 | 7.7 | 25% |
| | Intercompany transactions | (0.4) | (0.4) | N/A |
| Total Canada | | 56.2 | 49.6 | 13% |
| US & International | Franchise operation | 17.3 | 17.9 | (3%) |
| | Corporate stores | 10.6 | 10.5 | 1% |
| | Promotional funds | 17.1 | 14.6 | 17% |
| | Intercompany transactions | (0.2) | (0.4) | N/A |
| Total US & International | | 44.8 | 42.6 | 5% |
| Total operating expenses | | 101.0 | 92.2 | 10% |

⁽¹⁾ Prior year amounts have been restated to reflect a reclassification between franchise operations and corporate store subdivisions, as well as intercompany transactions.

Canada operating expenses analysis:

Operating expenses from franchise locations in Canada increased by \$1.2 million or 9%. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| Operating expenses, third quarter of 2020 | 13.0 |
| Increase in non-controllable expenses ⁽¹⁾ | 1.4 |
| Increase in turnkey cost, cost of sale of material and services to franchisees and rent | 0.5 |
| Increase in recurring controllable expenses ⁽¹⁾ including wages, professional and consulting services and other office expenses | 2.4 |
| Decrease in expected credit loss provision | (1.3) |
| Decrease due to impact of IFRS 16 on rent expense | (0.1) |
| Decrease due to impact of IFRS 16 on impairment of lease receivables | (1.6) |
| Other non-material variations | (0.1) |
| Operating expenses, third quarter of 2021 | 14.2 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

Non-controllable expenses increased by \$1.4 million due to a decrease in wage subsidies. Turnkey and sales and materials to franchisee increase of \$0.9 million was offset by a decrease in rent related costs.

Controllable expenses increased by \$2.4 million as, in 2020, management took certain actions to reduce expenditures within the organization, many of which were scaled down, which has resulted in the increase in recurring controllable expenses.

The variations of expenses from corporate stores were tightly correlated to the related revenues and partially offset by the impact of wage and rent subsidies received from the government.

Food processing, distribution and retail costs exceeded related revenue growth as costs are driven by current supply chain and wage increases.

The variations of promotional funds expense were tightly correlated to the related revenues.

US & International operating expenses analysis:

Operating expenses from franchise locations in the US & International decreased by \$0.6 million. Several factors contributed to the variation, as listed below:

| | <i>(In millions \$)</i> |
|---------------------------------------------------------------------------|-------------------------|
| Operating expenses, third quarter of 2020 | 17.9 |
| Increase in non-controllable expenses ⁽¹⁾ | 0.6 |
| Increase in cost of sale of material and services to franchisees and rent | 0.9 |
| Increase in expected credit loss provision | 0.2 |
| Decrease due to impact of IFRS 16 on rent expense | (0.2) |
| Decrease due to impact of IFRS 16 on impairment of lease receivables | (1.0) |
| Impact of variation in foreign exchange rates | (1.0) |
| Other non-material variations | (0.1) |
| <u>Operating expenses, third quarter of 2021</u> | <u>17.3</u> |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

The non-controllable expenses in this segment increased by \$0.6 million and stems from an increase in royalties paid to area developers. The increase in cost of sale of material and services to franchisees was tightly correlated with revenues.

Expected credit losses decreased by \$1.0 million on lease receivables. The decrease in expected credit losses stems from a change in the assessment of the collection risk and better than expected collection from franchisees.

The variation from promotional funds fluctuated in correlation to the related revenues.

Segment profit and Adjusted EBITDA ⁽¹⁾

| Three-month period ended August 31, 2021 | | | |
|--------------------------------------------------|--------|--------------------|-------|
| <i>(In millions \$)</i> | Canada | US & International | Total |
| Revenue | 77.3 | 73.5 | 150.8 |
| Operating expenses | 56.2 | 44.8 | 101.0 |
| Segment profit | 21.1 | 28.7 | 49.8 |
| Segment profit as a % of Revenue | 27% | 39% | 33% |
| Segment profit | 21.1 | 28.7 | 49.8 |
| Net loss in joint venture | (0.1) | — | (0.1) |
| Adjusted EBITDA | 21.0 | 28.7 | 49.7 |
| Adjusted EBITDA as a % of Revenue ⁽²⁾ | 27% | 39% | 33% |

| Three-month period ended August 31, 2020 | | | |
|--------------------------------------------------|--------|--------------------|-------|
| <i>(In millions \$)</i> | Canada | US & International | Total |
| Revenue | 67.2 | 68.2 | 135.4 |
| Operating expenses | 49.6 | 42.6 | 92.2 |
| Segment profit | 17.6 | 25.6 | 43.2 |
| Segment profit as a % of Revenue | 26% | 38% | 32% |
| Segment profit | 17.6 | 25.6 | 43.2 |
| Net profit in joint venture | 0.2 | — | 0.2 |
| Adjusted EBITDA | 17.8 | 25.6 | 43.4 |
| Adjusted EBITDA as a % of Revenue ⁽²⁾ | 26% | 38% | 32% |

Below is a summary of performance segmented by product/service:

| Three-month period ended August 31, 2021 | | | | | | |
|--------------------------------------------------|-----------|-----------|-------------------------------------------|----------------------|------------------------------|-------|
| <i>(In millions \$)</i> | Franchise | Corporate | Processing, distribution and retail | Promotional funds | Intercompany transactions | Total |
| Revenue | 77.7 | 15.9 | 31.1 | 26.7 | (0.6) | 150.8 |
| Operating expenses | 31.5 | 15.7 | 27.7 | 26.7 | (0.6) | 101.0 |
| Segment profit | 46.2 | 0.2 | 3.4 | — | — | 49.8 |
| Segment profit as a % of Revenue | 59% | 1% | 11% | N/A | N/A | 33% |
| Segment profit | 46.2 | 0.2 | 3.4 | — | — | 49.8 |
| Net loss in joint venture | (0.1) | — | — | — | — | (0.1) |
| Adjusted EBITDA | 46.1 | 0.2 | 3.4 | — | — | 49.7 |
| Adjusted EBITDA as a % of Revenue ⁽²⁾ | 59% | 1% | 11% | N/A | N/A | 33% |

| Three-month period ended August 31, 2020 | | | | | | |
|--------------------------------------------------|-----------|-----------|-------------------------------------------|----------------------|------------------------------|-------|
| <i>(In millions \$)</i> | Franchise | Corporate | Processing, distribution and retail | Promotional funds | Intercompany transactions | Total |
| Revenue | 69.0 | 13.9 | 31.0 | 22.3 | (0.8) | 135.4 |
| Operating expenses ⁽³⁾ | 30.9 | 13.7 | 26.1 | 22.3 | (0.8) | 92.2 |
| Segment profit | 38.1 | 0.2 | 4.9 | — | — | 43.2 |
| Segment profit as a % of Revenue | 55% | 1% | 16% | N/A | N/A | 32% |
| Segment profit | 38.1 | 0.2 | 4.9 | — | — | 43.2 |
| Net profit in joint venture | 0.2 | — | — | — | — | 0.2 |
| Adjusted EBITDA | 38.3 | 0.2 | 4.9 | — | — | 43.4 |
| Adjusted EBITDA as a % of Revenue ⁽²⁾ | 56% | 1% | 16% | N/A | N/A | 32% |

⁽¹⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of non-GAAP ratios" found in the Supplemental Information section for definition.

⁽³⁾ Prior year amounts have been restated to reflect a reclassification between franchise operations and corporate store subdivisions.

Several factors contributed to the variation, as listed below:

| <i>(In millions \$)</i> | Canada | US & International | Total |
|-----------------------------------------------------------------------------------------------------|-------------|-----------------------|-------------|
| Segment profit, third quarter of 2020 | 17.6 | 25.6 | 43.2 |
| Variance in recurring revenues and expenses ⁽¹⁾ | 1.9 | 4.6 | 6.5 |
| Variance in turnkey, sales of material and services to franchisees and rent for franchising segment | 0.7 | — | 0.7 |
| Variance in initial franchise fees, renewal fees and transfer fees | (0.3) | 0.1 | (0.2) |
| Variance in nonrecurring non-controllable expenses ⁽¹⁾ | (1.8) | — | (1.8) |
| Variance in expected credit loss provision | 1.5 | (0.2) | 1.3 |
| Variance due to impact of IFRS 16 on rent revenue & expense | 0.4 | (0.2) | 0.2 |
| Variance due to impact of IFRS 16 on impairment of lease receivables | 1.6 | 1.0 | 2.6 |
| Impact of variation in foreign exchange rates | — | (2.0) | (2.0) |
| Other non-material variations | (0.5) | (0.2) | (0.7) |
| Segment profit, third quarter of 2021 | 21.1 | 28.7 | 49.8 |
| Adjusted EBITDA ⁽²⁾ , third quarter of 2020 | 17.8 | 25.6 | 43.4 |
| Variances in segment profit | 3.5 | 3.1 | 6.6 |
| Variance due to net impact of joint venture | (0.3) | — | (0.3) |
| Adjusted EBITDA ⁽²⁾, third quarter of 2021 | 21.0 | 28.7 | 49.7 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.

⁽²⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

Total segment profit for the three-month period ending August 31, 2021, was \$49.8 million, up by 15% compared to the same period last year. Total adjusted EBITDA for the same period was \$49.7 million, up by 15% compared to the same period last year. Canada contributed 42% of total adjusted EBITDA and a year-over-year increase of \$3.2 million while the US and International adjusted EBITDA increased by 12% or \$3.1 million. Major brands such as Cold Stone, SweetFrog, Baton Rouge, Thai Express, Sushi Shop and Mikes to name a few greatly outperformed prior year as mall and street locations generated year-over-year growth of 42% and 26% respectively. The network's overall scalability through cost management also allowed margins to increase to 59% for the franchising division.

Net income

For the three months ended August 31, 2021, a net income attributable to owners of \$24.3 million was recorded, or \$0.99 per share (\$0.98 per diluted share) compared to net income attributable to owners of \$22.9 million or \$0.93 per share (\$0.93 per diluted share) last year.

Calculation of Adjusted EBITDA ⁽¹⁾

| (In thousands \$) | Quarter ended August 31, 2021 | Quarter ended August 31, 2020 |
|----------------------------------------------------------------------------------------|----------------------------------|----------------------------------|
| Income before taxes | 32,733 | 29,328 |
| Depreciation – property, plant and equipment and right-of-use assets | 4,137 | 4,469 |
| Amortization – intangible assets | 7,027 | 7,316 |
| Interest on long-term debt | 2,102 | 3,522 |
| Net interest expense on leases | 610 | 619 |
| Impairment charge – right-of-use assets | 436 | 1,511 |
| Impairment charge – property, plant and equipment, intangible assets and goodwill | 80 | — |
| Unrealized and realized foreign exchange loss (gain) | 4,012 | (2,146) |
| Interest expense (income) | (39) | 100 |
| Loss (gain) on de-recognition/lease modification of lease liabilities | 27 | (323) |
| Gain on disposal of property, plant and equipment and assets held for sale | (243) | (203) |
| Revaluation of financial liabilities recorded at fair value through profit and loss | (1,194) | (805) |
| Other income | (15) | — |
| Adjusted EBITDA | 49,673 | 43,388 |

⁽¹⁾ See section “Definition of non-GAAP measures” found in the Supplemental Information section for definition.

Other income and expenses

Interest on long-term debt decreased by \$1.4 million because of repayments made on the revolving credit facility over the course of the last 12 months.

The weaker Canadian dollar relative to the US dollar resulted in unrealized foreign exchange losses of \$4.0 million on intercompany loans during the quarter ended August 31, 2021.

CONTRACTUAL OBLIGATIONS

The obligations pertaining to the long-term debt and the minimum net rentals for the leases are as follows:

| (In millions \$) | 0 – 6 Months | 6 – 12 Months | 12 – 24 Months | 24 – 36 Months | 36 – 48 Months | 48 – 60 Months | Thereafter |
|---------------------------------------------|-----------------|------------------|-------------------|-------------------|-------------------|-------------------|-------------|
| | \$ | \$ | \$ | \$ | \$ | \$ | \$ |
| Accounts payable and accrued liabilities | 117.6 | — | — | — | — | — | — |
| Long-term debt ⁽¹⁾ | 16.3 | — | 4.3 | 365.0 | 3.3 | — | — |
| Interest on long-term debt ⁽²⁾ | 3.8 | 3.8 | 7.6 | 5.1 | — | — | — |
| Net lease liabilities ⁽³⁾ | 6.7 | 6.7 | 12.8 | 11.2 | 9.5 | 8.0 | 22.3 |
| Total contractual obligations | 144.4 | 10.5 | 24.7 | 381.3 | 12.8 | 8.0 | 22.3 |

⁽¹⁾ Amounts shown represent the total amount payable at maturity and are therefore undiscounted. Long-term debt includes interest-bearing loans related to acquisitions, promissory notes, contingent consideration on acquisitions, minority put options, non-interest-bearing holdbacks on acquisitions, non-interest-bearing contract cancellation fees and interest rate swap.

⁽²⁾ When future interest cash flows are variable, they are calculated using the interest rates prevailing at the end of the reporting period.

⁽³⁾ Net lease liabilities include the total undiscounted lease payments of leases, offset by finance lease receivables and operating subleases.

LIQUIDITY AND CAPITAL RESOURCES

As at August 31, 2021, the amount held in cash totaled \$56.4 million, an increase of \$12.1 million since the end of the 2020 fiscal period.

During the third quarter of 2021, MTY paid \$4.6 million in dividends to its shareholders. The dividend payment had previously been suspended since the second quarter of 2020.

During the nine-month period ended August 31, 2021, cash flows generated by operating activities were \$107.4 million, compared to \$88.8 million in 2020. Excluding the variation in non-cash working capital items, income taxes, interest paid and other, operations generated \$128.4 million in cash flows, compared to \$105.7 million in 2020.

The revolving credit facility has an authorized amount of \$600.0 million (November 30, 2020 – \$700.0 million), of which \$365.0 million was drawn as at August 31, 2021 (November 30, 2020 – \$433.0 million).

Under this facility, the Company is required to comply with certain financial covenants, including:

- a debt to EBITDA ratio ⁽¹⁾ that must be less than or equal to 3.50:1.00;
- a debt to EBITDA ratio ⁽¹⁾ that must be less than or equal to 4.00:1.00 in the twelve months following acquisitions with a consideration exceeding \$150.0 million; and
- an interest and rent coverage ratio that must be at least 2.00:1.00 at all times.

⁽¹⁾ See section “Definition of non-GAAP ratios” found in the Supplemental Information section for definition.

The revolving credit facility is repayable without penalty with the balance due on the date of maturity April 22, 2024.

As at August 31, 2021, the Company was in compliance with the covenants of the credit agreement.

LOCATION INFORMATION

MTY’s locations can be found in: i) food courts and shopping malls; ii) street front; and iii) non-traditional format within petroleum retailers, convenience stores, grocery stores, cinemas, amusement parks, in other venues or retailers shared sites, hospitals, universities and airports. The non-traditional locations are typically smaller in size, require lower investment and generate lower revenue than the shopping malls, food courts and street front locations.

Number of locations:

| | Three months ended August 31, | | Nine months ended August 31, | |
|----------------------------------------------------|----------------------------------|--------------|---------------------------------|--------------|
| | 2021 | 2020 | 2021 | 2020 |
| Franchises, beginning of the period | 6,772 | 7,077 | 6,867 | 7,229 |
| Corporate-owned, beginning of the period | | | | |
| Canada | 35 | 50 | 37 | 50 |
| US | 80 | 87 | 76 | 94 |
| Joint venture | 20 | 22 | 21 | — |
| Total, beginning of the period | 6,907 | 7,236 | 7,001 | 7,373 |
| Opened during the period | 56 | 45 | 158 | 146 |
| Closed during the period | (105) | (157) | (300) | (417) |
| Joint venture opened or acquired during the period | 3 | — | 3 | 23 |
| Joint venture closed during the period | — | (1) | (1) | (2) |
| Disposed of during the period | (13) | — | (13) | — |
| Total, end of the period | 6,848 | 7,123 | 6,848 | 7,123 |
| Franchises, end of the period | | | 6,701 | 6,989 |
| Corporate-owned, end of the period | | | | |
| Canada | | | 42 | 35 |
| US | | | 82 | 78 |
| Joint venture | | | 23 | 21 |
| Total, end of the period | | | 6,848 | 7,123 |

The Company's network opened 161 locations (75 in Canada, 49 in the US and 37 Internationally) for the first nine months of 2021. For the third quarter of 2021, the Company's network opened 59 locations (30 in Canada, 17 in the US and 12 Internationally).

During the first nine months of 2021, the Company's network closed 301 locations (137 in Canada, 134 in the US and 30 Internationally). Of the locations closed during the period, 50% were located on street front, 22% in malls and office towers and 28% in other non-traditional formats. For the third quarter of 2021, the Company's network closed 105 locations (50 in Canada, 41 in the US and 14 Internationally). Of the locations closed during the quarter, 53% were located on street front, 21% in malls and office towers and 26% in other non-traditional formats.

As at August 31, 2021, the Company's network had a total of 164 locations temporarily closed as a result of COVID-19 (August 31, 2020 – 364 locations). Of these temporarily closed locations, 118 are in Canada (August 31, 2020 – 190 locations), 16 in the US (August 31, 2020 – 132 locations) and the remaining 30 are located Internationally (August 31, 2020 – 42 locations). As at October 7, 2021, MTY has 139 temporarily closed locations. Although these locations are expected to reopen, the timing of these re-openings is uncertain.

The chart below provides the breakdown of MTY's locations and system sales by type:

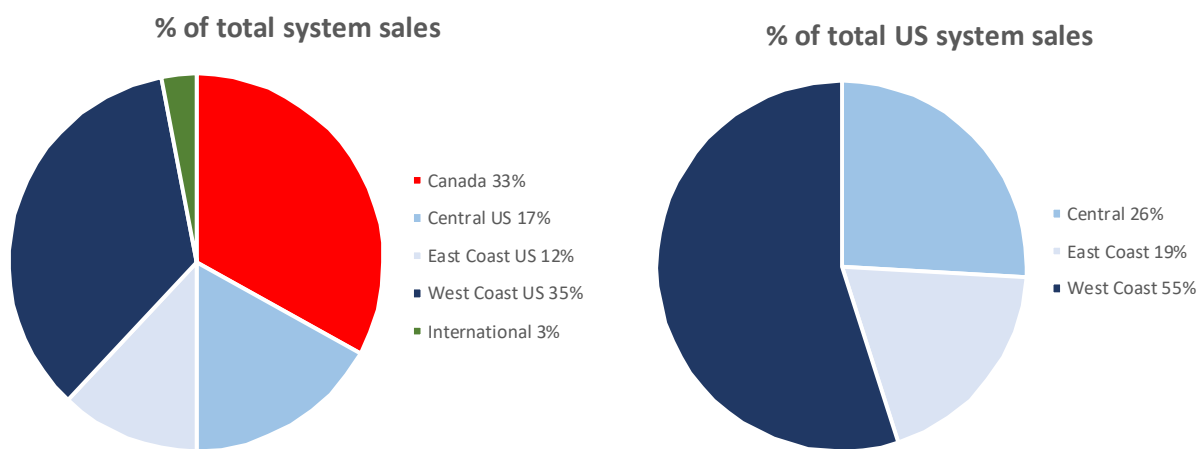
| Location type | % of location count | | % of system sales Nine months ended | |
|------------------------------------------|---------------------|------|----------------------------------------|------|
| | August 31, 2021 | 2020 | August 31, 2021 | 2020 |
| Shopping mall & office tower food courts | 15% | 15% | 9% | 10% |
| Street front | 63% | 63% | 82% | 81% |
| Non-traditional format | 22% | 22% | 9% | 9% |

The geographical breakdown of MTY's locations and system sales is as follows:

| Geographical location | % of location count | | % of system sales Nine months ended | |
|-----------------------|---------------------|------|----------------------------------------|------|
| | August 31, | | August 31, | |
| | 2021 | 2020 | 2021 | 2020 |
| Canada | 39% | 39% | 33% | 35% |
| US | 54% | 54% | 64% | 61% |
| International | 7% | 7% | 3% | 4% |

In Canada, Quebec had the largest portion of total system sales with 17% followed by Ontario with 8%. In the US, only the state of California exceeded 10% of US system sales for the period, followed by Washington and Oregon, which contributed to the network's sales with 10% and 8% of US system sales respectively.

The geographical distribution of system sales is as follows:



The breakdown by the types of concepts for the system sales is as follows:

| Concept type | % of location count | | % of system sales Nine months ended | |
|--------------------------|---------------------|------|----------------------------------------|------|
| | August 31, | | August 31, | |
| | 2021 | 2020 | 2021 | 2020 |
| Quick service restaurant | 83% | 83% | 74% | 73% |
| Fast casual | 10% | 10% | 13% | 12% |
| Casual dining | 7% | 7% | 13% | 15% |

System sales

During the three and nine-month periods ended August 31, 2021, MTY's network generated \$1,016.2 million and \$2,668.8 million in sales, respectively. The breakdown of system sales is as follows:

| <i>(millions of \$)</i> | Canada | US | International | TOTAL |
|-------------------------|--------|---------|---------------|----------------|
| First quarter of 2021 | 219.4 | 511.8 | 29.9 | 761.1 |
| First quarter of 2020 | 425.2 | 530.5 | 43.8 | 999.5 |
| Variance | (48%) | (4%) | (32%) | (24%) |
| Second quarter of 2021 | 270.9 | 592.3 | 28.3 | 891.5 |
| Second quarter of 2020 | 173.2 | 477.0 | 20.5 | 670.7 |
| Variance | 56% | 24% | 38% | 33% |
| Third quarter of 2021 | 391.3 | 594.2 | 30.7 | 1,016.2 |
| Third quarter of 2020 | 302.6 | 566.2 | 28.7 | 897.5 |
| Variance | 29% | 5% | 7% | 13% |
| Year-to-date 2021 | 881.6 | 1,698.3 | 88.9 | 2,668.8 |
| Year-to-date 2020 | 901.0 | 1,573.7 | 93.0 | 2,567.7 |
| Variance | (2%) | 8% | (4%) | 4% |

For the third quarter of 2021, systems sales increased by 13% compared to prior year. The three-month period increase is mainly due to the impacts of COVID-19, which were more severe in the prior year.

The overall movement in sales is distributed as follows:

| <i>(millions of \$)</i> | Three month sales ended August 31 | | | | Nine month sales ended August 31 | | | |
|-------------------------------------------------|--------------------------------------|--------|---------------|---------|-------------------------------------|---------|---------------|----------------|
| | Canada | US | International | TOTAL | Canada | US | International | TOTAL |
| Reported sales – third quarter of 2020 | 302.6 | 566.2 | 28.7 | 897.5 | 901.0 | 1,573.7 | 93.0 | 2,567.7 |
| Net variance in system sales | 88.7 | 69.4 | 4.0 | 162.1 | (19.4) | 237.9 | 1.6 | 220.1 |
| Cumulative impact of foreign exchange variation | — | (41.4) | (2.0) | (43.4) | — | (113.3) | (5.7) | (119.0) |
| Reported sales – third quarter of 2021 | 391.3 | 594.2 | 30.7 | 1,016.2 | 881.6 | 1,698.3 | 88.9 | 2,668.8 |

With the gradual lifting of restrictions in some territories at the end of the second quarter, the third quarter continued with this momentum. Accordingly, system sales for the three-month period ended August 31, 2021 increased by 13% compared to the same period last year. The casual dining concept contributed to \$47.8 million of the increase or quarterly sales increase of 42%. For the nine-month period ended August 31, 2021, system sales were up by 4% compared to 2020. MTY started the quarter with 359 temporarily closed locations because of COVID-19 and ended with 164 closed as at August 31, 2021 (August 31, 2020 – 364 locations). This resulted in approximately 19,300 days of lost business. Of the closed locations, 118 were in Canada (August 31, 2020 – 190 locations), 16 in the US (August 31, 2020 – 132 locations) and 30 were Internationally located (August 31, 2020 – 42 locations).

During the three and nine-month periods ended August 31, 2021, a stronger Canadian dollar relative to the US dollar also decreased sales and resulted in an unfavorable variation of \$43.4 million and \$119.0 million, respectively, in reported sales.

Papa Murphy's and Cold Stone Creamery are the only concepts that currently represent more than 10% of system sales, generating approximately 29% and 22% respectively of the total sales of MTY's network for the nine-month period ended

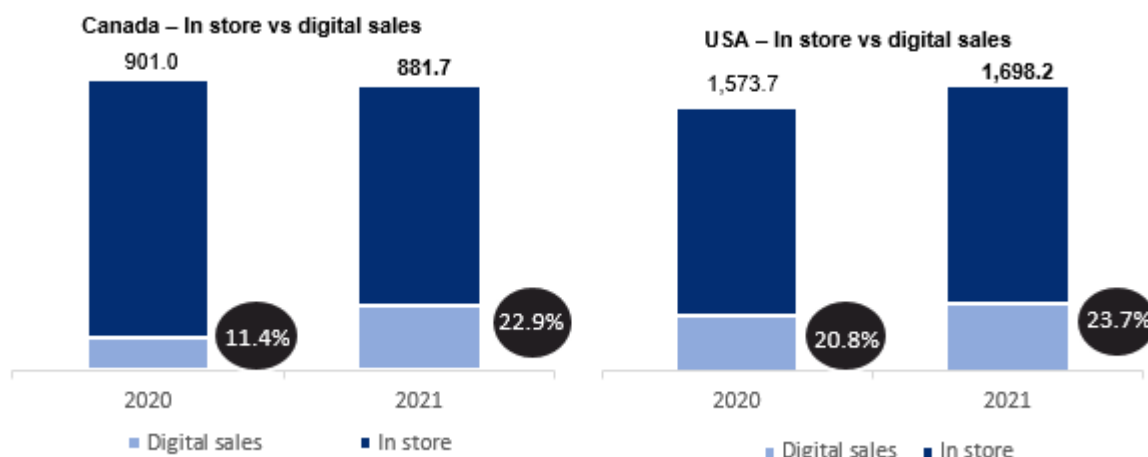
August 31, 2021. Taco Time, Thai Express and Sushi Shop are the third, fourth and fifth largest concepts in terms of systems sales, generating less than 10% each of the network's sales.

System wide sales include sales for corporate and franchise locations and excludes sales realized by the distribution centers, by the food processing plants and by the retail division. System sales are converted from the currency in which they are generated into Canadian dollars for presentation purposes; they are therefore subject to variations in foreign exchange rates.

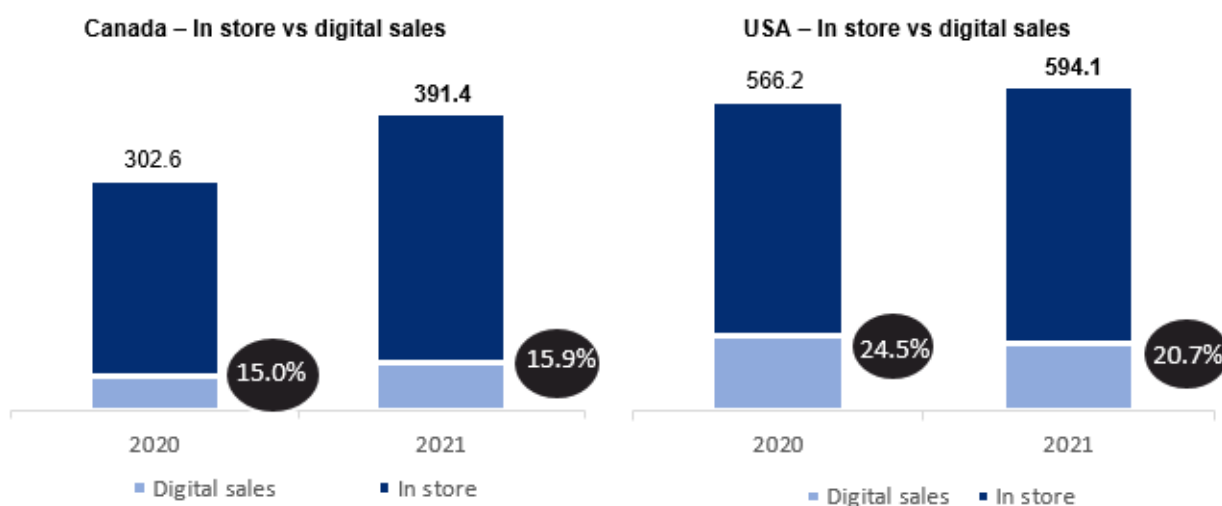
Digital sales

The pandemic accelerated consumer shifts to online ordering for delivery or take-out. For the nine-month period ended August 31, 2021, digital sales grew to \$604.1 million, from \$429.4 million the year before and represented 23.4% of sales. The digital sales pertained to delivery sales, which have benefited from the Company's increased investments in online ordering and third-party delivery options.

System sales versus digital sales breakdown is as follows for the nine months ended August 31, 2021, and 2020:



Digital sales for the third quarter decreased slightly to reach 18.8% of total system sales, compared to 21.2% the year before. The breakdown for the three months ended August 31, 2021, and 2020 is as follows:



Although overall digital sales decreased for the quarter as a % of total sales, the Canadian segment continued to be strong with third quarter year-over-year improvement of 37% or \$16.9 million. This is being driven by significant

investment by MTY in online digital platforms for the Canadian market. The US decline was partially impacted by a negative foreign exchange impact of \$9.6 million.

Same-Store Sales

Due to the impacts of COVID-19 and the number of locations that have closed temporarily, providing same-store sales information could be misleading as what would be presented would not be a fair representation of the Company's royalty earning potential and would also not be a fair indication of the health of the network. Management directs investors to system sales as a better indication.

Management continues to expect system sales and same-store sales to be impacted well into the fourth quarter of 2021. Although the Company had great momentum prior to COVID-19, current world events will continue to have a drastic impact on both system and same-store sales in the quarters to come. The Company does expect however that results will eventually return to normal.

CAPITAL STOCK INFORMATION

Stock options

As at August 31, 2021, there were 400,000 options outstanding and 66,666 that are exercisable.

Share trading

MTY's stock is traded on the Toronto Stock Exchange ("TSX") under the ticker symbol "MTY". From December 1, 2020 to August 31, 2021, MTY's share price fluctuated between \$47.66 and \$71.27. On August 31, 2021, MTY's shares closed at \$68.71.

Capital stock

The Company's outstanding share capital is comprised of common shares. An unlimited number of common shares are authorized.

As at October 7, 2021, the Company's issued and outstanding capital stock consisted of 24,706,461 shares (November 30, 2020 – 24,706,461) and 400,000 granted and outstanding stock options (November 30, 2020 – 400,000). During the nine-month period ended August 31, 2021, MTY did not repurchase any shares for cancellation through its NCIB.

Normal Course Issuer Bid Program

On June 28, 2021, the Company announced the renewal of the normal course issuer bid ("NCIB"). The NCIB began on July 3, 2021 and will end on July 2, 2022 or on such earlier date when the Company completes its purchases or elects to terminate the NCIB. The renewed period allows the Company to purchase 1,235,323 of its common shares. These purchases will be made on the open market plus brokerage fees through the facilities of the TSX and/or alternative trading systems at the prevailing market price at the time of the transaction, in accordance with the TSX's applicable policies. All common shares purchased pursuant to the NCIB will be cancelled.

During the three and nine-month periods ended August 31, 2021, the Company repurchased and cancelled a total of nil common shares (2020 – nil and 364,774 common shares, respectively) under the current NCIB, at a weighted average price of nil per common share (2020 – nil and \$51.72 per common share, respectively), for a total consideration of nil (2020 – nil and \$18.9 million, respectively). An excess of nil (2020 – nil and \$14.3 million, respectively) of the shares' repurchase value over their carrying amount was charged to retained earnings as share repurchase premiums.

SEASONALITY

Results of operations for any interim period are not necessarily indicative of the results of operations for the full year. The Company expects that seasonality will continue to be a factor in the quarterly variation of its results. For example, the Frozen treat category, which is a significant category in the US market, varies significantly during the winter season as a result of weather conditions. This risk is offset by other brands that have better performance during winter seasons such as Papa Murphy's, which typically does better during winter months. Sales for shopping mall locations are also higher than average in December during the holiday shopping period. For 2021, the normal seasonal trends might be affected by the shifts in consumer behavior caused by the pandemic or government regulations.

OFF-BALANCE SHEET ARRANGEMENTS

MTY has no off-balance sheet arrangements.

CONTINGENT LIABILITIES

The Company is involved in legal claims associated with its current business activities. The timing of the outflows, if any, is out of the control of the Company and is as a result undetermined at the moment. Contingent liabilities are disclosed as provisions on the condensed interim consolidated statement of financial position.

Included in provisions are the following amounts:

| | August 31, 2021 | November 30, 2020 |
|-----------------------------------------------|--------------------|----------------------|
| | \$ | \$ |
| Litigations, disputes and other contingencies | 1,570 | 2,878 |
| Closed stores | 20 | 187 |
| | 1,590 | 3,065 |

The provision for litigation, disputes and other contingencies represents management's best estimate of the outcome of litigations and disputes that are ongoing at the date of the statement of financial position. This provision is made of multiple items; the timing of the settlement of this provision is unknown given its nature, as the Company does not control the litigation timelines.

The payables related to closed stores mainly represent amounts that are expected to be disbursed to exit leases of underperforming or closed stores. The negotiations with the various stakeholders are typically short in duration and are expected to be settled within a few months following the recognition of the provision.

The provisions also varied in part due to foreign exchange fluctuations related to the US subsidiaries.

LEASE AGREEMENT GUARANTEES

The Company has guaranteed leases on certain franchise stores in the event the franchisees are unable to meet their remaining lease commitments. The maximum amount the Company may be required to pay under these agreements is \$12.7 million as at August 31, 2021 (November 30, 2020 - \$13.3 million). In addition, the Company could be required to make payments for percentage rents, realty taxes and common area costs. As at August 31, 2021, the Company has accrued \$1.8 million (November 30, 2020 - \$1.8 million), included in Accounts payable and accrued liabilities in the condensed interim consolidated financial statements, with respect to these guarantees.

RELATED PARTY TRANSACTIONS

Balances and transactions between the Company and its subsidiaries, which are related parties of the Company, have been eliminated on consolidation. Details of transactions between the Company and other related parties are disclosed below.

Remuneration of key management personnel and directors

The remuneration of key management personnel and directors, presented in Wages and benefits and Other as part of Operating expenses in the condensed interim consolidated financial statements, was as follows:

| | Three months ended August 31 | | Nine months ended August 31 | |
|--------------------------------------------------------------|---------------------------------|------|--------------------------------|-------|
| | 2021 | 2020 | 2021 | 2020 |
| (In thousands \$) | \$ | \$ | \$ | \$ |
| Short-term benefits | 684 | 620 | 2,039 | 1,930 |
| Share-based payments | 224 | 223 | 696 | 731 |
| Board member fees | 12 | 19 | 54 | 56 |
| Total remuneration of key management personnel and directors | 920 | 862 | 2,789 | 2,717 |

Key management personnel is composed of the Company's CEO, COOs and CFO. The remuneration of directors and key executives is determined by the Board of Directors having regard to the performance of individuals and market conditions.

Given its widely held share base, the Company does not have an ultimate controlling party; one of its most important shareholders is its Chair of the Board of Directors, who controls 16.2% of the outstanding shares.

The Company also pays employment benefits to individuals related to members of the key management personnel described above. Their total remuneration, presented in Wages and benefits as part of Operating expenses in the condensed interim consolidated financial statements, was as follows:

| | Three months ended August 31 | | Nine months ended August 31 | |
|-----------------------------------------------------------------------|---------------------------------|------|--------------------------------|------|
| | 2021 | 2020 | 2021 | 2020 |
| (In thousands \$) | \$ | \$ | \$ | \$ |
| Short-term benefits | 120 | 122 | 380 | 378 |
| Share-based payments | 4 | — | 16 | 8 |
| Total remuneration of individuals related to key management personnel | 124 | 122 | 396 | 386 |

The Company has entered into a consulting agreement with one of its joint venture associates to perform corporate business development and management consulting services, and paid consulting fees to this associate of less than \$0.1 million for the three-month period ended August 31, 2021 (2020 – less than \$0.1 million) and \$0.1 million for the nine-month period ended August 31, 2021 (2020 – \$0.1 million), presented in Consulting and professional fees as part of Operating expenses in the condensed interim consolidated financial statements. The Company has a current net payable due to its joint venture associate of less than \$0.1 million as at August 31, 2021 (November 30, 2020 – net receivable of \$0.1 million), included in Accounts payable and accrued liabilities in the condensed interim consolidated financial statements.

CHANGES IN ACCOUNTING POLICIES

Policies applicable beginning December 1, 2020

IFRS 3, Business Combinations

In October 2018, the International Accounting Standards Board ("IASB") issued amendments to the definition of a business in IFRS 3. The amendments are intended to assist entities to determine whether a transaction should be accounted for as a business combination or as an asset acquisition.

The amendments to IFRS 3 were adopted effective December 1, 2020 and did not result in any adjustment.

IFRS 9, Financial Instruments, IAS 39, Financial Instruments: Recognition and Measurement, and IFRS 7, Financial Instruments: Disclosures

In September 2019, the IASB published Interest Rate Benchmark Reform (Amendments to IFRS 9, International Accounting Standard (“IAS”) 39, and IFRS 7) as a first reaction to the potential effects the Interbank offered rates (“IBOR”) reform could have on financial reporting. Recent market developments have brought into question the long-term viability of the IBOR benchmarks. The amendments deal with issues affecting financial reporting in the period before the replacement of an existing interest rate benchmark with an alternative interest rate and address the implications for specific hedge accounting requirements in IFRS 9 and IAS 39, which require forward-looking analysis. There are also amendments to IFRS 7 regarding additional disclosures around uncertainty arising from the interest rate benchmark reform.

The amendments to IFRS 9, IAS 39 and IFRS 7 were adopted effective December 1, 2020 and resulted in no significant adjustment.

FUTURE ACCOUNTING CHANGES

A number of new standards, interpretations and amendments to existing standards were issued by the IASB that are not yet effective for the period ended August 31, 2021 and have not been applied in preparing these condensed interim consolidated financial statements.

The following standards or amendments, may have a material impact on the consolidated financial statements of the Company:

| Standard | Issue date | Effective date for the Company | Impact |
|------------------------------------------------------------------------|-----------------------------------------------|---------------------------------------|---------------|
| | January 2020, July 2020 & February 2021 | December 1, 2023 | In assessment |
| IAS 1, Presentation of Financial Statements | | | |
| IAS 8, Accounting Policies, Changes in Accounting Estimates and Errors | February 2021 | December 1, 2023 | In assessment |
| IAS 12, Income Taxes | May 2021 | December 1, 2023 | In assessment |

IAS 1, Presentation of Financial Statements

In January 2020, the IASB issued *Classification of Liabilities as Current or Non-current (Amendments to IAS 1)* providing a more general approach to the classification of liabilities under IAS 1 based on the contractual arrangements in place at the reporting date. The amendments in *Classification of Liabilities as Current or Non-current (Amendments to IAS 1)* affect only the presentation of liabilities in the statement of financial position, not the amount or timing of recognition of any asset, liability income or expenses, or the information that entities disclose about those items. In July 2020, the IASB published *Classification of Liabilities as Current or Non-current – Deferral of Effective Date (Amendment to IAS 1)* deferring the effective date of the January 2020 amendments to IAS 1 by one year. The amendments to IAS 1 are effective for annual reporting periods beginning on or after January 1, 2023. Earlier application is permitted. The Company will adopt the amendments on December 1, 2023.

In February 2021, the IASB also issued *Disclosure of Accounting Policies (Amendments to IAS 1 and IFRS Practice Statement 2)* with amendments that are intended to help preparers in deciding which accounting policies to disclose in their financial statements. An entity is now required to disclose its material accounting policy information instead of its significant accounting policies and several paragraphs are added to IAS 1 to explain how an entity can identify material accounting policy information and to give examples of when accounting policy information is likely to be material. The amendments also clarify that: accounting policy information may be material because of its nature, even if the related amounts are immaterial; accounting policy information is material if users of an entity’s financial statements would need it to understand other material information in the financial statements; and if an entity discloses immaterial accounting policy information, such information shall not obscure material accounting policy information. The amendments to IAS 1 are effective for annual reporting periods beginning on or after January 1, 2023. Earlier application is permitted. The Company will adopt the amendments on December 1, 2023.

IAS 8, Accounting Policies, Changes in Accounting Estimates and Errors

In February 2021, the IASB issued *Definition of Accounting Estimates (Amendments to IAS 8)* with amendments that are intended to help entities to distinguish between accounting policies and accounting estimates. The changes to IAS 8 focus entirely on accounting estimates and clarify that: the definition of a change in accounting estimates is replaced with

a definition of accounting estimates; entities develop accounting estimates if accounting policies require items in financial statements to be measured in a way that involves measurement uncertainty; a change in accounting estimate that results from new information or new developments is not the correction of an error; and a change in an accounting estimate may affect only the current period's profit or loss, or the profit or loss of both the current period and future periods. The amendments to IAS 8 are effective for annual reporting periods beginning on or after January 1, 2023. Earlier application is permitted. The Company will adopt the amendments on December 1, 2023.

IAS 12, Income Taxes

In May 2021, the IASB published *Deferred Tax Related to Assets and Liabilities Arising from a Single Transaction (Amendments to IAS 12)* that clarifies how companies account for deferred tax on transactions such as leases and decommissioning obligations. The main change is an exemption from the initial recognition exemption, which does not apply to transactions in which both deductible and taxable temporary differences arise on initial recognition that result in the recognition of equal deferred tax assets and liabilities. The amendments to IAS 12 are effective for annual reporting periods beginning on or after January 1, 2023. Earlier application is permitted. The Company will adopt the amendments on December 1, 2023.

RISKS AND UNCERTAINTIES

Despite the fact that the Company has various numbers of concepts, diversified in type of locations and geographies across Canada and the US, the performance of the Company is also influenced by changes in demographic trends, traffic patterns, occupancy level of malls and office towers and the type, number, and location of competing restaurants. In addition, factors such as innovation, increased food costs, labour and benefits costs, occupancy costs and the availability of experienced management and hourly employees may adversely affect the Company. Changing consumer preferences and discretionary spending patterns could oblige the Company to modify or discontinue concepts and/or menus and could result in a reduction of revenue and operating income. Even if the Company was able to compete successfully with other restaurant companies with similar concepts, it may be forced to make changes in one or more of its concepts in order to respond to changes in consumer tastes or dining patterns. If the Company changes a concept, it may lose additional customers who do not prefer the new concept and menu, and it may not be able to attract a sufficient new customer base to produce the revenue needed to make the concept profitable. Similarly, the Company may have different or additional competitors for its intended customers as a result of such a concept change and may not be able to successfully compete against such competitors. The Company's success also depends on numerous factors affecting discretionary consumer spending, including economic conditions, disposable consumer income and consumer confidence. Adverse changes in these factors could reduce customer traffic or impose practical limits on pricing, either of which could reduce revenue and operating income.

The growth of MTY is dependent on maintaining the current franchise system, which is subject to many factors including but not limited to the renewal of existing leases at sustainable rates, MTY's ability to continue to expand by obtaining acceptable store sites and lease terms, obtaining qualified franchisees, increasing comparable store sales and completing acquisitions. The time, energy and resources involved in the integration of the acquired businesses into the MTY system and culture could also have an impact on MTY's results.

MTY is currently materially and adversely affected by the outbreak of COVID-19. Such a widespread health epidemic or pandemic, including arising from various strains of avian flu or swine flu, such as H1N1, or COVID-19, particularly if located in regions from which the Company derives a significant amount of revenue or profit could continue to impact the Company in the future. The occurrence of such an outbreak or other adverse public health developments can and could continue to materially disrupt the business and operations. Such events could also significantly impact the industry and cause a temporary closure of restaurants, which could severely disrupt MTY's or the Company's franchisees' operations and have a material adverse effect on the business, financial condition and results of operations.

At this time, the Company is unable to accurately predict the future impact that a pandemic, including that of COVID-19, will have on the results of operations due to uncertainties including the severity of the disease, the duration of the outbreak, and further actions that may be taken by governmental authorities to contain the virus or to treat its impact. However, while it is premature to accurately predict the ultimate impact of these developments, the Company expects the results for the 2021 fiscal year to continue to be impacted with potential continuing adverse impacts beyond this.

In addition, the operations can and could continue to be disrupted if any of MTY's employees or employees of MTY's business partners were suspected of having COVID-19, the avian flu or swine flu, or other illnesses such as hepatitis A, and other variants of the norovirus or coronavirus, since this could require the Company or business partners to quarantine some or all of such employees or disinfect the restaurant facilities. Outbreaks of avian flu occur from time to time around the world, and such outbreaks have resulted in confirmed human cases. Public concern over avian flu generally may cause fear about the consumption of chicken, eggs and other products derived from poultry, which could cause customers to consume less poultry and related products. Because poultry is a menu offering for many of the Company's Concepts, this would likely result in lower revenues and profits to both MTY and franchisee partners. Avian

flu outbreaks could also adversely affect the price and availability of poultry, which could negatively impact profit margins and revenues.

Furthermore, other viruses may be transmitted through human contact, and the risk of contracting viruses could cause employees or guests to avoid gathering in public places, which could adversely affect restaurant guest traffic or the ability to adequately staff restaurants. MTY could also be adversely affected if government authorities impose mandatory closures, seek voluntary closures, impose restrictions on operations of restaurants, or restrict the import or export of products, or if suppliers issue mass recalls of products. Even if such measures are not implemented and a virus or other disease does not spread significantly, the perceived risk of infection or health risk may adversely affect the business and operating results.

Please refer to the November 30, 2020 Annual Information Form for further discussion on all risks and uncertainties.

ECONOMIC ENVIRONMENT RISK

The business of the Company is dependent upon numerous aspects of a healthy general economic environment, from strong consumer spending to provide sales revenue, to available credit to finance the franchisees and the Company. In case of turmoil in economic, credit and capital markets, the Company's performance and market price may be adversely affected. The Company's current planning assumptions forecast that the restaurant industry will be impacted by the current economic uncertainty in certain regions in which it operates. Exposure to health epidemics and pandemics, such as the current COVID-19, are a risk to the Company and its franchise partners. Within a normal economic cycle, management is of the opinion that these risks will not have a major impact on the Company due to the following reasons: 1) the Company generates strong cash flows and has a healthy balance sheet; and 2) the Company has several concepts offering affordable dining out options for consumers in an economic slowdown. During extreme economic turmoil, management believes that the Company has the ability to overcome these risks until the economy re-establishes itself.

FINANCIAL INSTRUMENTS

In the normal course of business, the Company uses various financial instruments, which by their nature involve risk, including market risk and the credit risk of non-performance by counterparties. These financial instruments are subject to normal credit standards, financial controls, risk management as well as monitoring procedures.

The Company has determined that the fair values of its financial assets and financial liabilities with short-term and long-term maturities approximate their carrying value. These financial instruments include cash, accounts receivable, accounts payable and accrued liabilities, deposits and other liabilities. The table below shows the fair value and the carrying amount of other financial instruments as at August 31, 2021 and November 30, 2020. Since estimates are used to determine fair value, they must not be interpreted as being realizable in the event of a settlement of the instruments.

The classification, carrying value and fair value of financial instruments are as follows:

| | <i>(In thousands \$)</i> | | November 30, 2020 | |
|-------------------------------|--------------------------|------------|-------------------|------------|
| | August 31, 2021 | | Carrying amount | Fair value |
| | Carrying amount | Fair value | Carrying amount | Fair value |
| | \$ | \$ | \$ | \$ |
| Financial assets | | | | |
| Loans and other receivables | 4,398 | 4,398 | 4,760 | 4,760 |
| Finance lease receivables | 423,519 | 423,519 | 468,127 | 468,127 |
| Financial liabilities | | | | |
| Long-term debt ⁽¹⁾ | 379,754 | 379,802 | 443,852 | 453,397 |

⁽¹⁾ Excludes promissory notes, contingent consideration on acquisitions, interest rate swap, cross currency interest rate swaps, credit facility financing costs and obligations to repurchase non-controlling interests

The fair value of a financial instrument is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. It is established based on market information available at the date of the condensed interim consolidated statement of financial position. In the absence of an active market for a financial instrument, the Company uses the valuation methods described below to determine the fair value of the instrument. To make the assumptions required by certain valuation models, the Company relies mainly on external, readily observable market inputs. Assumptions or inputs that are not based on observable market data are used in the absence of external data. These assumptions or factors represent management's best estimates of the assumptions or factors that would be used by market participants for these instruments. The credit risk of the counterparty and the Company's own credit risk have been taken into account in estimating the fair value of all financial assets and financial liabilities, including derivatives.

The following methods and assumptions were used to estimate the fair values of each class of financial instrument:

Loans and other receivables and Finance lease receivables – The carrying amount for these financial instruments approximates fair value due to the short-term maturity of these instruments and/or the use of market interest rates.

Long-term debt – The fair value of long-term debt is determined using the present value of future cash flows under current financing agreements based on the Company's current estimated borrowing rate for similar debt.

Cross currency interest rate swaps

On August 23, 2021 and August 31, 2021, the Company entered into three (November 30, 2020 – two) floating to floating 1-month cross currency interest rate swaps. A fair value of nil was recorded as at August 31, 2021 (November 30, 2020 – nil). The Company has classified this as level 2 in the fair value hierarchy.

| | August 31, 2021 | | | November 30, 2020 | |
|--------------------|--------------------------|--------------------------|-------------------------|-------------------|-------------------|
| Receive – Notional | US\$150.0 million | US\$79.3 million | US\$59.4 million | US\$137.6 million | US\$95.4 million |
| Receive – Rate | 0.08% | 1.54% | 1.53% | 2.44% | 1.85% |
| Pay – Notional | CA\$190.0 million | CA\$100.0 million | CA\$75.0 million | CA\$180.0 million | CA\$125.0 million |
| Pay – Rate | 0.21% | 1.63% | 1.68% | 2.45% | 1.94% |

Fair value hierarchy

| | Level 3 | |
|-----------------------------------------------------------------------------------------------------------|-----------------|-------------------|
| | August 31, 2021 | November 30, 2020 |
| (In thousands \$) | \$ | \$ |
| Promissory notes related to buyback obligation of Houston Avenue Bar & Grill and Industria Pizzeria + Bar | — | 2,928 |
| Contingent consideration on acquisitions and investment in a joint venture | 4,304 | 8,075 |
| Non-controlling interest buyback options | 1,559 | 1,171 |
| Obligation to repurchase partner in a joint venture | 3,243 | 3,364 |
| Financial liabilities | 9,106 | 15,538 |

FINANCIAL RISK EXPOSURE

The Company, through its financial assets and financial liabilities, is exposed to various risks. The following analysis provides a measurement of risks as at August 31, 2021.

Credit risk

The Company's credit risk is primarily attributable to its trade receivables. The amounts disclosed in the condensed interim consolidated statement of financial position represent the maximum exposure to credit risk for each respective financial asset as at the relevant dates. The Company believes that the credit risk of accounts receivable is limited as other than receivables from international locations, the Company's broad client base is spread mostly across Canada and the US, which limits the concentration of credit risk.

The credit risk on the Company's loans and other receivables is similar to that of its accounts receivable.

Interest rate risk

Interest rate risk is the Company's exposure to increases and decreases in financial instrument values caused by the fluctuation in interest rates. The Company is exposed to cash flow risk due to the interest rate fluctuation in its floating-rate interest-bearing financial obligations.

Furthermore, upon refinancing of a borrowing, depending on the availability of funds in the market and lender perception of the Company's risk, the margin that is added to the reference rate, such as LIBOR or prime rates, could vary and thereby directly influence the interest rate payable by the Company.

Long-term debt stems mainly from acquisitions of long-term assets and business combinations. The Company is exposed to interest rate risk with its revolving credit facility which is used to finance the Company's acquisitions. The facility bears interest at a variable rate and as such the interest burden could change materially. \$365.0 million (November 30, 2020 – \$433.0 million) of the credit facility was used as at August 31, 2021. A 100 basis points increase in the bank's prime rate would result in additional interest of \$3.7 million per annum (November 30, 2020 – \$4.3 million) on the outstanding credit facility.

Liquidity risk

Liquidity risk refers to the possibility of the Company not being able to meet its financial obligations when they become due. The Company has contractual and fiscal obligations as well as financial liabilities and is therefore exposed to liquidity risk. Such risk can result, for example, from a market disruption or a lack of liquidity. The Company actively maintains its credit facility to ensure it has sufficient available funds to meet current and foreseeable financial requirements at a reasonable cost.

As at August 31, 2021, the Company had an authorized revolving credit facility for which the available amount may not exceed \$600.0 million (November 30, 2020 – \$700.0 million) to ensure that sufficient funds are available to meet its financial requirements.

The following are the contractual maturities of financial liabilities as at August 31, 2021:

| <i>(In millions \$)</i> | Carrying amount | Contractual cash flows | 0 – 6 Months | 6 – 12 Months | 12 – 24 Months | Thereafter |
|-------------------------------------------|-----------------|------------------------|--------------|---------------|----------------|--------------|
| | \$ | \$ | \$ | \$ | \$ | \$ |
| Accounts payable and accrued liabilities | 117.6 | 117.6 | 117.6 | — | — | — |
| Long-term debt ⁽¹⁾ | 387.3 | 388.9 | 16.3 | — | 4.3 | 368.3 |
| Interest on long-term debt ⁽¹⁾ | n/a | 20.3 | 3.8 | 3.8 | 7.6 | 5.1 |
| Lease liabilities | 505.4 | 566.0 | 61.1 | 61.1 | 110.0 | 333.8 |
| Total contractual obligations | 1,010.3 | 1,092.8 | 198.8 | 64.9 | 121.9 | 707.2 |

⁽¹⁾ When future interest cash flows are variable, they are calculated using the interest rates prevailing at the end of the reporting period.

NEAR-TERM OUTLOOK

The Company is closely monitoring the global situation surrounding COVID-19 and taking proactive steps to adapt to the changes for the well-being and safety of its employees, franchisees and customers, and the continuity of its operations and businesses. Given the dynamic nature of the situation, it is not possible to ascertain what impact there may be on the Company's long-term financial performance. MTY is taking the necessary steps to mitigate the potential consequences that this situation may have on its operations, franchisees, partners and service to MTY's customers. Please refer to section "Highlights of Significant Events" for further details on actions taken in response to COVID-19.

Despite the lingering impacts of the pandemic and the obvious obligations to address the related short-term challenges, management's focus is now shifting back to a longer-term growth perspective. Sales are back to pre-pandemic levels for many of the brands and progressing in the right direction for the others. The restaurant industry will remain challenging in the future, with labour shortages and supply chain disruptions being felt across the network, adding to the existing pressure of competing in a market approaching saturation. Management believes however that the brands' continued focus on innovation, product quality, innovation, consistency and store design combined with the adjustments made during the pandemic to adjust to new customer expectations positions the network well for the future.

Before the pandemic, MTY's objectives were to generate organic growth while actively seeking potential accretive acquisitions. Those objectives have not changed and remain at the center of MTY's actions. To the extent possible, MTY's teams are focused on helping franchise partners generate positive same store sales, open new locations of existing concepts and ultimately achieve their profitability objectives. The individual success of franchisees is the basis for the success of MTY for the years to come.

Given the Company's capital allocation since the onset of the pandemic and the amount of debt that was repaid since, the Company is financially well positioned to seize acquisition opportunities that are presented to management. However, despite its appetite to make associations and grow its network, the Company will remain disciplined in its search for the right acquisition targets, at the right price and with the right attributes.

CONTROLS & PROCEDURES

Disclosure controls and procedures

The Chief Executive Officer (“CEO”) and the Chief Financial Officer (“CFO”) are responsible for establishing and maintaining disclosure controls and procedures (“DC&P”). The Company’s DC&P are designed to provide reasonable assurance that material information relating to the Company is made known to Management in a timely manner to allow the information required to be disclosed under securities legislation to be recorded, processed, summarized and reported within the time periods specified in securities legislation.

In the third quarter of 2021, MTY did not make any significant changes in, nor take any significant corrective actions regarding internal controls or other factors that could significantly affect such internal controls. The CEO and CFO periodically review the Company’s DC&P for effectiveness and conduct an evaluation each quarter. As of the end of the third quarter of 2021, the CEO and CFO were satisfied with the effectiveness of the Company’s DC&P.

Internal controls over financial reporting

The CEO and the CFO are responsible for establishing and maintaining internal control over financial reporting. The Company’s internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS. The CEO and CFO, together with management, have concluded after having conducted an evaluation and to the best of their knowledge that, there were no changes to the Company’s internal control over financial reporting that occurred during the period beginning on June 1, 2021 and ending on August 31, 2021, that have materially affected or are reasonably likely to materially affect the Company’s internal control over financial reporting.

Limitations of Controls and Procedures

There are inherent limitations in the effectiveness of any control system, including the potential for human error and the possible circumvention or overriding of controls and procedures. Additionally, judgments in decision-making can be faulty and breakdowns can occur because of a simple error or mistake. An effective control system can provide only reasonable, not absolute, assurance that the control objectives of the system are adequately met. Accordingly, the management of the Company, including its Chief Executive Officer and Chief Financial Officer, does not expect that the control system can prevent or detect all error or fraud. Finally, projections of any evaluation or assessment of effectiveness of a control system to future periods are subject to the risks that, over time, controls may become inadequate because of changes in an entity’s operating environment or deterioration in the degree of compliance with policies or procedures.

Limitation on scope of design

The Company’s management, with the participation of its CEO and CFO, has limited the scope of the design of the Company’s DC&P and internal controls over financial reporting to exclude controls, policies and procedures and internal controls over financial reporting of certain special purpose entities (“SPEs”) on which the Company has the ability to exercise *de facto* control and which have as a result been consolidated in the Company’s consolidated financial statements. For the nine-month period ended August 31, 2021, these SPEs represent less than 0.1% of the Company’s current assets, less than 0.1% of its non-current assets, less than 0.1% of the Company’s current liabilities, less than 0.1% of long-term liabilities, 0.3% of the Company’s revenue and less than 0.1% of the Company’s net income.

“Eric Lefebvre”

Eric Lefebvre, CPA, CA, MBA Chief Executive Officer

“Renee St-Onge”

Renee St-Onge, CPA, CA Chief Financial Officer

SUPPLEMENTAL INFORMATION

List of acquisitions

Other banners added through acquisitions include:

| Brand | Acquisition year | % ownership | # of franchised locations | # of corporate locations |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|--------------|-----------------------------|--------------------------|
| Fontaine Santé/Veggirama | 1999 | 100% | 18 | — |
| La Crémère | 2001 | 100% | 71 | 3 |
| Croissant Plus | 2002 | 100% | 18 | 2 |
| Cultures | 2003 | 100% | 24 | — |
| Thai Express | May 2004 | 100% | 6 | — |
| Mrs. Vanelli's | June 2004 | 100% | 103 | — |
| TCBY – Canadian master franchise right | September 2005 | 100% | 91 | — |
| Sushi Shop | September 2006 | 100% | 42 | 5 |
| Koya Japan | October 2006 | 100% | 24 | — |
| Sushi Shop – existing franchise locations | September 2007 | 100% | — | 15 |
| Tutti Frutti | September 2008 | 100% | 29 | — |
| Taco Time – Canadian master franchise rights | October 2008 | 100% | 117 | — |
| Country Style Food Services Holdings Inc. | May 2009 | 100% | 475 | 5 |
| Groupe Valentine inc. | September 2010 | 100% | 86 | 9 |
| Jugo Juice | August 2011 | 100% | 134 | 2 |
| Mr. Submarine | November 2011 | 100% | 338 | — |
| Koryo Korean BBQ | November 2011 | 100% | 19 | 1 |
| Mr. Souvlaki | September 2012 | 100% | 14 | — |
| SushiGo | June 2013 | 100% | 3 | 2 |
| Extreme Pita, PurBlendz and Mucho Burrito ("Extreme Brandz") | September 2013 | 100% | 300 - 34 of which in the US | 5 |
| ThaiZone | September 2013 March 2015 | 80% + 20% | 25 and 3 mobile restaurants | — |
| Madisons | July 2014 September 2018 | 90% + 10% | 14 | — |
| Café Dépôt, Muffin Plus, Sushi-Man and Fabrika | October 2014 | 100% | 88 | 13 |
| Van Houtte Café Bistros – perpetual franchising license | November 2014 | 100% | 51 | 1 |
| Manchu Wok, Wasabi Grill & Noodle and SenseAsian | December 2014 | 100% | 115 | 17 |
| Big Smoke Burger | September 2015 September 2016 | 60% + 40% | 13 | 4 |
| Kahala Brands Ltd - Cold Stone Creamery, Blimpie, Taco Time, Surf City Squeeze, The Great Steak & Potato Company, NrGize Lifestyle Café, Samurai Sam's Teriyaki Grill, Frullati Café & Bakery, Rollerz, Johnnie's New York Pizzeria, Ranch One, America's Taco Shop, Cereality, Tasti D-Lite, Planet Smoothie, Maui Wowi and Pinkberry | July 2016 | 100% | 2,839 | 40 |

| Brand | Acquisition year | % ownership | # of franchised locations | # of corporate locations |
|------------------------------------------------------------------------------------------------------|-----------------------------|-------------------|---------------------------|--------------------------|
| BF Acquisition Holdings, LLC – Baja Fresh Mexican Grill and La Salsa Fresh Mexican Grill | October 2016 | 100% | 167 | 16 |
| La Diperie | December 2016 March 2019 | 60%+ 5% | 5 | — |
| Steak Frites St-Paul and Giorgio Ristorante | May 2017 September 2018 | 83.25% + 9.25% | 15 | — |
| The Works Gourmet Burger Bistro | June 2017 | 100% | 23 | 4 |
| Dagwoods Sandwiches and Salads | September 2017 | 100% | 20 | 2 |
| The Counter Custom Burgers | December 2017 | 100% | 36 | 3 |
| Built Custom Burgers | December 2017 | 100% | 5 | — |
| Imvescor Restaurant Group - Baton Rouge, Pizza Delight, Scores, Toujours Mikes, and Ben & Florentine | March 2018 | 100% | 253 | 8 |
| Grabbagreen | March 2018 | 100% | 26 | 1 |
| Timothy's World Coffee and Mmmuffins - perpetual franchising license | April 2018 | 100% | 32 | 7 |
| SweetFrog Premium Frozen Yogurt | September 2018 | 100% | 331 | — |
| Casa Grecque | December 2018 | 100% | 31 | — |
| South Street Burger | March 2019 | 100% | 24 | 13 |
| Papa Murphy's | May 2019 | 100% | 1,301 | 103 |
| Yuzu Sushi | July 2019 | 100% | 129 | — |
| Allô! Mon Coco | July 2019 | 100% | 40 | — |
| Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina | December 2019 | 70% | 20 | 3 |

Definition of non-GAAP measures

Management discloses the following non-GAAP measures as they have been identified as relevant metrics to evaluate the performance of the Company.

The following non-GAAP measures can be found in the analysis of the MD&A:

| | |
|------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Adjusted EBITDA | Represents net income (loss), excluding income tax, all other income (expenses), interest, depreciation and amortization, and impairment charges. See reconciliation of adjusted EBITDA to Income before taxes on pages 12 and 18. |
| Free cash flows | Represents the sum total cash flows from operating activities less capital expenditures. |

Definition of non-GAAP ratios

Management discloses the following non-GAAP ratios as they have been identified as relevant metrics to evaluate the performance of the Company.

The following non-GAAP ratios can be found in the analysis of the MD&A:

| | |
|------------------------------------------|-------------------------------------------------------|
| Adjusted EBITDA as a % of revenue | Represents adjusted EBITDA divided by revenue. |
| Free cash flows per diluted share | Represents free cash flows divided by diluted shares. |

Debt-to-EBITDA Defined as current and long-term debt divided by EBITDA as defined in the credit agreement.

Definition of supplementary financial measures

Management discloses the following supplementary financial measures as they have been identified as relevant metrics to evaluate the performance of the Company.

The following supplementary financial measures can be found in the analysis of the MD&A:

| | |
|---------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recurring revenue streams | Comprised of royalties and other franchising revenues that are earned on a regular basis in accordance with franchise agreements in place. |
| Non-controllable expenses | Comprised of government subsidies that are not directly in control of management and royalties paid to third parties. |
| Controllable expenses | Comprised of wages, professional and consulting services and other office expenses, that are directly in the control of management. |
| Variance in recurring revenue and expenses | Comprised of recurring revenue streams, controllable expenses, royalties paid to third parties, rent (excluding impact of IFRS 16), corporate store revenue and expenses, food processing, distribution and retail revenue and expenses, promotional fund revenue and expenses. |
| Nonrecurring non-controllable expenses | Comprised of government subsidies that are not directly in control of management. |
| Same-store sales | Comparative sales generated by stores that have been open for at least thirteen months or that have been acquired more than thirteen months ago. |
| System sales | System sales are sales of all existing restaurants including those that have closed or have opened during the period, as well as the sales of new concepts acquired from the closing date of the transaction and forward. |
| Digital sales | Digital sales are sales made by customers through online ordering platforms. |

Free cash flows ⁽¹⁾ loop to cash flows provided by operating activities

| | Three months ended | | | | | | | |
|---------------------------------------------------------------------------------------------------|--------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | November 2019 | February 2020 | May 2020 | August 2020 | November 2020 | February 2021 | May 2021 | August 2021 |
| (In thousands \$) | | | | | | | | |
| Cash flows provided by operating activities | 37,897 | 30,980 | 19,207 | 38,624 | 44,841 | 31,307 | 29,541 | 46,553 |
| Additions to property, plant and equipment | (1,191) | (1,119) | (316) | (1,764) | (998) | (1,213) | (2,301) | (1,248) |
| Additions to intangible assets | (1,383) | (649) | (618) | (63) | (97) | (47) | (156) | (65) |
| Proceeds on disposal of property, plant and equipment, assets held for sale and intangible assets | 8,254 | 1,526 | 10,653 | 281 | 164 | 253 | 413 | 361 |
| Free cash flows ⁽¹⁾ | 43,577 | 30,738 | 28,926 | 37,078 | 43,910 | 30,300 | 27,497 | 45,601 |

⁽¹⁾ See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

System sales ⁽¹⁾ to royalties

| Sales for the nine months ended August 31, 2021 | | | | | | | |
|-------------------------------------------------------|-----------|------------|-------|--------------------|------------|---------|----------------|
| <i>(millions of \$)</i> | Canada | | | US & International | | | TOTAL |
| | Corporate | Franchised | Total | Corporate | Franchised | Total | |
| System sales ⁽¹⁾ | 13.5 | 868.1 | 881.6 | 30.8 | 1,756.4 | 1,787.2 | 2,668.8 |
| Franchise royalty income as a % of franchise sales | — | 4.95% | — | — | 5.11% | — | N/A |
| Royalties | — | 43.0 | — | — | 89.7 | — | 132.7 |

| Sales for the nine months ended August 31, 2020 | | | | | | | |
|-------------------------------------------------------|-----------|------------|-------|--------------------|------------|---------|----------------|
| <i>(millions of \$)</i> | Canada | | | US & International | | | TOTAL |
| | Corporate | Franchised | Total | Corporate | Franchised | Total | |
| System sales ⁽¹⁾ | 14.3 | 886.7 | 901.0 | 35.2 | 1,631.5 | 1,666.7 | 2,567.7 |
| Franchise royalty income as a % of franchise sales | — | 4.91% | — | — | 4.86% | — | N/A |
| Royalties | — | 43.5 | — | — | 79.3 | — | 122.8 |

| Sales for the three months ended August 31, 2021 | | | | | | | |
|-------------------------------------------------------|-----------|------------|-------|--------------------|------------|-------|----------------|
| <i>(millions of \$)</i> | Canada | | | US & International | | | TOTAL |
| | Corporate | Franchised | Total | Corporate | Franchised | Total | |
| System sales ⁽¹⁾ | 5.8 | 385.5 | 391.3 | 10.1 | 614.8 | 624.9 | 1,016.2 |
| Franchise royalty income as a % of franchise sales | — | 5.06% | — | — | 5.14% | — | N/A |
| Royalties | — | 19.5 | — | — | 31.6 | — | 51.1 |

| Sales for the three months ended August 31, 2020 | | | | | | | |
|-------------------------------------------------------|-----------|------------|-------|--------------------|------------|-------|--------------|
| <i>(millions of \$)</i> | Canada | | | US & International | | | TOTAL |
| | Corporate | Franchised | Total | Corporate | Franchised | Total | |
| System sales ⁽¹⁾ | 3.7 | 298.9 | 302.6 | 10.2 | 584.7 | 594.9 | 897.5 |
| Franchise royalty income as a % of franchise sales | — | 5.20% | — | — | 5.17% | — | N/A |
| Royalties | — | 15.5 | — | — | 30.2 | — | 45.7 |

⁽¹⁾ See section "Definition of supplementary financial measures" found in the Supplemental Information section for definition.