GROUPE

INVESTOR FACT SHEET

FOURTH QUARTER ENDED **NOVEMBER 30, 2019**



| STOCK INFORMATION | FOURTH QUARTER HIGHLIGHTS |
|---|--|
| Toronto Stock Exchange Symbol: MTY | • EBITDA for Q4-19 increased 30% to reach \$43.0 million; EBITDA for 2019 up 18% to \$147.4 million |
| Price as at February 24, 2020: \$54.25 | Free cash flows for Q4-19 of \$43.6 million, up 59% compared to Q4-18; for 2019 free cash flows were \$116.9 million, up 26% compared to 2018 |
| - | • Net income attributable to shareholders for Q4-19 increased 56% to \$20.7 million or \$0.83 per share |
| High/Low: \$66.89 - \$49.77 | • Consolidated same store sales growth of +1.5% in Q4-19; Canada, USA and International were respectively +1.5%, +2.7% and -7.6% |
| (52 weeks ended February 24, 2020) | System sales of \$1,023.5 million in Q4-19, up 45% from Q4-18; system sales of \$3,619.8 million in 2019, up 30% from 2018 |
| Number of Shares Outstanding: | • Announced on January 20, 2020 an increase in the guarterly dividend of 12% to \$0.185 |
| (February 23, 2020): 24,947,020 | • Repurchased and cancelled 98,543 shares for a total consideration of \$5.2 million in Q4-19 |
| | On December 3, 2019 completed the acquisition of a 70% interest in Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina |
| | • The Board of Directors, through its Audit Committee, reviewed the allegations made against the Company and was able to confirm that our positions and judgments were reasonable and as such there was no impact on the results or financial statements |

A WORD FROM MANAGEMENT

We finished the year on a high note propelled by the five acquisitions we completed during the year leading us to revenues that are now almost evenly split between Canada and the U.S. Fourth guarter results demonstrated positive same store sales, organic growth in system sales, solid growth in the franchise and retails segments, organic growth in EBITDA and significant free cash flow growth, both on an absolute and on a per share basis. In the quarter, we bought back shares for \$5.2 million and announced an increase of 12% of our dividend in early January, demonstrating our confidence in our ability to continue to generate solid free cash flow in the future.

Fiscal 2019 was a milestone year for MTY as we delivered record-breaking results on several key metrics. System sales surpassed the \$3.0 billion mark for the first time in our history, ending the year with positive same store sales growth for the first time since 2012. We almost doubled our retail, food processing and distribution segment, driven by acquisitions and organic growth and our cash flow from operations reached \$113.0 million, or \$4.48 per diluted share, up from \$97.9 million or \$4.03 per diluted share in 2018.

For fiscal 2020, we will continue to focus on producing positive same store sales, optimizing processes and practices and enhancing the customer experience through innovation, guality of food and customer service. We will continue to focus on shareholder value by continuing our efforts to generate organic growth from our existing concepts, seeking potential acquisitions to increase our market share, returning cash to shareholders through dividends and being opportunistic with share buybacks.

Fric Lefebyre Chief Executive Officer

February 24, 2020

FINANCIAL HIGHLIGHTS

| FINANCIAL HIGHLIGHTS (in thousands of Canadian dollars, except per share information and margin) | Quarters ended November 30 (audited) | | | |
|---|---|---------|----------------------|-----------|
| | 2019 | 2018 | 2019 | 2018 |
| | Restated for IFRS 15 | | Restated for IFRS 15 | |
| System Sales ⁽¹⁾ | 1,023,500 | 706,400 | 3,619,800 | 2,782,500 |
| Revenues | 150,004 | 116,488 | 550,942 | 412,346 |
| EBITDA ⁽¹⁾ | 43,027 | 32,994 | 147,395 | 124,851 |
| Normalized EBITDA ⁽¹⁾ | 43,027 | 33,062 | 151,662 | 126,571 |
| Normalized EBITDA margin % ⁽¹⁾ | 28.7% | 28.4% | 27.5% | 30.7% |
| Income before taxes | 25,502 | 18,843 | 97,997 | 80,008 |
| Net income attributable to shareholders | 20,688 | 13,240 | 77,675 | 95,776 |
| Cash flows from operations | 37,897 | 30,514 | 112,951 | 97,880 |
| Cash flows from operations per diluted share (1) | 1.51 | 1.21 | 4.48 | 4.03 |
| Free cash flows (1) | 43,577 | 27,458 | 116,938 | 92,598 |
| Normalized free cash flows ⁽¹⁾ | 43,577 | 27,526 | 121,205 | 94,318 |
| EPS basic | 0.83 | 0.53 | 3.09 | 3.95 |
| EPS diluted | 0.83 | 0.53 | 3.08 | 3.95 |
| Normalized basic EPS ⁽¹⁾ | 0.83 | 0.53 | 3.27 | 2.54 |

(1) This is a non-IFRS financial measure which does not have a standardized meaning prescribed by IFRS and may therefore not be comparable to similar measures presented by other issuers. Please refer to the Non-IFRS financial measures section in the Management's Discussion and Analysis.

PROFILE

MTY GROUP franchises and operates quick-service and casual dining restaurants under over 80 different banners in Canada, the United States and internationally. Based in Montreal, MTY is a family whose heart beats to the rhythm of its brands, the very soul of its multi-branded strategy. For over 40 years, it has been increasing its presence by delivering new concepts in quick-service restaurants and making acquisitions and strategic alliances that have allowed it to reach new heights year after year. By combining new trends with operational know-how, the brands forming the MTY Group now touch the lives of millions of people every year. With over 7,300 locations, the many flavours of the MTY Group have the key to responding to the different tastes and needs of consumers today and tomorrow.

RECENT EVENTS

• On January 20, 2020 the Company announced an increase of 12% of its quarterly dividend payment, which increases from 16.5 ¢ per share to 18.5 ¢ per share.

• On December 3, 2019, one of the Company's wholly owned subsidiaries completed its acquisition of a 70% interest in Turtle's Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina (together "Tortoise Group"), three casual dining concepts operating in the province of Ontario, for a consideration of \$19.0 million.

5-YEAR FINANCIAL REVIEW

(in thousands of Canadian dollars, except per share information, margin and number of locations)

| | 2019 | 2018 | 2017 ⁽²⁾ | 2016 ⁽²⁾ | 2015 ⁽²⁾ |
|--------------------------------|-----------|-----------|----------------------------|----------------------------|----------------------------|
| System Sales ⁽¹⁾ | 3,619,800 | 2,782,500 | 2,302,000 | 1,480,000 | 1,066,000 |
| Revenues | 550,942 | 412,346 | 276,083 | 191,275 | 145,203 |
| EBITDA ⁽¹⁾ | 147,395 | 124,851 | 93,726 | 65,841 | 50,682 |
| EBITDA margin % ⁽¹⁾ | 26.8% | 30.3% | 33.9% | 34.4% | 34.9% |
| Net income | 77,736 | 96,187 | 49,854 | 54,867 | 26,223 |
| EPS diluted | 3.08 | 3.95 | 2.32 | 2.73 | 1.36 |
| Number of locations | 7,373 | 5,984 | 5,469 | 5,681 | 2,738 |

(1) This is a non-IFRS financial measure which does not have a standardized meaning prescribed by IFRS and may therefore not be comparable to similar measures presented by other issuers. Please refer to the Non-IFRS financial measures section in the Management's Discussion and Analysis.

⁽²⁾ Figures have not been restated for IFRS 15.

MOST RECENT ACQUISITIONS

| Brand | Date | Percentage of Ownership | Number of Franchised Locations | Number of Corporate Locations |
|---|---------------|----------------------------|--------------------------------------|-------------------------------------|
| Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina (together "Tortoise Group") | December 2019 | 70% | 19 | 2 |
| Allô! Mon Coco | July 2019 | 100% | 40 | _ |
| Yuzu Sushi | July 2019 | 100% | 129 | — |
| Papa Murphy's | May 2019 | 100% | 1,301 | 103 |
| South Street Burger | March 2019 | 100% | 26 | 14 |

SYSTEM SALES TRAILING 12 MONTHS

(in millions of \$)



PRODUCT CATEGORIES

(in % of Q4 Revenue, excluding interco)



STOCK PERFORMANCE





MTY Food Group Inc. 8210 Transcanada Road Saint-Laurent, Québec, H4S 1M5 Toll Free: 1 (866) 891-6633 Phone: 514-336-8885 info@mtygroup.com

INVESTOR RELATIONS

Eric Lefebvre Chief Executive Officer Tel.: 514-336-8885 ext. 8288 Email: eric@mtygroup.com

ANALYST COVERAGE

| Nick Corcoran | Acumen |
|------------------|-------------------------|
| Derek Lessard | TD Securities |
| George Doumet | Scotia Capital |
| Vishal Shreedhar | National Bank Financial |
| Sabahat Khan | |
| Michael Glenn | Raymond James |