



Management's Discussion and Analysis For the three and six-month periods ended May 31, 2018

General

This Management's Discussion and Analysis of the financial position and financial performance ("MD&A") of MTY Food Group Inc. ("MTY") is supplementary information and should be read in conjunction with the Company's consolidated financial statements and accompanying notes for the fiscal year ended November 30, 2017.

In the MD&A, MTY Food Group Inc., MTY, or the Company, designates, as the case may be, MTY Food Group Inc. and its Subsidiaries, or MTY Food Group Inc., or one of its subsidiaries.

The disclosures and values in this MD&A were prepared in accordance with International Financial Reporting Standards (IFRS) and with current issued and adopted interpretations applied to fiscal years beginning on or after December 1, 2017.

This MD&A was prepared as of July 10, 2018. Supplementary information about MTY, including its latest annual and quarterly reports, and press releases, is available on SEDAR's website at www.sedar.com.

Forward looking statements and use of estimates

This MD&A and, in particular, but without limitation, the sections of this MD&A entitled Outlook, Same-Store Sales, Contingent Liabilities and Subsequent Event, contain forward-looking statements. These forward-looking statements include, but are not limited to, statements relating to certain aspects of the business outlook of the Company during the course of 2018. Forward-looking statements also include any other statements that do not refer to independently verifiable historical facts. A statement made is forward-looking when it uses what is known and expected today to make a statement about the future. Forward-looking statements may include words such as aim, anticipate, assumption, believe, could, expect, goal, guidance, intend, may, objective, outlook, plan, project, seek, should, strategy, strive, target and will. All such forward-looking statements are made pursuant to the 'safe harbour' provisions of applicable Canadian securities laws.

Unless otherwise indicated, forward-looking statements in this MD&A describe the Company's expectations at July 10, 2018 and, accordingly, are subject to change after such date. Except as may be required by Canadian securities laws, the Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Forward-looking statements, by their very nature, are subject to inherent risks and uncertainties and are based on several assumptions which give rise to the possibility that actual results or events could differ materially from the expectations expressed in or implied by such forward-looking statements and that the business

outlook, objectives, plans and strategic priorities may not be achieved. As a result, the Company cannot guarantee that any forward-looking statement will materialize and readers are cautioned not to place undue reliance on these forward-looking statements. Forward-looking statements are provided in this MD&A for the purpose of giving information about management's current strategic priorities, expectations and plans and allowing investors and others to get a better understanding of the business outlook and operating environment. Readers are cautioned, however, that such information may not be appropriate for other purposes.

Forward-looking statements made in this MD&A are based on a number of assumptions that are believed to be reasonable on July 10, 2018. Refer, in particular, to the section of this MD&A entitled Risks and Uncertainties for a description of certain key economic, market and operational assumptions the Company has used in making forward-looking statements contained in this MD&A. If the assumptions turn out to be inaccurate, the actual results could be materially different from what is expected.

In preparing the consolidated financial statements in accordance with IFRS and the MD&A, management must exercise judgment when applying accounting policies and use assumptions and estimates that have an impact on the amounts of assets, liabilities, sales and expenses reported and on contingent liabilities and contingent assets information provided.

Unless otherwise indicated in this MD&A, the strategic priorities, business outlooks and assumptions described in the previous MD&A remain substantially unchanged.

Important risk factors that could cause actual results or events to differ materially from those expressed in or implied by the above-mentioned forward-looking statements and other forward-looking statements included in this MD&A include, but are not limited to: the intensity of competitive activity, and the resulting impact on the ability to attract customers' disposable income; the Company's ability to secure advantageous locations and renew existing leases at sustainable rates; the arrival of foreign concepts, the ability to attract new franchisees; changes in customer tastes, demographic trends and in the attractiveness of concepts, traffic patterns, occupancy cost and occupancy level of malls and office towers; general economic and financial market conditions, the level of consumer confidence and spending, and the demand for, and prices of, the products; the ability to implement strategies and plans in order to produce the expected benefits; events affecting the ability of third-party suppliers to provide essential products and services; labour availability and cost; stock market volatility; volatility in foreign exchange rates or borrowing rates; foodborne illness; operational constraints and the event of the occurrence of epidemics, pandemics and other health risks.

These and other risk factors that could cause actual results or events to differ materially from the expectations expressed in or implied by these forward-looking statements are discussed in this MD&A.

Readers are cautioned that the risks described above are not the only ones that could impact the Company. Additional risks and uncertainties not currently known or that are currently deemed to be immaterial may also have a material adverse effect on the business, financial condition or results of operations.

Except as otherwise indicated by the Company, forward-looking statements do not reflect the potential impact of any non-recurring or other special items or of any dispositions, monetizations, mergers, acquisitions, other business combinations or other transactions that may be announced or that may occur after July 10, 2018. The financial impact of these transactions and non-recurring and other special items can be complex and depends on the facts particular to each of them. The Company therefore cannot describe the expected impact in a meaningful way or in the same way that present known risks affecting our business.

Compliance with International Financial Reporting Standards

Unless otherwise indicated, the financial information presented below, including tabular amounts, is prepared in accordance with International Financial Reporting Standards (“IFRS”). MTY uses earnings before interest, taxes, depreciation and amortization (“EBITDA”), because this measure enables management to assess the Company’s operational performance.

The Company also discloses same-store sales growth, which are defined as comparative sales generated by stores that have been open for at least thirteen months or that have been acquired more than thirteen months ago. Same stores sales growth provides information on the comparative performance of the restaurants in our network from one period to the next.

Similarly, the Company uses system sales to evaluate the size and performance of MTY’s network, as well as to indicate its income-generation potential. System sales include the sales of existing restaurants, of the ones that have closed or have opened during the period, as well as the sales of new concepts acquired from the closing date of the transaction and forward.

These measures are widely accepted financial indicators but are not a measurement determined in accordance with IFRS and may not be comparable to those presented by other companies. These non-IFRS measures are intended to provide additional information about the performance of MTY, and should not be considered in isolation or as a substitute for measure of performance prepared in accordance with IFRS.

The Company uses these measures to evaluate the performance of the business as they reflect its ongoing operations. Management believes that certain investors and analysts use EBITDA to measure a company’s ability to meet payment obligations or as a common measurement to value companies in the industry. Similarly, same-store sales growth and system sales provide additional information to investors about the performance of the network that is not available under IFRS. Both measures are components in the determination of short-term incentive compensation for some employees.

Highlights of significant events during the six-month period

Acquisition of the limited liability interests in CB Franchise Systems LLC and Built Franchise Systems LLC

On December 1, 2017, the Company announced that it had completed the acquisition of the limited liability company interests in CB Franchise Systems LLC and Built Franchise Systems LLC. The purchase price was \$31.0 million (US\$ 24.3 million) of which \$28.3 million (US\$ 22.3 million) was paid at closing. At closing 41 franchised and 3 corporately owned restaurants were in operation.

Completion of combination agreement with Imvescor

On March 1, 2018, the Company, through the merger of a wholly-owned subsidiary with Imvescor Restaurant Group Inc. (“IRG”), acquired all the outstanding shares of IRG. The total consideration for the transaction was \$249.5 million, of which \$52.4 million was settled in cash and the remaining in shares. At closing IRG operated 5 brands in Canada and had 261 locations in operation.

Acquisition of the assets of Grabbagreen®

On March 15, 2018, one of the Company’s wholly-owned subsidiaries acquired the assets of Grabbagreen®. The total consideration amounted to \$3.4 million (US\$ 2.6 million), of which \$3.1 million (US\$ 2.4 million) was paid on closing. At closing, there were 27 locations in operation in the United States.

Acquisition of the assets of Timothy's World Coffee® and Mmmuffins®

On April 4, 2018, one of the Company's wholly-owned subsidiaries acquired the assets of Timothy's World Coffee® and Mmmuffins®. The total consideration amounted to \$1.5 million, of which \$1.2 million was paid on closing. At closing, there were 39 locations in operation in Canada.

Core business

MTY franchises and operates quick-service and casual dining restaurants under the following banners: Tiki-Ming, Sukiyaki, La Crémère, Au Vieux Duluth Express, Carrefour Oriental, Panini Pizza Pasta, Franx Supreme, Villa Madina, Cultures, Thai Express, Vanellis, Kim Chi, "TCBY", Sushi Shop, Koya Japan, Vie & Nam, Tandori, O'Burger, Tutti Frutti, Taco Time, Country Style, Buns Master, Valentine, Jugo Juice, Mr. Sub, Koryo Korean Barbeque, Mr. Souvlaki, Sushi Go, Mucho Burrito, Extreme Pita, PurBlendz, ThaiZone, Madisons New York Grill & Bar, Café Dépôt, Muffin Plus, Sushi-Man, Fabrika, Van Houtte, Manchu Wok, Wasabi Grill & Noodle, Tosto, Big Smoke Burger, Cold Stone Creamery, Blimpie, Surf City Squeeze, The Great Steak & Potato Company, NrGize Lifestyle Café, Samurai Sam's Teriyaki Grill, Frullati Café & Bakery, Rollerz, Johnnie's New York Pizzeria, Ranch One, America's Taco Shop, Cereality, Tasti D-Lite, Planet Smoothie, Maui Wowi, Pinkberry, Baja Fresh Mexican Grill, La Salsa Fresh Mexican Grill, La Diperie, Steak Frites St-Paul, Giorgio Ristorante, The Works Gourmet Burger Bistro, Houston Avenue Bar & Grill and Industria Pizzeria + Bar, Dagwoods Sandwiches and Salads, The Counter Custom Burgers, Built Custom Burgers, Baton Rouge, Pizza Delight, Scores, Toujours Mikes, Ben & Florentine, Grabbagreen, Timothy's World Coffee, and Mmmuffins.

As at May 31, 2018, MTY had 5,734 locations in operation, of which 5,649 were franchised or under operator agreements and the remaining 85 locations were operated by MTY.

MTY's locations can be found in: i) mall and office tower food courts and shopping malls; ii) street front; and, iii) non-traditional format within airports, petroleum retailers, convenience stores, cinemas, amusement parks, in other venues or retailers shared sites, hospitals, universities and food-truck carts. The street front locations are mostly made up of the Country Style, La Crémère, Sushi Shop, Taco Time, Tutti Frutti, Valentine, Mr. Sub, ThaiZone, Extreme Pita, Mucho Burrito, Madisons, Houston Avenue Bar & Grill, Industria Pizzeria + Bar, Steak Frites St-Paul, Giorgio Ristorante, The Works Gourmet Burger Bistro, Blimpie, Cold Stone Creamery, Baja Fresh Mexican Grill, The Counter Custom Burgers, Built Custom Burgers, Baton Rouge, Scores, Pizza Delight, Toujours Mikes, Ben & Florentine and Grabbagreen. La Crémère, "TCBY" and La Diperie operate primarily from April to September and the other banners generally operate year-round.

MTY has developed several quick service restaurant concepts: Tiki-Ming (Chinese cuisine), was its first banner, followed by Sukiyaki (a Japanese delight), Franx Supreme (hot dog/hamburger), Panini Pizza Pasta, Chick'n'Chick, Caferama, Carrefour Oriental, Villa Madina, Kim Chi, Vie & Nam, Tandori, O'Burger and Tosto.

Other banners added through acquisitions include:

| Brand | Acquisition year | % ownership | # of franchised locations | # of corporate locations |
|--------------------------|-------------------------|--------------------|----------------------------------|---------------------------------|
| Fontaine Santé/Veggirama | 1999 | 100% | 18 | — |
| La Crémère | 2001 | 100% | 71 | 3 |
| Croissant Plus | 2002 | 100% | 18 | 2 |
| Cultures | 2003 | 100% | 24 | — |

| Brand | Acquisition year | % ownership | # of franchised locations | # of corporate locations |
|--|----------------------------------|--------------------|--|---------------------------------|
| Thai Express | May 2004 | 100% | 6 | — |
| Mrs. Vanelli's | June 2004 | 100% | 103 | — |
| TCBY – Canadian master franchise right | September 2005 | 100% | 91 | — |
| Yogen Früz™ exclusive master franchise rights in Canada ¹ | April 2006 | 100% | 152 | — |
| Sushi Shop | September 2006 | 100% | 42 | 5 |
| Koya Japan | October 2006 | 100% | 24 | — |
| Sushi Shop – existing franchise locations | September 2007 | 100% | — | 15 |
| Tutti Frutti | September 2008 | 100% | 29 | — |
| Taco Time – Canadian master franchise rights | October 2008 | 100% | 117 | — |
| Country Style Food Services Holdings Inc. | May 2009 | 100% | 475 | 5 |
| Groupe Valentine inc. | September 2010 | 100% | 86 | 9 |
| Jugo Juice | August 2011 | 100% | 134 | 2 |
| Mr. Submarine | November 2011 | 100% | 338 | — |
| Koryo Korean BBQ | November 2011 | 100% | 19 | 1 |
| Mr. Souvlaki | September 2012 | 100% | 14 | — |
| SushiGo | June 2013 | 100% | 3 | 2 |
| Extreme Pita, PurBlendz and Mucho Burrito ("Extreme Brandz") | September 2013 | 100% | 300 - 34 of which in the United States | 5 |
| ThaiZone | September 2013 March 2015 | 80% + 20% | 25 and 3 mobile restaurants | — |
| Madisons | July 2014 | 90% | 14 | — |
| Café Dépôt, Muffin Plus, Sushi-Man and Fabrika | October 2014 | 100% | 88 | 13 |
| Van Houtte Café Bistros – perpetual franchising license | November 2014 | 100% | 51 | 1 |
| Manchu Wok, Wasabi Grill & Noodle and SenseAsian | December 2014 | 100% | 115 | 17 |
| Big Smoke Burger | September 2015 September 2016 | 60% + 40% | 13 | 4 |
| Kahala Brands Ltd - Cold Stone Creamery, Blimpie, Taco Time, Surf City Squeeze, The Great Steak & Potato Company, NrGize Lifestyle Café, Samurai Sam's Teriyaki Grill, Frullati Café & Bakery, Rollerz, Johnnie's New York Pizzeria, Ranch One, America's Taco Shop, Cereality, Tasti D-Lite, Planet Smoothie, Maui Wowi and Pinkberry | July 2016 | 100% | 2,839 | 40 |
| BF Acquisition Holdings, LLC – Baja Fresh Mexican Grill and La Salsa Fresh Mexican Grill | October 2016 | 100% | 167 | 16 |
| La Duperie | December 2016 | 60% | 5 | — |

¹ The Yogen Früz™ exclusive master franchise rights in Canada were disposed of on February 1st, 2017.

| Brand | Acquisition year | % ownership | # of franchised locations | # of corporate locations |
|--|-------------------------|--------------------|----------------------------------|---------------------------------|
| Steak Frites St-Paul and Giorgio Ristorante | May 2017 | 83.25% | 15 | — |
| The Works Gourmet Burger Bistro | June 2017 | 100% | 23 | 4 |
| Houston Avenue Bar & Grill and Industria Pizzeria + Bar | June 2017 | 80% | 12 | — |
| Dagwoods Sandwiches and Salads | September 2017 | 100% | 20 | 2 |
| The Counter Custom Burgers | December 1, 2017 | 100% | 36 | 3 |
| Built Custom Burgers | December 1, 2017 | 100% | 5 | — |
| Imvescor Restaurant Group - Baton Rouge, Pizza Delight, Scores, Toujours Mikes, and Ben & Florentine | March 1, 2018 | 100% | 253 | 8 |
| Grabbagreen | March 15, 2018 | 100% | 26 | 1 |
| Timothy's World Coffee and Mmmuffins | April 4, 2018 | 100% | 32 | 7 |

MTY also has an exclusive area development agreement with Restaurant Au Vieux Duluth to develop and sub-franchise Au Vieux Duluth Express quick-service restaurants in the Provinces of Ontario and Quebec.

Revenues from franchise locations are generated from royalty fees, franchise fees, sales of turn key projects, rent, sign rental, supplier contributions, gift card breakage and program fees and sales of other goods and services, including those generated by products sold at various retailers and by the distribution centre that serves the Valentine franchisees. Operating expenses related to franchising include salaries, general and administrative costs associated with existing and new franchisees, expenses in the development of new markets, costs of setting up turn key projects, rent, supplies, finished products and equipment sold.

Revenues from corporate owned locations include sales generated from corporate owned locations. Corporate owned location expenses include the costs incurred to operate corporate owned locations.

MTY generates revenues from the food processing business discussed herein. The plant produces various products that range from ingredients and ready to eat food sold to restaurants or other food processing plants to prepared food sold in retail stores. The plant generates most of its revenues selling its products to distributors and retailers.

Description of recent acquisitions

On April 4, 2018, one of the Company's wholly-owned subsidiaries acquired the assets of Timothy's World Coffee® and Mmmuffins®. The total consideration amounted to \$1.5 million, of which \$1.2 million was paid on closing. At closing, there were 39 locations in operation in Canada.

On March 15, 2018, one of the Company's wholly-owned subsidiaries acquired the assets of Grabbagreen®. The total consideration amounted to \$3.4 million (US\$ 2.6 million), of which \$3.1 million (US\$2.4 million) was paid on closing. At closing, there were 27 locations in operation in the United States.

On March 1, 2018, the Company, through the merger of a wholly-owned subsidiary with Imvescor Restaurant Group Inc. ("IRG"), acquired all the outstanding shares of IRG. The total consideration for the transaction was \$249.5 million, of which \$52.4 million was settled in cash and the remaining in shares. At closing IRG operated 5 brands in Canada and had 261 locations in operation.

On December 1, 2017, the Company announced that it had completed the acquisition of the limited liability company interests in CB Franchise Systems LLC and Built Franchise Systems LLC. The purchase price was \$31.0 million (US\$ 24.3 million) of which \$28.3 million (US\$ 22.3 million) was settled in cash. At closing 41 franchised and 3 corporately owned restaurants were in operation. The network has locations in the United States of America, Canada, Ghana, Ireland, Japan, Mexico, Saudi Arabia and the United Kingdom.

On September 29, 2017, the Company announced it had completed the acquisition of the assets of Dagwoods Sandwiches and Salads. The purchase price was \$3.0 million of which \$2.6 million was settled in cash. At closing, there were 22 locations in operation, all of them located in Canada.

On June 16, 2017, the Company announced it had completed through its 80% controlling interest in a subsidiary the acquisition of the assets of Houston Avenue Bar & Grill (“Houston”) and Industria Pizzeria + Bar (“Industria”). The Company’s share of the purchase consideration was \$16.8 million of which \$12.8 million was settled in cash. At closing nine Houston and three Industria were in operation. All locations are located in Canada.

On June 9, 2017, the Company announced it had completed the acquisition of the assets of The Works Gourmet Burger Bistro. The purchase price was \$8.2 million of which \$7.1 million was settled in cash. At closing, there were 27 locations in operation, all of them located in Canada.

On May 8, 2017, the Company announced that it had completed the acquisition of the assets of Steak Frites St-Paul and Giorgio Ristorante for an amount of \$0.4 million, of which \$0.3 million was paid from cash on hand. At closing, six Giorgio Ristorante and nine Steak Frites were in operation. All locations are located in Canada.

On April 19, 2017, the Company acquired the remaining non-controlling shareholder interest in 7687567 Canada Inc. (Lucky 8) for a non-material cash consideration.

On December 9, 2016, the Company announced that it had completed through its 60% controlling interest in a subsidiary the acquisition of the assets of La Duperie. The Company’s share of the purchase consideration amounted to \$0.9 million, satisfied by the payment of \$0.8 million cash. At closing, La Duperie operated 5 stores in Canada.

Summary of quarterly financial information

| (in thousands \$) | Quarters ended | | | | | | | |
|--|----------------|---------------|---------------|----------|-------------|---------------|---------------|----------|
| | August 2016 | November 2016 | February 2017 | May 2017 | August 2017 | November 2017 | February 2018 | May 2018 |
| Revenue | \$52,886 | \$67,707 | \$64,016 | \$69,962 | \$72,372 | \$69,733 | \$63,715 | \$89,829 |
| EBITDA ¹ | \$17,953 | \$22,962 | \$16,336 | \$24,595 | \$25,576 | \$27,219 | \$19,912 | \$35,506 |
| Net income attributable to owners | \$22,685 | \$15,474 | \$2,015 | \$16,033 | \$12,035 | \$19,424 | \$45,332 | \$18,040 |
| Total comprehensive income (loss) attributable to owners | \$16,900 | \$23,567 | (\$1,192) | \$20,145 | (\$14,344) | \$29,138 | \$43,852 | \$22,260 |
| Earnings per share | \$1.13 | \$0.75 | \$0.09 | \$0.75 | \$0.56 | \$0.91 | \$2.12 | \$0.72 |
| Earnings per diluted share | \$1.13 | \$0.75 | \$0.09 | \$0.75 | \$0.56 | \$0.91 | \$2.12 | \$0.72 |

¹ EBITDA (income before income taxes, interest, depreciation and amortization) is not an earnings measure recognized by IFRS and therefore may not be comparable to similar measures presented by other companies. EBITDA is defined as operating revenues less operating expenses. See reconciliation of EBITDA to Income before taxes on page 16.

Segment note disclosure

Management monitors and evaluates results of the Company based on geographical segments; these two segments being Canadian and United States of America/ International. Each geographical area is managed by their respective Chief Operating Officers (COO) whom brand leaders report to account for the results of their operations.

Results of operations for the six-month period ended May 31, 2018

Revenue

During the first six months of our 2018 fiscal year, the Company's total revenue increased to \$153.5 million, from \$134.0 million a year earlier. Revenues for the two segments of business are broken down as follows:

| Segment | Sub-division | May 31, 2018 (\$ million) | May 31, 2017 (\$ million) | Variation |
|---------------------------------|---------------------------|------------------------------|------------------------------|------------|
| Canada | Franchise operation | 64.5 | 49.8 | 30% |
| | Corporate stores | 15.7 | 9.8 | 60% |
| | Food processing | 7.8 | 7.1 | 11% |
| | Intercompany transactions | (1.4) | (1.1) | N/A |
| Total Canada | | 86.6 | 65.6 | 32% |
| USA & International | Franchise operation | 54.0 | 53.4 | 1% |
| | Corporate stores | 13.1 | 15.2 | (13%) |
| | Intercompany transactions | (0.2) | (0.2) | N/A |
| Total USA/International | | 66.9 | 68.4 | (2%) |
| Total operating revenues | | 153.5 | 134.0 | 15% |

Canada revenue analysis:

As is shown in the table above, revenue from franchise locations in Canada increased by 30%. Several factors contributed to the variation, as listed below:

| | \$ million |
|--|-------------|
| Revenues, first six months of 2017 | 49.8 |
| Increase in recurring revenue streams | 4.7 |
| Increase in initial franchise fees, renewal fees and transfer fees | 0.3 |
| Decrease in turn key, sales of material to franchisees and rent revenues | (2.1) |
| Increase due to the acquisition of Imvescor Restaurant group | 11.4 |
| Other non-material variations | 0.4 |
| <u>Revenues, first six months of 2018</u> | <u>64.5</u> |

Revenue from corporate owned locations increased by 60% to \$15.7 million during the period. The increase is mainly due to sales from the four corporate The Works Gourmet Burger Bistro locations acquired in the third quarter of 2017 and the 8 corporate Imvescor Restaurant Group restaurants acquired at the beginning of the quarter.

Food processing revenues increased by 11% during 2018, mainly due to increased volumes of certain existing products as well as to the continuous addition of new product lines.

USA/International revenue analysis:

As is shown in the table above, revenue from franchise locations in the US increased by 1%. Several factors contributed to the variation, as listed below:

| | \$ million |
|--|-------------|
| Revenues, first six months of 2017 | 53.4 |
| Increase in recurring revenue streams | 1.7 |
| Decrease in initial franchise fees, renewal fees and transfer fees | (0.3) |
| Increase in sales of material and services to franchisees | 0.3 |
| Increase due to gift card breakage income | 2.0 |
| Impact of variation in foreign exchange rates | (3.3) |
| Other non-material differences | 0.2 |
| <u>Revenues, first six months of 2018</u> | <u>54.0</u> |

Revenue from corporate owned locations decreased by 13%, to \$13.1 million during the six-month period, due to franchising better performing locations in the first half of 2017.

Cost of sales and other operating expenses

During the first half of 2018 operating expenses increased by 5% to \$98.1 million, up from \$93.0 million a year ago. Operating expenses for the two business segments were incurred as follows:

| Segment | Sub-division | May 31, 2018 (\$ million) | May 31, 2017 (\$ million) | Variation |
|---|---------------------------|------------------------------|------------------------------|-----------|
| Canada | Franchise operation | 29.2 | 26.9 | 9% |
| | Corporate stores | 17.3 | 10.2 | 69% |
| | Food processing | 7.1 | 6.6 | 7% |
| | Intercompany transactions | (1.6) | (1.3) | N/A |
| Total Canada | | 52.0 | 42.4 | 23% |
| USA & International | Franchise operation | 30.1 | 32.5 | (7%) |
| | Corporate stores | 16.0 | 18.1 | (12%) |
| | Intercompany transactions | (0.0) | (0.0) | N/A |
| Total USA/International | | 46.1 | 50.6 | (9%) |
| Total cost of sales and other operating expenses | | 98.1 | 93.0 | 5% |

Canada cost of sales and other operating expenses analysis:

Expenses from franchise operations increased by \$2.3 million or 9% when compared to the same period in 2017. Excluding the impact from the acquisition of Imvescor Group, expenses from franchise operations would have decreased by \$3.5 million. The decrease is mostly attributable to a decrease in the number of turnkey projects which fluctuated in line with the associated revenues and a decrease in lease termination costs and rent. This was partially offset by an increase in the wages and benefits resulting from acquisitions realized in 2017 and 2018 and in professional fees. During the first half of 2018, the Company incurred approximately \$1.6 million in non-recurring incremental costs related to the acquisition of Imvescor Restaurant Group Inc., which closed on March 1st, 2018.

The variation of expenses from the corporate stores and food processing activities were both tightly correlated to the related revenues.

USA/International cost of sales and other operating expenses analysis:

During the six-month period, the Company expenses from US franchise operations decreased by \$2.4 million or 7% when compared to the same period last year. The decrease predominantly results from a decrease in wages and benefits and professional fees, as well as from the favorable impact from foreign exchange rates variation between the two periods.

Corporate stores costs decreased 12% for the six-month period ending May 31, 2018 when compared to the same period last year. The variation of expenses from the corporate stores was correlated to the related revenues.

Earnings before interest, taxes, depreciation and amortization (EBITDA)

| Six months ended May 31, 2018 | | | |
|-------------------------------|--------|------------------------|-------|
| <i>(In millions \$)</i> | Canada | USA & International | Total |
| Revenues | 86.6 | 66.9 | 153.5 |
| Expenses | 52.0 | 46.1 | 98.1 |
| EBITDA ¹ | 34.6 | 20.8 | 55.4 |
| EBITDA as a % of Revenue | 40% | 31% | 36% |

| Six months ended May 31, 2017 | | | |
|-------------------------------|--------|------------------------|-------|
| <i>(In millions \$)</i> | Canada | USA & International | Total |
| Revenues | 65.6 | 68.4 | 134.0 |
| Expenses | 42.4 | 50.6 | 93.0 |
| EBITDA ¹ | 23.2 | 17.8 | 41.0 |
| EBITDA as a % of Revenue | 35% | 26% | 31% |

¹ EBITDA (income before income taxes, interest, depreciation and amortization) is not an earnings measure recognized by IFRS and therefore may not be comparable to similar measures presented by other companies. EBITDA is defined as operating revenues less operating expenses. See reconciliation of EBITDA to Income before taxes on page 12

Below is a summary of performance segmented by product/service:

| Six months ended May 31, 2018 | | | | | |
|-------------------------------|-----------|-----------|------------|------------------------------|-------|
| <i>(In millions \$)</i> | Franchise | Corporate | Processing | Intercompany transactions | Total |
| Revenues | 118.5 | 28.8 | 7.8 | (1.6) | 153.5 |
| Expenses | 59.3 | 33.3 | 7.1 | (1.6) | 98.1 |
| EBITDA ¹ | 59.2 | (4.5) | 0.7 | — | 55.4 |
| EBITDA as a % of Revenue | 50% | N/A | 9% | N/A | 36% |

| Six months ended May 31, 2017 | | | | | |
|-------------------------------|-----------|-----------|------------|------------------------------|-------|
| <i>(In millions \$)</i> | Franchise | Corporate | Processing | Intercompany transactions | Total |
| Revenues | 103.2 | 25.0 | 7.1 | (1.3) | 134.0 |
| Expenses | 59.4 | 28.3 | 6.6 | (1.3) | 93.0 |
| EBITDA ¹ | 43.8 | (3.3) | 0.5 | — | 41.0 |
| EBITDA as a % of Revenue | 42% | N/A | 7% | N/A | 31% |

¹ EBITDA (income before income taxes, interest, depreciation and amortization) is not an earnings measure recognized by IFRS and therefore may not be comparable to similar measures presented by other companies. EBITDA is defined as operating revenues less operating expenses. See reconciliation of EBITDA to Income before taxes on page 12.

Total EBITDA for the six-month period ended May 31, 2018 was \$55.4 million, an increase of 35% compared to the same period last year. Canada contributed 62% of total EBITDA and 79% of the total increase in EBITDA, mainly owing to the acquisitions realized in 2017 and 2018. The acquisition of Invescor Restaurant Group, which contributed \$5.6 million since the closing of the transaction on March 1st, 2018, was the largest contributor.

The USA & International EBITDA grew by 17% despite the adverse impact of a weaker US dollar in 2018, which affects the value of the EBITDA generated in the USA and internationally after it is translated into our presentation currency, the Canadian dollar.

Net income

For the six-month period ended May 31, 2018, net income attributable to owners increased to \$63.4 million or \$2.72 per share (\$2.72 per diluted share) compared to \$18.0 million or \$0.84 per share (\$0.84 per diluted share) for the same period last year.

The results were impacted favorably by an adjustment in the prospective income tax rate for the United States used to calculate the deferred income taxes. Excluding the impact of this non-recurring adjustment, net income attributable to owners would have been \$27.1 million, or \$1.16 per share (\$1.16 per diluted share).

Calculation of Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA)

| <i>(in thousands \$)</i> | Period ended May 31, 2018 | Period ended May 31, 2017 |
|--|--------------------------------------|--------------------------------------|
| Income before taxes | 34,930 | 24,544 |
| Depreciation – property, plant and equipment | 1,382 | 1,557 |
| Amortization – intangible assets | 11,528 | 11,267 |
| Interest on long-term debt | 5,666 | 5,145 |
| Foreign exchange gain | (49) | (619) |
| Interest income | (322) | (219) |
| Revaluation of financial liabilities recorded at fair value through profit and loss | 949 | — |
| Gain on disposal of property, plant and equipment and intangibles | (181) | (744) |
| Impairment on property, plant and equipment | 1,515 | — |
| EBITDA | 55,418 | 40,931 |

Other income and charges

Amortization of intangible assets variation was offset by a positive impact from foreign exchange rates.

Depreciation of property, plant and equipment declined due to the disposition of several corporate stores in the US segment over the course of 2017 and the impact of a weaker US dollar in the second quarter of 2018.

The Company also determined that an impairment charge was required on four corporate stores that had been built in the past two years as a result of poor profitability and unfavorable trends for all four locations.

During the second quarter of 2018, as the result of a decline in their financial performance, the Company carried out a review of the recoverable amounts of the capitals assets related to certain corporate stores. The review led to the recognition of a non-cash impairment loss of \$1,515 composed of leasehold improvements and equipment.

Results of operations for the three-month period ended May 31, 2018

Revenue

During the second quarter of the 2018 fiscal year, the Company's total revenue increased by 28% to reach \$89.8 million. Revenues for the two segments of business are broken down as follows:

| Segment | Sub-division | May 31, 2018 (\$ million) | May 31, 2017 (\$ million) | Variation |
|---------------------------------|---------------------------|------------------------------|------------------------------|------------|
| Canada | Franchise operation | 39.6 | 24.8 | 60% |
| | Corporate stores | 9.8 | 4.9 | 99% |
| | Food processing | 4.1 | 3.8 | 9% |
| | Intercompany transactions | (0.8) | (0.6) | N/A |
| Total Canada | | 52.7 | 32.9 | 60% |
| USA & International | Franchise operation | 29.9 | 30.0 | (1.0%) |
| | Corporate stores | 7.3 | 7.1 | 5% |
| | Intercompany transactions | (0.1) | (0.1) | N/A |
| Total USA/International | | 37.1 | 37.0 | 0% |
| Total operating revenues | | 89.8 | 69.9 | 28% |

Canada revenue analysis:

As is shown in the table above, revenue from franchise locations in Canada increased by 60% compared to prior year. Several factors contributed to the variation, as listed below:

| | \$ million |
|--|-------------|
| Revenues, second quarter of 2017 | 24.8 |
| Increase in recurring revenue streams | 2.8 |
| Increase in initial franchise fees, renewal fees and transfer fees | 0.1 |
| Increase in sales of material to franchisees and rent revenues | 0.1 |
| Increase due to the acquisition of Imvescor Restaurant group | 11.4 |
| Other non-material variations | 0.4 |
| <u>Revenues, second quarter of 2018</u> | <u>39.6</u> |

Revenue from corporate owned locations increased by 99%, to \$9.8 million during the three-month period. The increase is mainly due to sales from the four corporate The Works Gourmet Burger Bistro locations acquired in the third quarter of 2017 and the 8 corporate Imvescor Restaurant Group restaurants acquired at the beginning of the second quarter of 2018.

Food processing revenues increased by 9% during the second quarter of 2018, mainly due to increased volumes of certain existing products as well as to the continuous addition of new product lines.

USA/International revenue analysis:

As is shown in the table above, revenue from franchise locations in the US decreased by 1%. Several factors contributed to the variation, as listed below:

| | \$ million |
|---|-------------|
| Revenues, second quarter of 2017 | 30.0 |
| Increase in recurring revenue streams | 1.2 |
| Increase in sales of material and services to franchisees | 0.2 |
| Increase due to gift card breakage income | 1.0 |
| Impact of variation in foreign exchange rates | (2.0) |
| Other non-material differences | (0.5) |
| Revenues, second quarter of 2018 | 29.9 |

Revenue from corporate owned locations increased by 5%, to \$7.3 million, mainly due to the higher average sales volume of locations operated by the company during the second quarter.

Cost of sales and other operating expenses

During the second quarter of 2018, operating expenses increased by 20%. Operating expenses for the two business segments were incurred as follows:

| Segment | Sub-division | May 31, 2018 (\$ million) | May 31, 2017 (\$ million) | Variation |
|---|---------------------------|--------------------------------------|--------------------------------------|------------------|
| Canada | Franchise operation | 17.3 | 13.3 | 31% |
| | Corporate stores | 11.3 | 5.2 | 117% |
| | Food processing | 3.8 | 3.6 | 4% |
| | Intercompany transactions | (0.8) | (0.7) | N/A |
| Total Canada | | 31.6 | 21.4 | 48% |
| USA & International | Franchise operation | 14.4 | 15.7 | (9%) |
| | Corporate stores | 8.3 | 8.2 | 1% |
| | Intercompany transactions | — | — | N/A |
| Total USA/International | | 22.7 | 23.9 | (5%) |
| Total cost of sales and other operating expenses | | 54.3 | 45.3 | 20% |

Canada cost of sales and other operating expenses analysis:

Expenses from franchise operations increased by \$4.0 million or 31% when compared to the same period in 2017. Excluding the impact from the acquisition of Imvescor Restaurant Group, expenses from franchise operations would have decreased by \$1.8 million. An increase in wages and benefits was offset by a decrease in rent and lease termination costs.

Expenses from Corporate stores and the food processing segment fluctuated mostly as a function of factors explained in the Revenue section above.

USA/International cost of sales and other operating expenses analysis:

During the second quarter, the Company's expenses from US franchise operations decreased by \$1.3 million or 9% when compared to the same period last year. The decrease predominantly results from a decrease in fees paid to area developers as a result of the cancellation of some agreements and a reduction in professional fees, which were partially offset by an increase in wages and benefit to support the two recent acquisitions. Expenses were impacted favorably by variations in foreign exchange rates between the two periods.

Corporate stores costs increase by 1% for the second quarter when compared to the same period last year. The variation of expenses from the corporate stores was correlated to the related revenues.

Earnings before interest, taxes, depreciation and amortization (EBITDA)

| Three months ended May 31, 2018 | | | | |
|--|-------------------------|--------|---------------------|-------|
| | <i>(In millions \$)</i> | Canada | USA & International | Total |
| Revenues | | 52.7 | 37.1 | 89.8 |
| Expenses | | 31.6 | 22.7 | 54.3 |
| EBITDA ⁽¹⁾ | | 21.1 | 14.4 | 35.5 |
| EBITDA as a % of Revenue | | 40% | 38% | 40% |

| Three months ended May 31, 2017 | | | | |
|--|-------------------------|--------|---------------------|-------|
| | <i>(In millions \$)</i> | Canada | USA & International | Total |
| Revenues | | 32.9 | 37.0 | 69.9 |
| Expenses | | 21.4 | 23.9 | 45.3 |
| EBITDA ⁽¹⁾ | | 11.5 | 13.1 | 24.6 |
| EBITDA as a % of Revenue | | 35% | 35% | 35% |

Below is a summary of performance segmented by product/service:

| Three months ended May 31, 2018 | | | | | | |
|--|-------------------------|-----------|-----------|------------|---------------------------|-------|
| | <i>(In millions \$)</i> | Franchise | Corporate | Processing | Intercompany transactions | Total |
| Revenues | | 69.4 | 17.1 | 4.1 | (0.8) | 89.8 |
| Expenses | | 31.7 | 19.6 | 3.8 | (0.8) | 54.3 |
| EBITDA ⁽¹⁾ | | 37.7 | (2.5) | 0.3 | — | 35.5 |
| EBITDA as a % of Revenue | | 54% | N/A | 7% | N/A | 40% |

| Three months ended May 31, 2017 | | | | | | |
|--|-------------------------|-----------|-----------|------------|---------------------------|-------|
| | <i>(In millions \$)</i> | Franchise | Corporate | Processing | Intercompany transactions | Total |
| Revenues | | 54.8 | 12.0 | 3.8 | (0.7) | 69.9 |
| Expenses | | 29.0 | 13.4 | 3.6 | (0.7) | 45.3 |
| EBITDA ⁽¹⁾ | | 25.8 | (1.4) | 0.2 | — | 24.6 |
| EBITDA as a % of Revenue | | 47% | N/A | 5% | N/A | 35% |

⁽¹⁾EBITDA (income before income taxes, interest, depreciation and amortization) is not an earnings measure recognized by IFRS and therefore may not be comparable to similar measures presented by other companies. EBITDA is defined as operating revenues less operating expenses. See reconciliation of EBITDA to Income before taxes on page 16

Total EBITDA for the three-month period ended May 31, 2018 was \$35.5 million, an increase of \$10.9 million compared to the same period last year. Canadian operations contributed to 88% while USA operations contributed to the remaining 12% increase.

In Canada, EBITDA for the second quarter of 2018 increased by \$9.6 million compared to the same period last year mostly due to the acquisitions in the second half of 2017 and during 2018. The main contributor was the acquisition of Imvescor Restaurant Group at the beginning of the second quarter, which generated \$5.6 million in EBITDA.

Net income

For the three-month period ended May 31, 2018, net income attributable to owners increased by \$2.0 million, to \$18.0 million or \$0.72 per share (\$0.72 per diluted share) compared to \$16.0 million or \$0.75 per share (\$0.75 per diluted share) for the same period last year.

Calculation of Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA)

| <i>(in thousands of dollars)</i> | Period ended May 31, 2018 | Period ended May 31, 2017 |
|---|--------------------------------------|--------------------------------------|
| Income before taxes | 23,045 | 22,428 |
| Depreciation – property, plant and equipment | 846 | 571 |
| Amortization – intangible assets | 6,466 | 5,713 |
| Interest on long-term debt | 3,219 | 2,444 |
| Foreign exchange loss (gain) | (89) | (5,984) |
| Interest income | (177) | (119) |
| Gain on disposal of property, plant and equipment and intangibles | (172) | (458) |
| Impairment of property, plant and equipment | 1,515 | — |
| Revaluation of financial liabilities recorded at fair value | 853 | — |
| EBITDA | 35,506 | 24,595 |

Other income and charges

Foreign exchange significantly varied due to the foreign exchange impact on the revaluation of a loan of one of its subsidiaries that is no longer being revalued in the statement of income.

Interest on long-term debt increased to \$3.2 million from \$2.4 million during the three-month period as a result of the interest on the credit facilities, from which the company has drawn additional funds since the second quarter of 2017.

Depreciation and amortization both increased significantly due to recent acquisitions, most notably that of Imvescor Restaurant Group which result in an increase in capital assets and amortizable franchise rights.

During the three-month period ended May 31, 2018, as the result of a decline in their financial performance, the Company carried out a review of the recoverable amounts of the capitals assets related to certain corporate stores. The review led to the recognition of a non-cash impairment loss of \$1,515 composed of leasehold improvements and equipment.

Income taxes

The provision for income taxes as a percentage of income before taxes has decreased to 21.2% of income before taxes from 27.9%. The lower rate mostly stems from the decrease in the US statutory tax rates enacted during 2018.

Contractual obligations and long-term debt

The obligations pertaining to the long-term debt and the minimum rentals for the leases that are not subleased are as follows:

| For the period ending <i>(In thousands \$)</i> | Long term debt ⁽¹⁾ | Net lease commitments | Total contractual obligations |
|---|-------------------------------|--------------------------|----------------------------------|
| 12 months ending May 2019 | 5,313 | 13,152 | 18,465 |
| 12 months ending May 2020 | 8,919 | 12,058 | 20,977 |
| 12 months ending May 2021 | 7,867 | 11,381 | 19,248 |
| 12 months ending May 2022 | 270,530 | 10,686 | 281,216 |
| 12 months ending May 2023 | 4,204 | 8,325 | 12,529 |
| Balance of commitments due after 2023 | 22 | 26,903 | 26,925 |
| | 296,855 | 82,505 | 379,360 |

(1) Amounts shown represent the total amount payable at maturity and are therefore undiscounted. For total commitments, please refer to the May 31, 2018 condensed interim consolidated financial statements

Long-term debt includes interest bearing loans related to the acquisition of Kahala Brands Ltd., BF Acquisition Holdings, LLC, and Imvescor Restaurant Group, promissory notes related to the acquisition of Houston and Industria, minority put options, non-interest-bearing holdbacks on acquisitions and non-interest-bearing contract cancellation fees.

Liquidity and capital resources

As of May 31, 2018, the amount held in cash totalled \$45.7 million, a decrease of \$10.7 million since the end of the 2017 fiscal period. The decrease is primarily explained by considerations paid for acquisitions from cash on hand, as well as debt repayments.

During the first half of 2018, the Company paid \$7.0 million in dividends to its shareholders. This had no significant impact on the cash position of the Company as a result of strong cash flows generated by operations.

During the second quarter, cash flows generated by operating activities were \$25.4 million, compared to \$27.9 million for the same period in 2017. Excluding the variation in non-cash working capital items, income taxes and interest paid, operations generated \$35.9 million in cash flows, compared to \$27.6 million in 2017, which represents an increase of 30% compared to the same period last year. The increase is mostly due to the increase in EBITDA detailed above.

The revolving credit facility has an authorized amount of \$305,000 (on June 27, 2018 pursuant to an amendment of our agreement an authorized amount of \$500,000) (November 30, 2017 - \$305,000), of which \$270,522 was drawn at May 31, 2018 (November 30, 2017 - \$210,522).

The facility has the following financial covenants:

- The Debt to EBITDA ratio must be less than or equal to 3.50:1.00 from July 21, 2017 to July 20, 2018 and less than 3.00:1.00 thereafter.

- The fixed charges coverage ratio must be at 1.25:1.00 at all times.

The credit agreement also contains various limitations on distributions and on the usage of the proceeds from the disposal of assets which are not expected to impact the Company during the term of the credit agreement.

The revolving facility is repayable without penalty with the balance due on the date of maturity July 21, 2021.

At quarter end, the Company was in compliance with the covenants of the credit agreement.

Financial position

Accounts receivable at the end of the period were \$45.2 million, compared to \$34.2 million at the end of the 2017 fiscal period. The increase is entirely attributable to the acquisition of IRG.

Intangible assets grew by \$216.3 million. The increase is due to the acquisition of The Counter and Built Custom Burgers, Imvescor Restaurant Group, Grabbagreen and Timothy's World Coffee and Mmmuffins during the period. The increase caused by the acquisitions was partially offset by the impact of foreign exchange variations and by the amortization expense recorded during the period.

Accounts payable and accrued liabilities increased to \$71.8 million as at May 31, 2018, from \$57.6 million as at November 30, 2017. The majority of the \$14.2 million increase is due to the acquisition of Imvescor with the remaining variance due to the timing of cash payments to suppliers.

Provisions, which are composed of litigation and dispute, closed store and gift card provisions, increased to \$80.1 million as at May 31, 2018 from \$75.3 million as at November 30, 2017. The increase is mainly due to the gift card liability from the acquisition of Imvescor Restaurant Group and as well as an increase in lease termination provisions.

Long-term debt increased by \$65.3 million. The increase is attributable to the additional funds required for the acquisition of Imvescor Restaurant Group Inc. and to the holdbacks payable in relation to the acquisitions of The Counter and Built Custom Burgers, Grabbagreen, Timothy's World Coffee and Mmmuffins.

Deferred income tax balances were remeasured during the first quarter of 2018 using the new U.S. statutory federal income tax rate, which decreased from 35% to 21%. This resulted in a decrease of the Company's net liability by \$36.3 million. This net tax benefit is estimated based on the initial analysis of the "U.S. Tax Cuts and Job Act", and given the complexity of this act, this estimate is subject to adjustment when further guidance becomes available.

Further details on the above statement of financial position items can be found in the notes to the May 31, 2018 condensed interim consolidated financial statements.

Capital stock

During the first half of 2018 the Company issued 3,785,996 shares in connection with the acquisition of Imvescor Restaurant Group. The Company did not redeem any shares.

Location information

MTY's locations can be found in: i) food courts and shopping malls; ii) street front; and iii) non-traditional format within petroleum retailers, convenience stores, cinemas, amusement parks, in other venues or retailer shared sites, hospitals, universities and airports. The non-traditional locations are typically smaller in size, require lower investment and generate lower revenue than the shopping malls, food courts and street front locations.

| Number of locations | Three months ended | | Six months ended | |
|--|--------------------|--------------|------------------|--------------|
| | May 31, 2018 | | May 31, 2017 | |
| | | | | |
| Franchises, beginning of the period | 5,343 | 5,402 | 5,451 | 5,599 |
| Corporate owned, beginning of the period | | | | |
| Canada | 36 | 29 | 34 | 31 |
| United States | 43 | 38 | 42 | 51 |
| Total, beginning of the period | 5,422 | 5,469 | 5,527 | 5,681 |
| Opened during the period | 73 | 134 | 71 | 119 |
| Closed during the period | (88) | (240) | (119) | (227) |
| Acquired during the period | 327 | 371 | 15 | 20 |
| Reduction due to sale of Yogen Früz | — | — | — | (99) |
| Total, end of the period | 5,734 | 5,734 | 5,494 | 5,494 |
| Franchises, end of the period | | 5,649 | | 5,428 |
| Corporate owned, end of the period | | | | |
| Canada | | 50 | | 33 |
| United States | | 35 | | 33 |
| Total, end of the period | | 5,734 | | 5,494 |

Excluding the stores acquired, the Company's network opened 134 locations (63 in Canada, 44 in the United States and 27 International) during the first six months of 2018. For the second quarter only, there were 73 locations opened (41 in Canada, 18 in the United States and 14 International). Both the quarter and year-to-date realizations exceed the performance of 2017.

During the first half of the year, the Company's network closed 240 locations (98 in Canada, 111 in the United States and 31 International); of those 88 were closed during the second quarter (40 in Canada, 39 in the United States and 9 International)

New store openings include five additional locations of Thai Express in the United States; that brings the total to six, with multiple additional locations scheduled to open in the coming months as the pace of new openings accelerates.

The net reduction of 106 locations results from a multitude of factors, which includes landlords redeveloping their properties, competitive pressures, leases expiring, and closure of underperforming stores. The first quarter is typically a seasonal high in the rate of closures for MTY's network owing to colder months and customers' low spending during the post-Holidays period.

The Frozen Treats and Sandwiches and Coffee categories contributed the largest part of the decline on a year-to-date basis; however, during the second quarter, the Frozen Treats category has contributed a net increase of 8 locations. The Sandwiches and Coffee category remains challenging with a negative 26 locations, which are mainly coming from Country Style, Extreme Pita and Blimpie.

The chart below provides the breakdown of MTY's locations and system sales by type:

| Location type | % of location count | | % of system sales six months ended | |
|------------------------------|---------------------|------|---------------------------------------|------|
| | May 31 | | May 31 | |
| | 2018 | 2017 | 2018 | 2017 |
| Shopping mall & office tower | | | | |
| food courts | 22% | 24% | 24% | 28% |
| Street front | 51% | 48% | 61% | 56% |
| Non-traditional format | 27% | 28% | 15% | 16% |

The geographical breakdown of MTY's locations and system sales consists of:

| Geographical location | % of location count | | % of system sales six months ended | |
|---------------------------|---------------------|------|---------------------------------------|------|
| | May 31 | | May 31 | |
| | 2018 | 2017 | 2018 | 2017 |
| Ontario | 17% | 17% | 14% | 13% |
| Quebec & Eastern Canada | 20% | 16% | 26% | 18% |
| Western Canada | 10% | 10% | 9% | 11% |
| California | 8% | 8% | 13% | 12% |
| Rest of the United States | 36% | 40% | 31% | 38% |
| International | 9% | 9% | 7% | 8% |

In the United States, only the state of California exceeds 10% of the system sales. Florida is the second largest contributor to the Company's sales with 3%.

The West Coast of the United States contributes 18% of the Company's system sales (42% of the sales realized in the United States), while the states bordering the Atlantic represent 12% of the Company's system sales (27% of the sales realized in the United States).

During the first half of 2018, casual dining concepts have generated approximately 18% of system sales (up from 2% in the first six months of 2017); this proportion has gone up following the acquisition of Imvescor, with casual dining restaurants generating over 23% of the network's sales during the second quarter. Quick Service locations represent nearly two thirds of the network's sales, and fast casual locations represent the balance.

System wide sales

During the six and three months of 2018, MTY's network generated \$1,287.2 million in sales, an increase of 15% compared to sales generated during the first half of our 2017 fiscal period. The increase is distributed as follows:

| <i>(millions of \$)</i> | Sales | |
|--|------------------------------------|----------------------------------|
| | Three months ended May 31, 2018 | Six months ended May 31, 2018 |
| Reported sales – comparative period of 2017 fiscal year | 603.5 | 1,122.7 |
| Net increase in sales generated by concepts acquired during the last 18 months | 166.5 | 215.0 |
| Net decrease resulting from the sale of the Yogen Früz network | — | (2.2) |
| Net decrease resulting from stores opened or closed in the last 18 months | (6.9) | (14.8) |
| Impact of same store sales growth | (0.2) | 1.9 |
| Cumulative impact of foreign exchange variation | (18.7) | (32.3) |
| Other non-material variations | 0.5 | (3.1) |
| Reported sales – 2018 fiscal year | 744.7 | 1,287.2 |

During the first half of 2018, system sales totaled \$1,287.2 million, compared to \$1,122.7 million during the same period last year. The acquisitions realized during 2017 and 2018 were the main drivers of the growth in the system sales. The relative strength of the Canadian dollar during the first half of 2018 resulted in an unfavorable variation of \$32.3 million in reported sales, while the net impact of stores opened and closed in the past 18 months was a \$14.8 million decrease in system sales.

Cold Stone Creamery is the only concept that currently represents more than 10% of system sales, generating approximately 22% of the total sales of MTY's network during the first half of 2018. Thai Express, Taco Time and Baja Fresh Mexican Grill are the second, third and fourth largest concepts in terms of system sales, generating less than 10% each of the network's sales.

System wide sales include sales for corporate and franchise locations and exclude sales realized by the distribution center or by the food processing plant. System sales are converted from the currency in which they are generated into Canadian dollars for presentation purposes; they are therefore subject to variations in foreign exchange rates.

Same store sales

During the six months ended May 31, 2018, same store sales grew by 0.2% over the same period last year.

Same store sales growth was broken down as follows in MTY's main regions:

| Region | Quarter ended May 31, 2018 | Six months ended May 31, 2018 |
|---------------|---------------------------------------|--|
| Canada | +1.8% | +1.4% |
| United States | -1.6% | -0.7% |
| International | -2.4% | -1.9% |
| Total | -0.0% | +0.2% |

During the second quarter, same store sales for Canadian locations increased by 1.8% and has now been positive for the last three quarters. As expected, Ontario is the province showing the largest increase in same stores sales growth following the price increases resulting from the change in minimum wage regulation.

Quebec and British Columbia both continued on the momentum gained last year and posted positive results. Alberta had its first positive same store sales for a quarter since the second quarter of 2015, while Saskatchewan remains under significant pressure following the introduction of the meal tax in the third quarter of 2017.

In the United States, the state of California turned abruptly negative during the second quarter, posting a negative 5.5%, which followed a positive 5.1% realized in the first quarter. Abnormally cool weather throughout California² had an adverse impact on traffic in our restaurants. Given the weight of California on the US portion of MTY's network, the negative results of the second quarter have translated into a negative performance for the United States as a whole.

During the second quarter, the concepts acquired in the Imvescor transaction have posted a positive same store sales growth of 4.2%, led by Ben & Florentine, Mikes and Scores which all posted strong performances. Those figures are excluded from the information presented above as MTY has not owned those networks for more than 12 months yet.

For 2018, management expects competition in both the Canadian and US markets to intensify further from a price, product, experience and delivery to end customer points of view. Restaurants are facing more and more competition for food dollars coming from various sources including retail stores "grab and go" and "meal kit deliveries" types of offering.

Drastic minimum wage increases in some regions are expected to cause some changes to the industry, and the reaction of customers to those changes cannot be anticipated at this moment. We continue to monitor the situation and assess the impact of price increases on customer traffic in the impacted regions.

Unusual weather patterns in North America have been affecting the company and continue to affect it in unpredictable ways; the months of March and April have proven especially challenging in that regard in certain areas of the United States, causing sharp declines in sales and resulting in negative same stores sales for that period. MTY's network has become more sensitive the weather variations following the acquisition of Kahala; that sensitivity has been more noticeable recently as weather has been more volatile than in the past two years since we had acquired Kahala.

Although consumer confidence and the current economic environment seem favorable at the moment, volatility in the price of commodities and currencies has a very material impact on employment rates and disposable income for MTY's customers, resulting in uncertainty with respect to the future. The result of the NAFTA negotiations could also have impacts that cannot be foreseen at the moment.

Stock options

During the period, no options were granted. As at May 31, 2018 there were 200,000 options outstanding and none that are exercisable.

² Measured using heating and cooling degree days in various weather stations

Subsequent Events

Amendment to credit facilities

On June 27, 2018, the Company amended its credit agreement with a syndicate of lenders. Pursuant to this amendment the Company will have a revolving credit facility with an authorized amount of \$500 million. The remaining terms of the agreement were mostly unchanged.

Normal course issuer bid

On June 27, 2018, the Company announced its intention to repurchase its common shares. The Company may repurchase a maximum of 1,258,024 common shares during the period starting July 3, 2018 and ending July 2, 2019.

Seasonality

Results of operations for any interim period are not necessarily indicative of the results of operations for the full year. The Company expects that seasonality will be a material factor in the quarterly variation of its results. System sales fluctuate seasonally. During January and February sales are historically lower than average due to weather conditions. Sales are historically above average during May to August; given the addition of Cold Stone Creamery, which is now MTY's largest concept and which is also extremely seasonal, this pattern is expected to be more important in the future. This is generally as a result of higher traffic in the street front locations, higher sales from seasonal locations only operating during the summer months and higher sales from shopping centre locations. Sales for shopping mall locations are also higher than average in December during the Christmas shopping period.

Future accounting changes

A number of new standards, interpretations and amendments to existing standards were issued by the International Accounting Standard Board (“IASB”) that are not yet effective for the period ended May 31, 2018 and have not been applied in preparing these consolidated financial statements.

The following standards may have a material impact on the condensed interim consolidated financial statements of the Company:

| Standard | Issue date | Effective date for the Company | Impact |
|--|-------------------|---------------------------------------|---------------|
| IFRS 9 Financial Instruments | July 2014 | December 1, 2018 | In assessment |
| IFRS 15 Revenue from contracts with customers | May 2014 | December 1, 2018 | In assessment |
| IFRS 16 Leases | January 2016 | December 1, 2019 | In assessment |
| IFRIC 22 Foreign Currency Transactions and advance Consideration | December 2016 | December 1, 2018 | In assessment |
| IFRIC 23 Uncertainty over income tax treatments | June 2017 | December 1, 2019 | In assessment |

IFRS 9 introduces a revised approach for the classification of financial assets based on how an entity manages financial assets and the characteristics of the contractual cash flows of the financial assets replacing the multiple rules in IAS 39. Most of the requirements in IAS 39 for classification and measurement of financial liabilities have been carried forward in IFRS 9. IFRS 9 also introduces a new hedge accounting model that is more closely aligned with risk-management activities and a new expected credit loss model for calculating impairment on financial assets replacing the incurred loss model in IAS 39

IFRS 15 replaces the following standards: *IAS 11 Construction Contracts*, *IAS 18 Revenue*, *IFRIC 13 Customer Loyalty Programmes*, *IFRIC 15 Agreements for the Construction of Real Estate*, *IFRIC 18 Transfers of Assets from Customers* and *SIC-31 Revenue – Barter Transactions Involving Advertising Services*. This new standard sets out the requirements for recognizing and disclosing revenue that apply to all contracts with customers. The core principle of IFRS 15 is that an entity recognizes revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods and services. IFRS 15 also includes a cohesive set of disclosure requirements that would result in an entity providing comprehensive information about the nature, amount, timing and uncertainty of revenue and cash flows arising from the entity’s contracts with customers.

On April 12, 2016, the IASB issued Clarifications to IFRS 15, Revenue from Contracts with Customers. The standard contains a single model that applies to contracts with customers and two approaches to recognizing revenue: at a point in time or over time. The model features a contract-based five-step analysis of transactions to determine whether, how much and when revenue is recognized. New estimates and judgmental thresholds have been introduced, which may affect the amount and/or timing of revenue recognized. The clarifications to IFRS 15 provide additional guidance with respect to the five-step analysis, transition, and the application of the Standard to licenses of intellectual property.

On January 13, 2016, the IASB issued IFRS 16 that provides a comprehensive model for the identification of lease arrangements and their treatment in the financial statements of both lessees and lessors. It supersedes *IAS 17 Leases* and its associated interpretive guidance. Significant changes were made to lessee accounting with the distinction between operating and finance leases removed and assets and liabilities recognized in respect of all leases (subject to limited exceptions for short-term leases and leases of low value assets). In contrast, IFRS 16 does not include significant changes to the requirements for lessors. IFRS 16 is effective

January 1, 2019 with earlier application permitted for companies that have also adopted *IFRS 15, Revenue from Contracts with Customers*.

In December 2016, the IASB issued IFRIC 22 which provides an interpretation on how to determine the date of the transaction when applying the standard on foreign currency transactions, IAS 21. The interpretation applies where an entity pays or receives consideration in advance for foreign currency-denominated contracts. The date of the transaction determines the exchange rate to be used on initial recognition of the related asset, expense or income. This Interpretation provides guidance for when a single payment or receipt is made, as well as for situations where multiple payments or receipts are made and aims to reduce diversity in practice. This standard is effective for annual reporting periods beginning on or after January 1, 2018.

IFRIC 23 clarifies the accounting for uncertainties in income taxes.

The Company is in the process of assessing the impact of these standards on its consolidated financial statements. Although the extent of the impact has not yet been determined, the Company expects that the adoption of IFRS 15 and IFRS 16 will result in material changes to its consolidated statement of income and consolidated statement of financial position.

Liquidity Risk

Liquidity risk refers to the possibility of the Company not being able to meet its financial obligations when they become due. The Company has contractual and fiscal obligations as well as financial liabilities and is therefore exposed to liquidity risk. Such risk can result, for example, from a market disruption or a lack of liquidity. The Company actively maintains credit facilities to ensure it has sufficient available funds to meet current and foreseeable financial requirements at a reasonable cost.

As at May 31, 2018, the Company had an authorized revolving credit facility for which the available amount may not exceed \$305 million to ensure that sufficient funds are available to meet its financial requirements. The terms and conditions related to this revolving credit facility are described in note 10 of the interim condensed consolidated financial statement as at May 31, 2018.

The following are the contractual maturities of financial liabilities as at May 31, 2018:

| | Carrying amount | Contractual cash flows | 0 to 6 months | 6 to 12 months | 12 to 24 months | thereafter |
|--|--------------------|---------------------------|------------------|-------------------|--------------------|----------------|
| | \$ | \$ | \$ | \$ | \$ | \$ |
| Accounts payable and accrued liabilities | 71,811 | 71,811 | 71,811 | — | — | — |
| Long-term debt | 292,563 | 296,855 | 5,209 | 104 | 8,919 | 282,623 |
| Interest on long-term debt ⁽¹⁾ | n/a | 31,097 | 4,910 | 4,910 | 9,820 | 11,457 |
| | 364,374 | 399,763 | 81,930 | 5,014 | 18,739 | 294,080 |

⁽¹⁾ When future interest cash flows are variable, they are calculated using the interest rates prevailing at the end of the reporting period.

Outlook

In the very short term, management's primary focus will be on continuing to produce positive same store sales by generating more innovation, focusing on the quality of customer service in each of its outlets and maximizing the value offered to its customers.

Management will also focus on the integration of the recently acquired brands. Following the closing of those acquisitions, MTY is well-positioned to expand in Canada and in the United States, including growing its existing Canadian brands into the United States.

The restaurant industry will remain challenging in the future, and management believes that the focus on the food offering, innovation, consistency and store design will give MTY's restaurants a stronger position to face challenges. Given this difficult competitive context in which more restaurants compete for a finite amount of consumer dollars, each concept needs to preserve and improve the relevance of its offer to consumers.

Management will maintain its focus on maximizing shareholder value by adding new locations of some of its existing concepts and remains committed to seek potential acquisitions to increase its market share.

Controls and Procedures

Disclosure controls and procedures

Disclosure controls and procedures are designed to provide reasonable assurance that information required to be disclosed in reports filed with the securities regulatory authorities are recorded, processed, summarized and reported in a timely fashion. The disclosure controls and procedures are designed to ensure that information required to be disclosed by the Company in such reports is then accumulated and communicated to the Company's management to ensure timely decisions regarding required disclosure. Management regularly reviews disclosure controls and procedures; however, they cannot provide an absolute level of assurance because of the inherent limitations in control systems to prevent or detect all misstatements due to error or fraud.

The Company's Chief Executive Officer and the Chief Financial Officer have concluded that the design of the disclosure controls and procedures ("DC&P") as at May 31, 2018 provide reasonable assurance that significant information relevant to the Company, including that of its subsidiaries, is reported to them during the preparation of disclosure documents.

Internal controls over financial reporting

The Chief Executive Officer and the Chief Financial Officer are responsible for establishing and maintaining internal controls over financial reporting. The Company's internal controls over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS.

As of August 31, 2017, the Chief Executive Officer and the Chief Financial Officer along with management concluded that the Company's internal controls over financial reporting were not effective due to a material weakness identified surrounding internal controls over accounting for non-routine and complex transactions, including the accounting for purchase price allocations following acquisitions of businesses. The Company's review process allowed errors in the calculation of the fair value of the gift card liability to go undetected, resulting in a material misstatement of certain revenue and expense items subsequent to the acquisition of Kahala in 2016. Furthermore, the integration of business acquisitions, from an internal control perspective,

were not completed as of May 31, 2018. Consequently, internal controls were not fully effective in identifying, assessing and addressing risks that significantly impact the financial statements or the effectiveness of the internal controls over financial reporting.

Management continues to execute its remediation plan to address these material weaknesses identified in the internal controls over financial reporting. Management has added resources and tools in the internal audit department to test and assess the control environment in the existing and newly acquired businesses and has sought external help for the review of certain areas of the control environment in order to develop an adequate action plan focusing on the deficiencies that have the highest likelihood of causing material misstatements. Management has taken certain actions to begin remediating these material weaknesses including the implementation of new controls with regards to the review procedures surrounding complex transactions and evaluations by third party specialists. The controls have been performed over the period; however, they have not been fully tested. Material weaknesses cannot be considered remediated until the remedial controls operate for a sufficient period of time and management has concluded through testing, that these controls are operating effectively.

Notwithstanding the outstanding assessment regarding the remediation actions as described above, the Chief Executive Officer and the Chief Financial Officer, together with Management have concluded the financial statements included in this report present in all material respects its financial position, results of operations, capital position and cash flows for the periods presented in accordance with IFRS

The Chief Executive Officer and the Chief Financial Officer, together with Management, have concluded after having conducted an evaluation and to the best of their knowledge that, as at May 31, 2018, no change in the Company's internal controls over financial reporting occurred that could have materially affected or is reasonably likely to materially affect the Company's internal controls over financial reporting.

Limitations of Controls and Procedures

Management, including the President and Chief Executive Officer and Chief Financial Officer, believes that any disclosure controls and procedures or internal controls over financial reporting, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, they cannot provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been prevented or detected. These inherent limitations include the realities judgments in decision-making can be faulty, and that breakdowns can occur because of simple errors or mistakes. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by unauthorized override of the control. The design of any control system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions.

Accordingly, because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

Limitation on scope of design

The Company's management, with the participation of its President and Chief Executive Officer and Chief Financial Officer, has limited the scope of the design of the Company's disclosure controls and procedures and internal controls over financial reporting to exclude controls, policies and procedures and internal controls over financial reporting of the recently acquired operations:

| Percentage of MTY Food Group Inc. | Company's assets | Current assets | Non-current assets | Current Liabilities | Long-term liabilities | Revenues | Net earnings |
|---|------------------|----------------|--------------------|---------------------|-----------------------|----------|--------------|
| Dagwoods Sandwiches and Salads | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Imvescor Restaurant Group | 27% | 18% | 28% | 19% | 9% | 9% | 6% |
| The Counter and Built Custom Burgers | 0% | 4% | 0% | 0% | 0% | 2% | 4% |
| Timothy's World Coffee and Mmmuffins | 0% | 1% | 0% | 0% | 0% | 0% | 0% |
| Grabbagreen | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| The Works Gourmet Burger Bistro | 1% | 1% | 1% | 3% | 0% | 3% | 1% |
| Houston Avenue Bar & Grill and Industria Pizzeria + Bar | 2% | 1% | 2% | 0% | 2% | 1% | 2% |

The Company's management, with the participation of its President and Chief Executive Officer and Chief Financial Officer, has limited the scope of the design of the Company's disclosure controls and procedures and internal controls over financial reporting to exclude controls, policies and procedures and internal controls over financial reporting of certain special purpose entities ("SPEs") on which the Company has the ability to exercise *de facto* control and which have as a result been consolidated in the Company's consolidated financial statements. For the period ended May 31, 2018, these SPEs represent 0% of the Company's current assets, 0% of its non-current assets, 0% of the Company's current liabilities, 0% of long-term liabilities, 2% of the Company's revenues and 0% of the Company's net earnings.

"Stanley Ma"

Stanley Ma, Chief Executive Officer

"Eric Lefebvre"

Eric Lefebvre, CPA, CA, MBA Chief Financial Officer